

Flow Festival continued as sold-out on Saturday

Flow Festival continued on Saturday in sunny Helsinki. The sold-out festival day gathered once again 30 000 joyous people together to celebrate in Helsinki's Suvilahti.

On the Main Stage, the crowd was charmed by Finnish favorite **Vesta**, mighty rap-star **Princess Nokia**, and, taking the stage by storm, the spellbinding **Florence + The Machine**. In the Red Arena by Lapin Kulta Pure, legendary **Bikini Kill**, mighty rapper **Freddie Gibbs**, and electronic music superstar **Jamie xx** delivered their intensive gigs. Finnish favorites **Malla** and **Yeboyah** made the crowd dance at FREE.fi Black Tent in the early hours of the evening. Later on, singer-songwriter **Holly Humberstone** and new post-punk wave front-runner **Fontaines D.C.** electrified the stage.

The highlights of the Balloon 360° stage included **Linda Fredriksson Juniper**, drawing the venue to its maximum capacity, **UMO & Jimi Tenor** with their two sets, and **Lxandra**'s captivating performance. **Trujillo** and **Danilo Plessow / MCDE** got the festival audience dancing at Backyard, and Red Garden's beating atmosphere was enchanted by the soulful **Marcia Carr** and Indonesian duo **Precious Bloom**.

Flow Festival continues through Sunday with performances from artists such as **Nick Cave & The Bad Seeds**, **Michael Kiwanuka**, **Fred Again..**, **Chisu**, **Acid Arab (live)**, and **Q**. In addition to music, Flow Talks continues on Sunday, as the Sustainable Meal panel selects the tastiest and most sustainable dish of Flow restaurants. Also, the audience's favorite Sustainable Meal dish is declared, chosen by popular vote. The voting has been open throughout the festival weekend. The panel will be arranged at 2 pm in the festival area's Viinilinna near the Main Stage.

On Sunday, the whole family is welcome to Flow, as the festival arranges its popular Family Sunday. Adults who have bought a ticket for Sunday can bring their children 12 years and under to visit the festival, play, and enjoy the music from 1 pm to 5 pm. On Family Sunday, Skidi Backyard hosts musical performances by kids and youngsters and offers various workshops. Glitter makeup, block printing, drawing workshops, and other fun activities are available to families of all ages.

Flow Festival takes place in Helsinki, Finland, on the 12th–14th of August 2022.

See the full program for Flow Festival on the website: https://www.flowfestival.com/en/artists/.

The main partner for the year 2022 is Lapin Kulta Pure. Other partners are FREE.fi, Vaasan, Polestar, Samsung Galaxy, Valio Oddlygood®, Lanson, Juhla Mokka, POOL, Helsingin kaupunki, media partners Clear Channel, Helsingin Sanomat, Radio Helsinki, Finnkino and Resident Advisor, and production partners Stopteltat, Sun Effects, and Creative Technology.

www.flowfestival.com

www.facebook.com/FlowFestival www.twitter.com/FlowFestival www.instagram.com/flowfestivalhelsinki

Tickets:

Ticketmaster www.ticketmaster.fi

Tiketti <u>www.tiketti.fi</u>
3-day ticket: sold out
2-day ticket: 185 €
1-day ticket: 115 €

3-day Gold Area ticket: sold out 1-day Gold Area ticket: 185€

Prices are applicable for the time being. Prices include the service charge.

Press photos: https://www.flowfestival.com/en/media

Additional information:

Flow Festival, Press Officer Eeva Palmén / eeva@flowfestival.com +358 40 613 9933