

## Flow Festival gathered altogether 83,000 visitors to Suvilahti

**Flow Festival gathered both domestic and international top artists to Suvilahti, Helsinki. In addition to interesting and topical music, the festival received praise for its quality selection of food and versatile setting of art. 83,000 attendees dropped by to enjoy the unique atmosphere during the three festival days. This year, Flow Festival had ten stages and over 170 performing artists and groups.**

Flow Festival ended with a bang as legendary **The Cure** offered the audience an astonishing music performance of over two hours. Lapin Kulta Red Arena witnessed one amazing performance after another, as the stage was taken by the exploding **Modeselektor** and charming **Tove Lo**. The SEAT Black Tent presented acts such as **Khruangbin, Mitski, and Tommy Genesis**, and in the intimate setting of the Nordea Globe Balloon, the audience got to enjoy two sets by saxophonist **Pharoah Sanders**, and the wild Turkish party provided by clarinet virtuoso **Cüneyt Sepetçin**.

Flow is known for its internationally acclaimed program of electronic music, represented on Sunday by **Nina Kraviz** on the Resident Advisor Front Yard and **Willikens & Ivkovic** on Reaktor Backyard, for example. As part of the experimental music program The Other Sound, the audience got to enjoy harpist **Mary Lattimore** and saxophonist **Bendik Giske**, among others.

Flow's Family Sunday attracted the youngest of the family to enjoy the festival atmosphere. The Voimala building was filled with children spellbound by the magic of dance in the light-themed Skidit Mega Disko. Family Sunday offered also, for example, fun workshops and family films.

Flow has offered a wide selection of vegetarian and environmentally friendly dishes for years now, and the festival once again provided its restaurants with the Sustainable Meal training in order to support sustainable development. Again this year, each restaurant served a special, ecologic Sustainable Meal portion. Based on ecologic evaluation and panel tasting, restaurant Kuurna's Best Potatoes in Town, that is, Summer potatoes, broad bean tempura, Kuurna's chili sauce, and cumin Fraiche dip, was declared the winner of this year's Sustainable Meal competition.

Following the Sustainable Flow program, Flow recycles and reuses all the waste produced during the festival. All waste will be directed either into power production or to the reuse of material. Furthermore, all emissions created during the organization of the festival will be compensated for. This year, the audience had the chance of donating their bottle

deposits to the Finnish Environment Institute's reforestation project. Thanks to the campaign by Flow's partner, Reaktor, the number of trees to be planted in Madagascar is nearly 11 700.

Flow takes part in the European Keuchange initiative, which aims at improving equality in the music business by committing to choosing an equal amount of male and female artists by 2022. In 2019, 65 per cent of the performing artists and groups included females or non-binary people.

The Finnish public service broadcasting company Yle and the French-German public service broadcasting company Arte have recorded the shows and atmosphere in Flow during the weekend. Part of the recordings have been live streams, but some of them can be viewed later on as well. In addition, Yle and Arte will publish Flow compilations later in Autumn. Recordings of for **example Blood Orange, Jesse Markin, and Makaya McCraven's** shows can be found here: <https://areena.yle.fi/1-50234937>

Altogether Flow Festival held over 170 performing artists and groups, such as Solange, Tame Impala, Erykah Badu, Robyn, Earl Sweatshirt, Neneh Cherry, Blood Orange, Seinabo Sey, Big Thief, Alma, and Nao.

Photos from Flow Sunday:

<https://www.flickr.com/photos/flowfestival/albums/72157710237175322>

Flow's Flickr stream: <https://www.flickr.com/photos/flowfestival/>

The Flow Festival 2020 will take place on 14th – 16th of August.

Flow Festival partners for 2019 are the main partner Lapin Kulta Pure, partners Kesko, Lumo, Nordea, Oatly, Paulig, Perlage, Reaktor, SEAT, Stopteltat and Sun Effects, media partners Basso, Clear Channel, Helsingin Sanomat and Resident Advisor, as well as Sustainable Flow partners Neste, HSY and UPM Profi.

[www.flowfestival.com](http://www.flowfestival.com)

[www.facebook.com/FlowFestival](https://www.facebook.com/FlowFestival)

[www.twitter.com/FlowFestival](https://www.twitter.com/FlowFestival)

[www.instagram.com/flowfestivalhelsinki](https://www.instagram.com/flowfestivalhelsinki)

Press images: [www.flowfestival.com/en/media](http://www.flowfestival.com/en/media)

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