

Flow is once again a carbon-neutral festival

Flow Festival continues its ambitious environmental work. The festival compensates for its emissions, uses renewable energy, recycles and reuses all waste produced during the festival and serves environmentally friendly food. Flow also promotes local businesses and public transport, as well as supports the protection of the Baltic Sea.

Flow Festival works persistently for a sustainable future, and is one of the world's first carbon-neutral festivals. The festival's overall carbon footprint has been calculated and offset since 2009. Flow is continuously seeking new, more environmentally friendly ways of organising a festival. Flow Festival's energy production needs are mostly covered using Neste MY renewable biodiesel, which reduces the festival's carbon footprint considerably. Produced from renewable and sustainable feedstock, Neste MY reduces greenhouse gas emissions by up to 90% in comparison with traditional diesel. In addition, Flow uses carbon neutral, EKOenergia certified electricity produced by wind power.

Flow recycles and reuses all the waste produced during the festival, redirecting it either to energy production or to the reuse of waste materials. The festival also avoids long distances and favours local actors. Flow's venue is central, located by several public transport routes, and it is easy to arrive to the festival by bike or by foot.

For several years, Flow has offered a wide range of vegetarian food and ecological dishes. The festival will again educate its food vendors according to Sustainable Meal guidelines. In addition, all caterers offer at least one vegan option. Flow Festival also supports the protection of the Baltic Sea. When purchasing a ticket, festivalgoers can make a Clean Baltic Sea donation, which supports the John Nurminen Foundation and their campaign to protect the Baltic Sea. A donation of only 5 euros can fund the removal of up to 25 kg of algae.

Sustainable Flow is Flow Festival's own responsibility program, ensuring that the festival carries out its responsibilities related to the environment as well as the social aspects of sustainability. Read more about Sustainable Flow

here: <https://www.flowfestival.com/festivaali/sustainable-flow/>

Flow Festival takes place 10–12 August in Helsinki, Finland.

Artists at the 2018 Flow Festival include e.g. **Kendrick Lamar, Arctic Monkeys, Ms. Lauryn Hill, Patti Smith, Lykke Li, Fleet Foxes, Alma, Charlotte Gainsbourg, Bonobo, Grizzly Bear, St. Vincent** and many more.

Flow Festival's partners for 2018 are main partner Lapin Kulta, partners Aalto Yliopisto, Bright Finland, Norwegian Reward, Oatly, OP, Paulig, Plan B, SEAT, Stopteltat and Sun Effects, media partners Basso, Clear Channel, Helsingin Sanomat and Resident Advisor, as well as Sustainable Flow partners: main partner Neste and partners HSY and Mall of Tripla.

www.flowfestival.com
www.facebook.com/FlowFestival
www.vk.com/FlowFestival
www.twitter.com/FlowFestival
www.instagram.com/flowfestivalhelsinki

Tickets:

Ticketmaster www.ticketmaster.fi p.0600-10-800

Tiketti www.tiketti.fi p.0600-1-1616

3 days: 215 €.

2 days: 159€

1 day: 99€

Gold Area tickets:

3 days ticket 345 €.

1 day Gold Area ticket 175€.

Ticket price includes service fee.

2-10€ donation to campaign for cleaning up the Baltic Sea can be added.

Travel packages:

[Festicket](#)

[Festlane](#)

Press images: www.flowfestival.com/en/media

Additional information:

Press Officer: Susanna Hulkkonen / susanna@flowfestival.com / +358 50 911 6570

PR in the UK: The Zeitgeist Agency / Aimi Lewis-mattock, aimi@thezeitgeistagency.com

PR in Germany: Verstärker Medienmarketing / info@verstaerker.com

PR in Russia: Sarafun PR / Olga Dub, olga@sarafun.spb.ru

PR in France: Phunkster / phunk@phunkster.com