

## 75 000 visitors enjoyed Flow Festival this weekend

The sold out Flow Festival hosted 75 000 visitors this weekend. Helsinki's Suvilahti offered three days of unique musical experiences, culinary dreams come true and a magical atmosphere. Flow's new grounds and the general setup drew a lot of praise from festivalgoers.

Like the previous days, Sunday was a celebration of unforgettable performances. The last festival day featured many of today's most timely artists. The crowd's excitement was palpable as years of waiting were rewarded with a performance by superstar **Frank Ocean** taking the Main Stage. Cult favorite **Ryan Adams**, back in Finland for the first time in years, was one of Sunday's most eagerly awaited concerts. Electronic ambassadors **Moderat** gave a musically and visually impressive live show.

In addition to established stars, Sunday's lineup featured some of the most promising stars from the last few years, like **Vince Staples**, **Angel Olsen** and **BadBadNotGood**. At The Other Sound, experimental sounds and societal criticism came together for explosive performances by **Moor Mother** and **Faka**.

Flow's Family Sunday drew the littlest visitors and families to take in the festival atmosphere. The kids were entertained by Skidit MEGA disko, Riviera Cinema Bar's children's movies and a series of playful workshops.

Flow Festival 2018 will take place at Helsinki's Suvilahti on August 10.-12.

Photos from Flow's Sunday: <a href="https://www.flickr.com/photos/flowfestival/albums/72157687549063605">https://www.flickr.com/photos/flowfestival/albums/72157687549063605</a> Flow Festival Flickr stream: <a href="https://www.flickr.com/photos/flowfestival/">https://www.flickr.com/photos/flowfestival/</a>

Flow Festival's partners for 2017 are main partner Lapin Kulta, partners Aalto University, American Express, Bright Finland, Finnair Plus, Lumo Apartments, Oatly, OP Financial Group, Paulig, Plan B, Stopteltat, Sun Effects and Zalando, as well as media partners Basso, Clear Channel, Helsingin Sanomat and Resident Advisor.

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Press images: www.flowfestival.com/en/media

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