

FLOW FESTIVAL®

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32 000 visitors gathered at Flow Festival on Saturday

Flow Festival continued as a sold-out event on a sunny Saturday, with 32,000 visitors enjoying performances by top international and Finnish artists and the warm atmosphere of Suvilahti.

Florence + The Machine moved festival-goers with a breathtaking Main Stage performance that combined deep emotional expression with the artist's striking aesthetic. The hardcore band **Turnstile** likewise took over the stage, inspiring the crowd to throw themselves into a shared, intensely physical experience.

The legendary Brazilian composer and conductor **Arthur Verocai** enchanted the audience in Suvilahti's gentle afternoon sunlight, as the maestro took the stage with the 27-piece **AUKSO** orchestra. In the early evening, bringing a very different mood to the Main Stage, was Finnish pop's leading star **OLGA** with her arena-sized stage show.

Front Yard saw a rush of festivalgoers during **Honey Dijon's** world-class house set, while at Heineken Backyard **Todd Terje** kept the crowd dancing, moving smoothly from one genre to another.

At Silver Arena, Italian act **Nu Genea** wrapped the Finnish audience around their little finger with grooving sounds and delighted the crowd into dancing from their heart. Further, rap cult duo **Clipse** delivered an authentic, raw attitude in their late-night show. Swedish band **Dina Ögon** performed on the glowing Balloon 360° stage as evening fell, enveloping listeners in light melodies and organic sounds.

Restaurant **Vintero** was crowned the winner of Flow's Sustainable Food competition. Selected on the basis of preliminary scoring and the judges' tasting, the winner has charmed festival-goers with, among other things, its delicious spelt risotto. The area's more than 40 other restaurants have also offered culinary experiences ranging from fine dining to street food throughout the festival weekend.

The Flow Talks program brought festival-goers together at Tiivistämö to hear timely talks and discussions. In a panel discussion organised by Tieto, panellists approaching the topic from several perspectives reflected on the role and possibilities of inclusivity in the fields of artificial intelligence and design. In the popular Musta laatikko performance by **Helsingin Sanomat**, journalists invited listeners to ponder, among other things, the relationship between artificial intelligence and science, as well as the state of culture in the United States, through journalistic storytelling.

Flow Festival continues on Sunday. Taking the stage will be modern rock trailblazers **Nick Cave & The Bad Seeds**, **Sombr**, who has rapidly risen to the forefront of the new wave of alternative pop, Swedish pop powerhouse **Lykke Li**, distinctive rock band **Geese**, and numerous other top names. In addition, the beloved Family Sunday invites the youngest family members to discover Flow and enjoy the children's program.

Flow Festival takes place in Helsinki, Finland, 14–16 August 2026. See the program on the festival website: <https://www.flowfestival.com/en/program/music/>.

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Flow's main partner for 2026 is Heineken. Partners are Nordica, Novella Lyko, Vaasan, Champagne Lanson, Tise, Scandic, Tieto, Google, and City of Helsinki. Media partners are Bauer Media Outdoor, Helsingin Sanomat, Radio Helsinki, and Finnkino. Production partners are Creative Technology, Stopteltat, and Sun Effects.

Tickets:

<https://www.flowfestival.com/en/tickets/>

1-day ticket Sun: 169 €

1-day Platinum ticket Sun: 259 €

www.flowfestival.com

www.instagram.com/flowfestivalhelsinki

www.facebook.com/FlowFestival

www.tiktok.com/@flowfestival

Press photos: <https://www.flowfestival.com/en/flow-festival/media/>

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