

FLOW FESTIVAL®

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Flow Festival Kicked Off with a Sold-Out Friday

The most anticipated weekend of the year began on Friday as 32,000 visitors arrived at Helsinki's Suvilahti to celebrate Flow Festival. During the sold-out opening day, festival-goers enjoyed the festival's renewed site under glorious summer skies. As evening fell, audiences were treated to a lineup of both internationally acclaimed stars and some of the most exciting emerging artists in music today.

As dusk settled over the festival grounds, **Zara Larsson** took the audience on a dazzling journey into a never-ending summer, captivating the crowd with her extraordinary voice and unapologetically bold pop aesthetic.

Silver Arena charmed audiences in its new location. After dark, **Disclosure** filled the massive tent with energy as their electronic hits set the crowd in motion, while French artist **Oklou**, performing in Finland for the first time, transformed the large arena into an intimate space with her ethereal vocals and captivating visuals. Also situated in a new location in the Hanasaari Power Plant area, Black Tent invited audiences to experience memorable performances, including a packed-out show by **LounaOnline**.

At Front Yard, built alongside the Hanasaari Power Plant, festival visitors danced to some of the finest names in electronic music. **Kettama** and **DJ Gigola** drew a full dancefloor beneath **Ausgang Studio's** unique art installation, creating one of the day's most vibrant gathering points.

The art program also introduced fashion to Flow Festival in a new way. A fashion performance curated by **MASTERMINTTU** brought the unique creations of emerging designer talent **kboy** into Front Yard's industrial setting. Thousands of festivalgoers also impressed with their personal style, highlighting the importance of fashion as a form of self-expression and artistic creativity.

Flow Festival continues on Saturday and Sunday. Among the weekend's performers are **Florence + The Machine**, renowned for their iconic and distinctive live shows; **Nick Cave & The Bad Seeds**, pioneers of modern rock; **Sombr**, a rapidly rising force in the new wave of alternative pop; the compelling hardcore band **Turnstile**; rap duo **Clipse**; the enchanting **Lykke Li**; and many more outstanding artists. In addition to the music program, visitors will be able to enjoy Flow's acclaimed food and beverage offerings, immersive art experiences, and the festival's unique atmosphere throughout the weekend.

Flow Festival takes place in Helsinki, Finland, 14–16 August 2026. See the program on the festival website:

<https://www.flowfestival.com/en/program/music/>.

Flow's main partner for 2026 is Heineken. Partners are Nordea, Novelle, Lyko, Vaasan, Champagne Lanson, Tise, Scandic, Tieto, Google, and City of Helsinki. Media partners are Bauer Media Outdoor, Helsingin Sanomat, Radio Helsinki, and Finkino. Production partners are Creative Technology, Stopteltat, and Sun Effects.

Tickets:

<https://www.flowfestival.com/en/tickets/>

2-day ticket (SAT+SUN): 249 €

1-day ticket Sat: SOLD OUT
1-day ticket Sun: 169 €
1-day Platinum ticket Sat: SOLD OUT
1-day Platinum ticket Sun: 259 €

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Press photos: <https://www.flowfestival.com/en/flow-festival/media/>

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