

Flow Strikes a Homerun With Charli XCX's Powerhouse Pop Show

A record-breaking number of 92,000 festival-goers arrived in Helsinki's Suvilahti to attend Flow Festival's 2025 edition. Selling out both on Saturday and Sunday, the final day of the festival provided sublime electro-pop that took no prisoners, classic and traditional American rhythms, and extremely tight club beats. All this was elevated by the unique atmosphere of Suvilahti.

With popularity soaring in stratospheric levels, the electro-pop superstar **Charli XCX's** eagerly awaited show in Flow Sunday fulfilled even the most highest expectations. Revered and loved by virtually everybody, the innovator and "brat" of electro-pop amassed a record-large audience of 26,000 people watching a single performance in Suvilahti. The immense crowd danced the whole way through the show, turning wild after the Finnish pop star Alma turned out to be the "Apple Girl" during the show. Meanwhile, in Silver Arena **Fontaines D.C.** delivered their melancholic power rock with irresistible energy that electrified the venue to its limits. A different kind of mood was provided by **Khruangbin** with their soft reverb guitars and hypnotic rhythms, caressing the audience while the sun set behind the unique Suvilahti premises.

Balloon 360° stage was a feast of traditional rhythms. **Arp Frique & The Perpetual Singers** had a groove you simply couldn't resist – which nobody didn't – yet the true crown jewel of the venue was the Los Angeles-based trio **LA LOM**. Blending styles from local traditions of their hometown, the ultra-cool masters of vintage rhythm turned out to be one of the most unforgettable moments of the already iconic venue. The show was enhanced by the breathtaking visuals provided by Sun Effects that decorated the nearby industrial building with colourful light art that blended together with Balloon's shimmering tones.

Another kind of beat was struck in Flow Sunday's electronic music venues. Warmly welcomed by the clubbing audience, the renewed Front Yard and its dancefloor was commanded by the Berlin-based techno-icon **Ellen Allien**, while X Garden's **BAMBII** accelerated everybody into uncontrolled rave in the end of the festival weekend.

In the beginning of the day, Family Sunday offered something special for the little ones. Hand-picked for families with small children, the day program's unquestionable hit was the **Skidit** collective's Hattifattener Disco that led smaller and bigger adventurers on an exciting dancing trip accompanied by Timo Kaukolampi's groovy and catchy techno tunes. For the adults, Flow Talks program presented *Helsinginen Sanomat's* journalistic performance Musta Laatikko.

Flow Festival 2026 will be held in Suvilahti, Helsinki, on 14th to 16th August 2026. 3-Day Super Early Bird tickets come for sale on Monday, August 11, at 9 am for 219 €, and 3-Day Super Early Bird Platinum for 339€.

The main partner of Flow Festival 2025 is Heineken. Other partners are Cult, Google, City of Helsinki, Lanson, Lyko, Nordea, Scandic, Tietoevry, and Vaasan, media partners Bauer Media Outdoor, Finnkino, Helsingin Sanomat, and Radio Helsinki, ja production partners Creative Technology, Stopteltat, and Sun Effects.

Press photos: <https://www.flowfestival.com/en/flow-festival/media/>

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