

The First Day of the Renewed Flow Festival Offered Dazzling Performances and Irresistible Electronic Rhythms

The most awaited weekend of the year began on Friday, when 28 000 people arrived at Suvilahti for the 2025 edition of Flow Festival. The audience was enthralled by stunning stars and top electronic music artists, while the renewed festival area had expanded to the former industrial area of Hanasaari for the first time.

The French art pop duo **Air** caressed the audience with its beautiful performance of the iconic *Moon Safari* album. The group lifted to the sky over the atmosphere over the glowing Suvilahti evening. Later the ethereal yet immensely powerful **FKA twigs** lit the Main Stage with her explosive vitality and bodily expression, interweaving song and dance into a flawless, perfectly paced performance.

Electronic music was widely present in Flow Friday. Having moved to Hanasaari's industrial environment, Front Yard gathered massive crowd of enthusiastic dancers to the industrial environment for the first time. **Joy Orbison's** ja **NIGHT manoeuvres'** gripping UK Bass sets and **Mala's** dubstep washed the audience like a tidal wave. Meanwhile, X Garden's **Sluts Against Techno** and **DJ Fuckoff** excited the crowd to go uncompromisingly filthy and gorgeous, while **Colleen 'Cosmo' Murphy** turned Heineken Backyard into a den of irresistible groove. In Black Tent, **Autechre** performed in near pitch-black darkness that resonated with its hard-edged electronic sounds, while **Bicep** filled Silver Arena with electric music lovers to praise its synesthetic sermon.

On the Balloon 360 stage, **Fabiana Palladino's** soulful performance had a lasting impression on the festival audience. Meanwhile, Kattilahalli displayed **Kalle Vainio's** multimedia installation *The Land Where It Always Rains*, creating a dream-like atmosphere surrounded by harrowing visuals. In the Other Sound, taking place also in Kattilahalli, **Ada Aik** enthralled the audience with her multisensual performance, while the pianist **Keval Shah's** – playing grand piano bare feet – performed like a shimmering star amidst shadowy dusk.

Flow Talks program began with Google's Flow Talks AI discussion, where Minister of Science and Culture **Mari-Leena Talvitie** and Google's AI lead **Itxaso Araque** talked about possibilities of artificial intelligence. The Sustainable Food competition announced a winner. The jury decided to hand the title to **Greenfinch**, whose delicious dishes were a perfect combination of taste and sustainability.

The Flow Festival continues on Saturday and Sunday in an enthusiastic atmosphere. Over the weekend, the Nigerian superstar **Burna Boy**, innovator of contemporary pop **Charli XCX**, legend of electronic music **Underworld**, drain gang duo **Yung Lean & Bladee**, instrumental master group **Khruangbin**, the rising singer-songwriter phenomenon **Lola Young**, and many others. In addition to the great artists, festival-goers will enjoy high quality food, first-class art and a topical talk program throughout the weekend.

Flow Festival 2025 main partner is Heineken. Partners are Cult, Google, Helsingin kaupunki, Lanson, Lyko, Nordea, Scandic, Tietoevry ja Vaasan, media partners are Bauer Media Outdoor, Finnkino, Helsingin Sanomat and Radio Helsinki, and production partners Creative Technology, Stopteltat, and Sun Effects.

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Tickets:

<https://www.flowfestival.com/en/tickets/>

Prices are applicable for the time being. Prices include the service charge.

Press photos: <https://www.flowfestival.com/en/flow-festival/media/>

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