

Flow Sold-Out Saturday Hits a Bullseye With Its Irresistible Rhythms

Flow Festival's sold-out second day was full of irresistible joy and pure energy, as 32,000 eager revellers enjoyed the beautiful sunny weather in Suvilahti.

Flow's Saturday was blessed with one of the most brightest talents of rap, **Little Simz**, who totally captivated the Suvilahti audience without any resistance. Supported by her supreme band that couldn't have grooved more, the British rapper delivered an unstoppable performance that left the audience full of love and awe of her music. Presenting the burning heart of contemporary African pop music, the Nigerian superstar **Burna Boy** made his eagerly awaited return to Helsinki. A global phenomenon, the singer, songwriter, and producer turned the audience on with his large ensemble of musicians and dancers, making people dance until they literally tore their shirts off.

Beth Gibbons presented dark tunes of folk music in a cathartic, melancholic fashion, keeping Silver Arena tightly in her grip. Meanwhile, **Yung Lean & Bladeen's** Gen Z filled the venue with Scandinavian mixture of sadness and urban coolness. Ultimately, **Underworld** lifted the arena way up high in the air with its breathtaking visuals and massively catchy beats. In Black Tent, **Oranssi Pazuzu's** guitar walls rolled over the audience in huge waves of sound, while The Other Sound provided completely different kind of energy, as **Andrea Belfi's** hypnotic percussion art, accompanied by Merle Karp's visuals, touched the very hearts of the audience. On the Balloon 360° stage, **Annie & The Caldwell's** lifted the spirit of the audience with its sacred disco soul, while X Garden's **What's On Josey's radios** made embers of dance turn into burning flame with sets that were inspired by African cultures.

The sold-out Flow Sunday will present **Khruangbin, Lola Young, Fontaines D.C., Hermeto Pascoal & Grupo, Amaarae** and many others, while the Main Stage will be utterly dominated by the queen of contemporary pop, **Charli XCX**. The program will also include Family Sunday for the little ones of the family and the final part of Flow Talks program, Musta Laatikko.

Flow Festival 2025 main partner is Heineken. Partners are Cult, Google, City of Helsinki, Lanson, Lyko, Nordea, Scandic, Tietoevry, and Vaasan, media partners are Bauer Media Outdoor, Finnkino, Helsingin Sanomat, and Radio Helsinki, and production partners Creative Technology, Stopteltat, and Sun Effects.

www.flowfestival.com

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Prices are applicable for the time being. Prices include the service charge.

Press photos: <https://www.flowfestival.com/en/flow-festival/media/>

Additional information:

Flow Festival

Communications Coordinator Paavo Kässi

paavo@flowfestival.com / +358 40 613 9933

PR in the UK

The Zeitgeist Agency

Jamie Muir / jamie.muir@zeitgeist.co.uk