

## Flow Festival's Family Sunday Brings Joy, Wonder and Fun for the Little Ones

Flow Festival's beloved Family Sunday returns on August 10, offering a full afternoon of exciting performances and hands-on workshops tailored for young festivalgoers. Adults with a Sunday Flow Festival ticket can bring children aged 12 and under free of charge to enjoy the festival atmosphere between 1 pm and 5 pm.

One of the highlights of the afternoon is **Skidit presents: The Hattifattener Disco** – a musical journey into the mystical world of the Hattifatteners. This is more than a disco: it's a visual story where **Timo Kaukolampi's** electronic DJ set and a dance instructor lead children and families to an imaginary deserted island. Together, the crowd transforms into wonderfully electric beings, buzzing and shimmering with energy.

The Hattifattener Disco features a sudden storm, the reappearance of the sun, and a shared hypnotic dance. The electric beats create a powerful charge that bursts into movement – a stormy, joyful dance under the thunderous sky. The Hattifattener Disco will be held at Tiivistämö from 13:30 to 14:00 and from 14:20 to 14:50.

DJ Academy Helsinki takes over Flow Festival's Backyard, inviting rhythm-loving kids to explore the world of DJing. Professional instructors guide children through DJ equipment and offer an introduction to the basics of playing music – encouraging everyone to find their own sound and style. DJ Academy Helsinki is a well-known community that offers workshops and courses for DJs of all ages and levels, spreading the joy of music and DJ culture. On Family Sunday, DJ Academy's talented young DJs will keep the beats flowing all afternoon long at Backyard from 1 to 4 pm. The program includes DJ FunklD, DJ Koolla, Pyry Aalto, Blurred Boy, Xornbane, WINGS, Artlius, Riekko, Veinz, and D R E Λ M E R.

There are plenty of ways to finish off the whole family's festival look. **Lyko** offers sun lotion, make-up, and a chance to try your luck with an exciting claw machine. At the **City of Helsinki** booth, kids can build a miniature city with legos or try face painting and a prize-filled wheel of fortune. **Google Pixel** invites visitors to play a tumbling tower game and get temporary tattoos, while **Tietoevry** helps children explore what kind of future thinkers they are and introduces them to the Tulevaisuuskoulu project.

**Nordea's** fluffy blue mascot Jalmari will be on site to greet children throughout the afternoon. The adorable **Roskaton Helsinki** seagull mascots return again this year to bring joy and encourage cleaner habits in a fun way. On the yard of **Vaasan Club** restaurant, kids can try their hand at the classic pea bag game and win tasty treats for every hit.

In addition to the program designed especially for kids, families can enjoy a wide range of performances across the festival. Little festivalgoers might especially enjoy the sets by **Mirella**, **Emma & Matilda**, and **Senya** — performing on Flow's Main Stage, Silver Arena and Black Tent. All kids are welcome to explore the entire festival area and program between 1 PM and 5 PM.

Flow Festival's 21st edition takes place in Helsinki, Finland, from August 8th to 10th, 2025. The festival will host nearly 150 artists, including Charli XCX, Burna Boy, FKA twigs, Little Simz, Air play *Moon Safari*, Underworld, Khruangbin, Yung Lean & Bladee, Bicep, Lola Young, Beth Gibbons, Black Star, Veronica Maggio, Fontaines D.C.,



Montell Fish, Amaarae, Kneecap, Sam Quealy, Autechre, Snow Strippers, Joy Orbison, and Avalon Emerson. See the program on Flow's website: <a href="https://www.flowfestival.com/en/artists/">https://www.flowfestival.com/en/artists/</a>.

The main partner for Flow Festival 2025 is Heineken. Other partners are Cult, the City of Helsinki, Google, Lanson, Lyko, Nordea, Scandic, Tietoevry, and Vaasan. Media partners include Clear Channel, Finnkino, Helsingin Sanomat, and Radio Helsinki. Production partners are Creative Technology, Stopteltat, and Sun Effects.

www.flowfestival.com www.instagram.com/flowfestivalhelsinki www.facebook.com/FlowFestival

## Tickets:

https://www.flowfestival.com/en/tickets/

1-day ticket (FRI): 169€ 1-day ticket (SAT): SOLD OUT 1-day ticket (SUN): 169€

2-day ticket (FRI-SAT, FRI+SUN): 229€

2-day ticket (SAT-SUN): 239€

3-day ticket: 279€

1-day Platinum-ticket (FRI, SAT): SOLD OUT

1-day Platinum-ticket (SUN): 239€

3-day Platinum-ticket: 449€

Prices are applicable for the time being. Prices include the service charge.

Press photos: <a href="https://www.flowfestival.com/en/flow-festival/media/">https://www.flowfestival.com/en/flow-festival/media/</a>

## **Additional information:**

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