

The Berlin Techno Icon Ellen Allien Arrives to Flow's Front Yard's Sunday

Flow Festival's program has had some last-minute changes. The Berlin-based techno icon Ellen Allien will play the final notes on Front Yard on Sunday, the Helsinki-based DJ and visual artist Mary Young will play a set on Front Yard on Friday, and the Danish pop-duo Fame Hunter will join Star Kids line-up in X Garden on Sunday. The announced artists will replace the performances of Roza Terenzi, Ayesha, and Out of Sync.

One of the most iconic artists of her generation, **Ellen Allien** embodies the core ethos of techno: a visionary who looks to the future for inspiration, carving out her own niche and presiding over an empire that has infused techno, rave, and dance music culture with her unique DNA. Performing on Sunday at 10 pm to 11pm at Flow's Front Yard and replacing Roza Terenzi, Ellen Allien is dynamic selector who prides herself on her extensive knowledge of music and dance floors. She's travelled the globe as a DJ playing at every major club on the circuit, and commanding the big stages at festivals from Europe to South America.

Other new artists are **Mary Young**, who will perform on Friday at Front Yard at 5 pm, replacing Ayesha, and **Fame Hunter**, who will perform at X Garden on Sunday at 7.30 pm, replacing Out of Sync. Mary Young is a DJ and visual artist from Helsinki, known for her versatile, high-impact sets that move effortlessly through the spectrum of UK bass music. With a sharp ear for percussive textures and weighty low-end, her sound blends elements of UK garage, grime, dubstep, breaks, and beyond. Fame Hunter, on the other hand, is an independent electronic pop duo from Copenhagen, who craft sleek, high-gloss pop layered with something darker beneath the surface—seductive, raw, and emotionally charged. Their music captures the restless energy of youth, sex, and the pursuit of pleasure, wrapped in an aesthetic that fuses club culture with cinematic drama.

This year, Flow Festival will feature a diverse and extensive set of visuals, lighting design, and area lighting, implemented by Flow's long-time lighting design partner Sun Effects. This will especially be visible in the former industrial area of Hanasaari, where Front Yard will be located for the first time ever. See more about Sun Effects' visuals [here](#).

Flow Festival's 21st edition takes place in Helsinki, Finland, from August 8th to 10th, 2025. The festival will host nearly 150 artists, including Charli XCX, Burna Boy, FKA twigs, Little Simz, Air play *Moon Safari*, Underworld, Khruangbin, Yung Lean & Bladee, Bicep, Lola Young, Beth Gibbons, Black Star, Veronica Maggio, Fontaines D.C., Montell Fish, Amaarae, Kneecap, Sam Quealy, Autechre, Snow Strippers, Joy Orbison, and Avalon Emerson. See the program on Flow's website: <https://www.flowfestival.com/en/artists/>.

The main partner for Flow Festival 2025 is Heineken. Other partners are Cult, the City of Helsinki, Google, Lanson, Lyko, Nordea, Scandic, Tietoevry, and Vaasan. Media partners include Clear Channel, Finnkino, Helsingin Sanomat, and Radio Helsinki. Production partners are Creative Technology, Stopteltat, and Sun Effects.

www.flowfestival.com

www.instagram.com/flowfestivalhelsinki

www.facebook.com/FlowFestival

Tickets:

<https://www.flowfestival.com/en/tickets/>

1-day ticket (FRI): 169€

1-day ticket (SAT): SOLD OUT

1-day ticket (SUN): SOLD OUT

2-day ticket (FRI–SAT, FRI+SUN): 229€

2-day ticket (SAT–SUN): SOLD OUT

3-day ticket: 279€

1-day Platinum-ticket (FRI, SAT): SOLD OUT

1-day Platinum-ticket (SUN): 239€

3-day Platinum-ticket: 449€

Prices are applicable for the time being. Prices include the service charge.

Press photos: <https://www.flowfestival.com/en/flow-festival/media/>

Additional information:

Flow Festival

Communications Manager, Paavo Kässä / paavo@flowfestival.com

+358 40 613 9933

PR in the UK

The Zeitgeist Agency

Jamie Muir / jamie.muir@zeitgeist.co.uk