

Flow Festival announces new acts and the festival's daily program

Celebrating its 20th-anniversary next summer, Helsinki's Flow Festival has announced new superstar acts, including the R&B phenomenon RAYE, punk rock institution IDLES, the icon of alternative music Blonde Redhead, as well as other international and domestic top names. Furthermore, the festival has released its daily program and all ticket types for sale.

On Friday, August 9, Flow will host the London singer-songwriter **Raye**, who has taken the music world by storm with her hits combining R&B and neo-soul. Selling out London's O2 Arena recently in mere hours, her debut album, *My 21st Century Blues* from 2023, rose to #2 on the British album chart. Globally, her music has been streamed well over 5 billion times. Additionally, punk rock's finest, **Idles**, who released their acclaimed fifth album last year and the American alternative great, **Blonde Redhead**, will take the stage on Flow Friday.

On Saturday, August 10, singer-songwriter **Miriam Bryant**, one of Sweden's most successful artists of recent years, will grace the stage at Flow. Further, on Sunday, August 11, performing at the festival are French sensation **L'Impératrice**, combining pop, nu-disco, soul and electro irresistibly and Canadian indie favourite **Alvvays**, charming with their unique sound.

Flow always showcases the best of Finnish talent. Returning to the festival this year is R&B artist **Karri Koira**, who electrified Flow's Silver Arena with his previous performance. Presenting his never-before-seen special live show is the gem of Finnish Afrotrap **Ege Zulu & Orchestre**, and bringing her star-quality energy to Flow is renowned artist, queer icon, social influencer and trailblazer **Yeboyah**.

Other domestic additions to Flow's program include beloved singer-songwriter **Vesta**, one of the most exciting and versatile current artists, **Jesse Markin**, and **Jambo**, mixing electronic sounds, body-moving R&B, and rap. In addition, the most promising star of Finnish indie **Knife Girl**, the unpredictable electronic music artist **Glayden**, and the hit-making artist blending trap music, hip-hop, and Afroswing with his unique sound, **SHRTY**, will all bring their magic to Flow.

Flow Festival's daily program has now been released, and all ticket types are available.

Friday 9.8.

RAYE, IDLES, Denzel Curry, Blonde Redhead, Miriam Bryant, Body & Soul: Danny Krivit Joe Claussell & François Kevorkian, ibe, Antti Autio 4, Jesse Markin, Yeboyah, Jambo

Saturday 10.8.

Fred again.., PJ Harvey, Overmono, Herrensauna, Karri Koira, Ege Zulu & Orchestre, Joalin, Vesta, SHRTY, Verneri Pohjola: Monkey Mind, Tinyhawk & Bizzarro

FLOW FESTIVAL° / Kaikukatu 2 C 00530 Helsinki Finland / +358 (0)9 7531 560 / www.flowfestival.com



Sunday 11.8.

Pulp, The Smile, Jessie Ware, L'Impératrice, Kenya Grace, Alvvays, Arppa & Sunnuntain Seireenit, Knife Girl, Glayden

Flow Festival takes place in Helsinki, Finland, on the 9th–11th of August, 2024. The festival will host around 150 artists. See the program on Flow's website: <u>https://www.flowfestival.com/en/artists/</u>.

Flow Festival 2024 main partner is Hartwall. Other partners are Lanson, Vaasan, Tietoevry, Helsingin kaupunki, and Helsingin Sanomat.

www.flowfestival.com www.instagram.com/flowfestivalhelsinki www.facebook.com/FlowFestival www.twitter.com/FlowFestival

Tickets: <u>https://www.flowfestival.com/en/tickets/</u> 1-day ticket (FRI & SUN): 129 € 1-day ticket (SAT): 149 € 2-day ticket: 199 € 3-day ticket: 239 €

1-day Gold ticket: 199 €
3-day Gold ticket: 349 €
Prices are applicable for the time being. Prices include the service charge.

Press photos: https://www.flowfestival.com/en/flow-festival/media/

Additional information: Flow Festival Communications Manager Eeva Palmén <u>eeva@flowfestival.com</u> / +358 40 613 9933

PR in the UK The Zeitgeist Agency Jamie Muir / <u>jamie.muir@zeitgeist.co.uk</u>