

Flow Festival announces the first acts of its 20th anniversary celebration

Held yearly in the Finnish capital of Helsinki, the leading European boutique festival Flow Festival celebrates its 20th anniversary in Suvilahti on 9–11 August 2024. The first performers have now been announced, and the lineup includes world-class stars Fred again.., Pulp, The Smile, PJ Harvey, and many other international and domestic top names.

Founded in 2004, Flow Festival has grown from an intimate club event of 4,000 people to an internationally acclaimed music and city festival of over 90,000 guests. In 2007, Flow found its home in the striking old power plant grounds at Suvilahti in Helsinki, a site that has since become synonymous with the festival's identity. During its twenty years of operation, Flow has established its place as one of Europe's most unique festival experiences and, in the summer of 2024, will celebrate the past and future with a dazzling program.

Next summer, Flow will present the British producer, DJ, and all-around superstar of electronic music **Fred again..** . Streaming hundreds of millions with his biggest hits, the recently Grammy-nominated artist enjoys massive popularity and is sure to return to Flow with a bang. Furthermore, Flow will host the beacon of Britpop **Pulp**, as well as as well as **The Smile**, a group formed by **Thom Yorke** and **Jonny Greenwood** of Radiohead and jazz drummer **Tom Skinner**, set to release their new record *Wall of Eyes* in January. In addition, iconic singer-songwriter **PJ Harvey**, who released her acclaimed album *I Inside the Old Year Dying* earlier this year, will perform at Flow for the first time.

The brightest star of British pop music, Jessie Ware, one of the most exciting and versatile artists in today's hip-hop, Denzel Curry, and Kenya Grace, who has shot into the pop music orbit like a comet with her colossal hit *Strangers*, will further join next summer's lineup. Flow is also known for catering to DJ and club music lovers alike: this year, the festival will feature the DJ duo on-the-rise, Overmono, the Berlin queer club sensation Herrensauna and the renowned club concept Body & Soul by three legendary New York DJs Joe Claussell, François K and Danny Krivit.

Among the top domestic artists, Flow will feature the fascinating hip-hop phenomenon **ibe**, hugely successful **Arppa**, with his special gig **Arppa & Sunnuntain Seireenit**, and **Antti Autio**, performing his entire new album, set to be released in the spring of 2024. In addition, trumpeter **Verneri Pohjola's** super ensemble **Monkey Mind**, the experimental instrumental music group enchanting with their fresh sound, **Tinyhawk & Bizzarro**, and **Joalin**, one of the most interesting domestic newcomers, will appear at Flow.

The Flow Festival experience is about the carefully curated international programme, outstanding art, top-quality restaurants and the magical festival area of Suvilahti, Helsinki. 3-day tickets and Gold tickets are on sale at Ticketmaster and Tiketti.

Flow Festival takes place in Helsinki, Finland, on the 9th–11th of August, 2024. The festival will host around 150 artists. Already announced acts are Fred again.., Pulp, The Smile, PJ Harvey, Jessie Ware, Denzel Curry, Kenya Grace,



Overmono, Body & Soul: Danny Krivit, Joe Claussell & François K, Herrensauna, ibe, Arppa & Sunnuntain Seireenit, Antti Autio 4, Verneri Pohjola: Monkey Mind, Joalin, and Tinyhawk & Bizzarro.

See the program for Flow Festival on the website: https://www.flowfestival.com/en/artists/.

Flow Festival 2024 partners are Lanson, Polestar, Vaasan, Tietoevry, Helsingin kaupunki, and Helsingin Sanomat.

www.flowfestival.com www.instagram.com/flowfestivalhelsinki www.facebook.com/FlowFestival www.twitter.com/FlowFestival

Tickets:

https://www.flowfestival.com/en/tickets/

3-day ticket: 229 € 3-day Gold ticket: 339 €

Prices are applicable for the time being. Prices include the service charge.

Press photos: https://www.flowfestival.com/en/flow-festival/media/

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