

## Lorde enchanted at the sold-out Saturday of Flow Festival

The three-day Flow Festival continued on Saturday in Helsinki, Finland. The sold-out Flow Saturday gathered 30,000 joyful revellers to the iconic Suvilahti festival area, where the atmosphere was colourful and festive in typical Flow fashion.

On Main Stage, **Yona & Tapiola Sinfonietta** charmed the audience with their touching performance, cult band **Devo**, blending rock, pop, and new wave influences, delivered a powerhouse live performance, and the eccentric pop superstar **Lorde** made her highly anticipated debut in Finland. The New Zealand singer-songwriter enchanted the crowd with her ethereal presence and delighted fans with beloved hits as well as showcased new music. Saturday's highlights at Silver Arena included the anticipated returns of **Tove Lo** and **Pusha T** to Flow. In Black Tent, **Nu Genea** and **Amyl and The Sniffers** had the audience dancing wildly.

At Flow's DJ and club venue, Resident Advisor Front Yard, attendees enjoyed the rhythms of house legend **Louie Vega** and the rising Finnish sensation **Sansibar**. Fans of organic club music were treated to the lush sounds of Backyard, where artists like **Nooriyah**, **Gop Tun DJs**, and **Lil' Tony** created a cheerful atmosphere.

At The Other Sound x Sun Effects venue in the old power plant of Suvilahti, a contemporary music group, **NYKY Ensemble**, and dance group **Liisa Pentti +Co** presented a dance piece titled *Ref2022* based on **Brian Eno's** composition. The space also hosted an impressive audiovisual performance with multiple video projectors by **Timo Kaukolampi** and **LRXY** duo and Helsingin Sanomat's "Musta Laatikko" (Black Box), presenting quality journalism in a live format as part of the Flow Talks program.

The final day of Flow will be celebrated on Sunday, and tickets for the day are still available. Sunday will feature performances by **Olavi Uusivirta 40/20**, **Sudan Archives**, **High Vis**, **Christine and The Queens**, **Moderat**, and **Caroline Polachek**, culminating in **Blur's** performance on the Main Stage. The program also includes Family Sunday, tailored for the youngest attendees and the Flow Talks Sustainability, concluding the festival's speaking program.

The main partner for the year 2023 is Hartwall. Other partners are Polestar, YouTube, Vaasan, Oddlygood®, Lanson, POOL by Antilooppi, the City of Helsinki, and Tietoevry. Media partners are Helsingin Sanomat, Clear Channel, Radio Helsinki, Finnkino, and Resident Advisor, and production partners are Creative Technology, Sun Effects and Stopteltat.

[www.flowfestival.com](http://www.flowfestival.com)

[www.instagram.com/flowfestivalhelsinki](https://www.instagram.com/flowfestivalhelsinki)

[www.facebook.com/FlowFestival](https://www.facebook.com/FlowFestival)

[www.twitter.com/FlowFestival](https://www.twitter.com/FlowFestival)

Tickets:

Ticketmaster [www.ticketmaster.fi](http://www.ticketmaster.fi)

Tiketti [www.tiketti.fi](http://www.tiketti.fi)  
1-day ticket: 125 €

1-day Gold ticket: 189 €

Prices are applicable for the time being. Prices include the service charge.

Press photos: <https://www.flowfestival.com/en/flow-festival/media/>

Additional information:

Flow Festival

Press Officer Eeva Palmén

[eeva@flowfestival.com](mailto:eeva@flowfestival.com) / +358 40 613 9933

PR in the UK

The Zeitgeist Agency

Jamie Muir / [jamie.muir@zeitgeist.co.uk](mailto:jamie.muir@zeitgeist.co.uk)

PR in Europe

Dawn Creative Agency

Chanel Kadir / [chanel@dawncreative.agency](mailto:chanel@dawncreative.agency)