

Flow Festival is celebrated this weekend in Helsinki, Finland

Friends of music and urban culture gather for Flow Festival on the 11th–13th of August at Helsinki's Suvilahti. 1-day tickets for Saturday and 2-day tickets with Fri+Sat combinations are fully booked, but other ticket types remain available.

Flow Festival's ten venues host over 150 artists or groups. This year's international performers extraordinaire include Lorde, Blur, Wizkid, Kaytranda, Christine & The Queens, Tove Lo, Devo, Pusha T, Caroline Polachek, Suede, Moderat, and many more. Among the top domestic artists, Flow presents Sexmane, Anna Puu, Paperi T, Yona & Tapiola Sinfonietta, Olavi Uusivirta 40/20, Alma, and Ruusut, to name a few.

When it comes to DJ music, Flow-visitors will get to enjoy the top artists as well as rising stars at Resident Advisor Front Yard, Backyard, and Champagne Bar & Lounge. Another new venue, X Garden, will present Helsinki's most exciting club concepts. World-class DJs and club music performers, such as **Eris Drew & Octo Octa, Folamour, Louie Vega, Nene H, Hunee,** and **Nooriyah**, will all perform over the weekend. Located at the old power plant of Suvilahti, The Other Sound x Sun Effects venue focuses on presenting experimental music and sound art, as well as a light and video art collection curated by Sun Effects. **Arushi Jain, Claire Rousay, Brìghde Chaimbeul, Mario Batkovic,** and **Kaukolampi / LRXY**, for example, will step on The Other Sound x Sun Effects' stage. Read more about the artists at Flow: www.flowfestival.com/en/artists/.

Flow's respected and comprehensive art program offers thought-provoking experiences around the festival area. In 2023, the Tiilikello x Polestar art space, located in the awe-inspiring old gasometer, is once again dedicated to spatial art. Reaching over 40 meters high, the impressive venue exhibits the newly commissioned work by the Dutch environmental artist **Thijs Biersteker**, *Gasp*, which uses real-time data on air pollution to exhibit the presence of particulates in the air. In addition, light and video art, as well as street art and contemporary dance are all part of Flow's art program. Read more on it: https://www.flowfestival.com/en/art/.

Known for its high-class, diverse selection of food, Flow has around 40 restaurants and over 20 bars this year. Last year the festival dropped red meat and poultry out of the menus, resulting in a 50 % smaller climate impact caused by the food, as proven by the Flow Impacts research. Flow will hence continue on this path, and no red meat or poultry will be served this year either. The festival also presents a wide variety of wines, craft beers, and non-alcoholic beverages. Flow's selection of restaurants consists of beloved favourites familiar from previous years as well as exciting newcomers, such as **Boon Nam, Fiasco?**, **Ragu | Burn & Shine, Shinobi, The Glass**, and **Loi Loi**. Find out more about the culinary selection at Flow: www.flowfestival.com/en/festival/food/.

Flow Festival takes part in public discussion by arranging a comprehensive program of speeches and discussions throughout the weekend known as Flow Talks. The daily changing themes will address the internationalisation of the



Finnish music industry, present quality journalism in a live format, and delve into sustainable development. Flow Talks will feature top decision-makers, accomplished journalists from Helsingin Sanomat, and leading experts in sustainability. Read more about Flow Talks: https://www.flowfestival.com/en/talks/.

Sustainable Flow is the festival's responsibility program. Sustainable Flow ensures that the festival takes into account its environmental responsibilities as well as the social aspects of responsibility. Flow Festival produces new research data and is developing a new tool for more environmentally sustainable event production, reduces its ecological debt by donating to the <u>Finnish Natural Heritage Foundation</u>, uses renewable energy, recycles and reuses waste produced during the festival, and serves environmentally friendly food. Flow promotes local businesses and public transport and the protection of the Baltic Sea through donations made when purchasing the festival ticket. Also, Flow Festival promotes equality and is a safe and accessible event. Read more about Sustainable Flow: https://www.flowfestival.com/en/festival/sustainable-flow/.

Flow Festival takes place at Suvilahti, Helsinki, on the 11th–13th of August, 2023. The festival will host around 150 artists. Performing are Lorde, Blur, Wizkid, Kaytranada, Christine & The Queens, Tove Lo, Devo, Pusha T, Caroline Polachek, Suede, Moderat, and many more.

The main partner for the year 2023 is Hartwall. Other partners are Polestar, YouTube, Vaasan, Oddlygood®, Lanson, POOL by Antilooppi, the City of Helsinki, and Tietoevry. Media partners are Helsingin Sanomat, Clear Channel, Radio Helsinki, Finnkino, and Resident Advisor, and production partners are Creative Technology, Sun Effects and Stopteltat.

www.flowfestival.com www.instagram.com/flowfestivalhelsinki www.facebook.com/FlowFestival www.twitter.com/FlowFestival

Tickets:

Ticketmaster www.ticketmaster.fi

Tiketti <u>www.tiketti.fi</u>
3-day ticket: 239 €
2-day ticket: 205 €
1-day ticket (sat): 135 €
1-day ticket (fri & sun): 125 €

3-day Gold ticket: 345 € 1-day Gold ticket: 189 €

Prices are applicable for the time being. Prices include the service charge.

Press photos: https://www.flowfestival.com/en/flow-festival/media/

Additional information:

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