

Family Sunday charms little festival-goers with a diverse program of performances, creative workshops, and more

Flow Festival's popular Family Sunday returns on the 13th of August with a day filled with lively performances, diverse activities and creative workshops for the smallest festival-goers. Adults with a ticket that includes Sunday can bring children aged 12 and under to enjoy the festival atmosphere free of charge between 1 pm and 5 pm.

Flow Festival's Backyard is filled with playful energy as **Skidit** collective takes over the venue with a disco led by **DJ Orkidea** and charming performances by the three-year-old **Selma**, who plays a live set with their parent, and **Kallio Music School**'s little performers, all hosted by the 12-year-old **Tio Tenhunen**. At Backyard, children can also participate in summer music playgroups, and at **Helsinki DJ Academy**'s tent, young festival-goers are invited to explore the world of DJing with the guidance of professionals. **Pikku Gubbe & Friends**' stage show features new bands formed at Pikku Gubbe's summer camps. Additionally, **Pikku Gubbe Music Club** invites participants of Family Sunday to record their own lyrics for a collaborative song, style themselves as their artist alter egos and film an epic clip for the aftermovie.

Helsingin Sanomat's Children's News and their mascot Reportteri Repo arrive at Flow for the first time, handing out Children's News newspapers to the information-thirsty kids. The Startup Refugees Garden offers a variety of creative and interactive workshops as a part of Family Sunday, including arts and crafts such as T-shirt making and postcard writing, as well as a braiding workshop, where adults are invited to learn some easy braiding techniques.

Furthermore, the environmental organisation **WWF** offers animal- and nature-themed face paintings at the WWF Lounge, and families can grab delicious **Vaasan** Koulunäkki Snäkkis snacks from the courtyard of **The Bao** restaurant. Furthermore, **Oddlygood x Gold&Green Tasteland** invites families to their colourful playground to play and taste their plant-based treats.

See the full program for Flow's Family Sunday: https://www.flowfestival.com/en/family/.

Flow Festival takes place at Suvilahti, Helsinki, on the 11th–13th of August, 2023. The festival will host around 150 artists. Sunday's program includes **Blur, Christine and the Queens, Moderat, Sudan Archives, High Vis, Sexmane, Olavi Uusivirta 40/2**0, and many more.

The main partner for the year 2023 is Heineken Silver. Other partners are Polestar, YouTube, Vaasan, Oddlygood®, Lanson, POOL by Antilooppi, the City of Helsinki, and Tietoevry. Media partners are Helsingin Sanomat, Clear Channel, Radio Helsinki, Finnkino, and Resident Advisor, and production partners are Creative Technology, Sun Effects and Stopteltat.

www.flowfestival.com www.instagram.com/flowfestivalhelsinki

www.facebook.com/FlowFestival www.twitter.com/FlowFestival

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Tickets:

Ticketmaster www.ticketmaster.fi

Tiketti <u>www.tiketti.fi</u>
3-day ticket: 239 €
2-day ticket: 205 €
1-day ticket (sat): 135 €
1-day ticket (fri & sun): 125 €

3-day Gold ticket: 345 € 1-day Gold ticket: 189 €

Prices are applicable for the time being. Prices include the service charge.

Press photos: https://www.flowfestival.com/en/flow-festival/media/

Media accreditation: https://gest.fi/customers/aedhjf/5088?lang=en

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