

Flow Festival's schedule announced - Alma and Markus Krunegård added to the program

Flow Festival's schedule and the Flow mobile app have been released. Additionally, one of the most successful Finnish artists of all time, Alma, and the beloved Swedish-Finnish singer-songwriter Markus Krunegård have been added to Flow Festival's program.

Flow has released the schedules for the festival weekend. Flow Festival features over 150 artists or groups across ten unique venues, and all performance times are now available. The larger outdoor and tent stages at Flow host exciting and thrilling spectacles, while the smaller venues offer the audience intimate and atmospheric moments.

The official Flow Festival app allows visitors to browse the program and create their own schedule for the festival. The app also contains practical information and, closer to the festival, the area map. Furthermore, creating your own My Flow calendar on Flow's website is possible by logging in with Apple or Google. The website's My Flow schedule can also be synchronised with the Flow Festival mobile app.

Additionally, Flow's program has been updated. Edgy and unashamedly honest pop artist **Alma** is known for her strong soulful voice, masterful pop hooks and flamboyant style. Already at the beginning of her career, Alma got a taste of international success, rising as one of the most promising pop artists of her time with the singles *Chasing Highs* and *Karma* in mid-2010. She has established her position as an internationally interesting artist and songwriter. With her second album, *Time Machine*, released in the spring, Alma distanced herself from pop bangers and focused on songs about her life with timeless compositions. Alma played her first solo gig in 2016 at Flow and, this summer will make a triumphant return to the festival once again.

Markus Krunegård is one of the most loved artists of recent years in his home country of Sweden. The Swedish-Finnish singer and songwriter started his career in 2001 with the indie band Laakso and released his first solo album *Markusevangeliet* in 2008. Fifteen years later, in September, Krunegård will release his first solo album in Finnish, *Nokia & Ericsson*. At Flow Festival, Krunegård, who has also composed songs for Charli XCX, Carly Rae Jepsen and Veronica Maggio, among others, will perform the material of his upcoming Finnish-language album for the first time with a band.

See the schedule for Flow Festival on the website: <https://www.flowfestival.com/en/schedule/>.

Download the Flow Festival App at [App Store](#) or [Google Play](#).

Flow Festival takes place at Suvilahti, Helsinki, on the 11th–13th of August, 2023. The festival will host around 150 artists. Already announced acts include **Lorde, Blur, Wizkid, Kaytranada, Christine & The Queens, Tove Lo, Devo, Pusha T, Caroline Polachek, Suede, Moderat**, and many more.

The main partner for the year 2023 is Heineken Silver. Other partners are Polestar, YouTube, Vaasan, Oddlygood®, Lanson, POOL by Antilooppi, the City of Helsinki, and Tietoevry. Media partners are Helsingin Sanomat, Clear Channel, Radio Helsinki, Finnkino, and Resident Advisor, and production partners are Creative Technology, Sun Effects and Stopteltat.

www.flowfestival.com

www.instagram.com/flowfestivalhelsinki

www.facebook.com/FlowFestival

www.twitter.com/FlowFestival

Tickets:

Ticketmaster www.ticketmaster.fi

Tiketti www.tiketti.fi

3-day ticket: 239 €

2-day ticket: 205 €

1-day ticket (sat): 135 €

1-day ticket (fri & sun): 125 €

3-day Gold ticket: 345 €

1-day Gold ticket: 189 €

Prices are applicable for the time being. Prices include the service charge.

Press photos: <https://www.flowfestival.com/en/flow-festival/media/>

Media accreditation: <https://gest.fi/customers/aedhjf/5088?lang=en>

Additional information:

Flow Festival

Press Officer Eeva Palmén

eeva@flowfestival.com / +358 40 613 9933

PR in the UK

The Zeitgeist Agency

Jamie Muir / jamie.muir@zeitgeist.co.uk

PR in Europe

Dawn Creative Agency

Chanel Kadir / chanel@dawncreative.agency