

Flow Festival bids farewell to Suvilahti this summer

Flow Festival, which has been held in Suvilahti's old power plant area since 2007, will be organised in its current location for the last time in August 2023. The last Flow in Suvilahti will be celebrated on August 11–13, 2023. The festival will announce its 2024 venue after this year's edition.

Founded in 2004, Flow Festival has been organised since 2007 at its current location in Helsinki's Suvilahti. The 2007 Flow was the first major event organised on the spot, and in its wake, the area has become the centre of large-scale events held in the city. During the Suvilahti years, Flow has developed from a city event with 12,000 visitors to a grand celebration of 90,000 festival guests, where unforgettable festival experiences among music, art, food and urban culture have been experienced.

From the beginning, Flow has honoured the unique architecture of the Suvilahti power plant area, making the venue the centre of the festival. The lighting, decoration and stage design have always been created by emphasising the unparalleled atmosphere of the site. The post-industrial milieu has been integral in shaping the festival's essence into what it is known for today. Over the years, Suvilahti has become an essential part of Flow Festival's identity.

Due to the expanding construction work in the area, Suvilahti is no longer a suitable venue for Flow. Therefore, the festival will be held for the last time in its current location this August. The festival celebrates its final year in Suvilahti with an all-time Flow featuring **Lorde, Blur, Wizkid, Christine & The Queens, Tove Lo, Devo, Pusha T, Caroline Polachek, Suede, Moderat**, and many more. In addition, the festival will once again feature a wide-ranging art program, a selection of more than 40 top restaurants, a talk program on current topics and Suvilahti's stunning festival area – for one last time.

The three-day tickets for Flow Festival are on sale for the price of 225 € until May 1st. On May 2nd, the price of the three-day ticket will go up to 239 €.

See the program for Flow Festival on the website: <https://www.flowfestival.com/en/artists/>.

The main partner for the year 2023 is Heineken Silver. Other partners are Polestar, Vaasan, Valio Oddlygood®, Lanson, POOL by Antilooppi, and Helsinki. Media partners are Helsingin Sanomat, Clear Channel, Radio Helsinki, Finnkino, and Resident Advisor, and production partners are Creative Technology and Stopteltat.

www.flowfestival.com

www.instagram.com/flowfestivalhelsinki

www.facebook.com/FlowFestival

www.twitter.com/FlowFestival

Tickets:

Ticketmaster www.ticketmaster.fi

Tiketti www.tiketti.fi

3-day ticket: 225 €

2-day ticket: 189 €

1-day ticket: 119 €

3-day Gold ticket: 345 €

1-day Gold ticket: 189 €

Prices are applicable for the time being. Prices include the service charge.

Press photos: <https://www.flowfestival.com/en/flow-festival/media/>

Additional information:

Flow Festival

Press Officer Eeva Palmén

eeva@flowfestival.com / +358 40 613 9933

PR in the UK

The Zeitgeist Agency

Jamie Muir / jamie.muir@zeitgeist.co.uk

PR in Europe

Dawn Creative Agency

Chanel Kadir / chanel@dawncreative.agency