

Lorde, Christine and the Queens, Pusha T, and many more announced for Flow Festival

Helsinki's Flow Festival announces more acts to its eclectic lineup. Complementing the extensive program are pop superstar Lorde with her debut performance in Finland, singer, songwriter and choreographer Christine and the Queens, praised rapper Pusha T, and many others.

Lorde, one of the most successful pop artists of the past few decades, arrives to perform in Finland for the first time at Flow. Her biggest hit, *Royals*, has been streamed over one billion times on Spotify alone. In 2021 the New Zealander singer-songwriter released her dark indie-pop album *Solar Power*, claiming her place as a multifaceted artist capable of reinventing herself. Playing only a few gigs in Europe this summer, Lorde makes her awaited debut in Finland on Flow Saturday. On Sunday, the Flow crowd gets to enjoy the magical performance of singer, songwriter and choreographer **Christine and the Queens**. Awarded with multiple prizes and recognitions, the celebrated French artists' poignant and passionate music thoughtfully questions gender, sexuality and identity. Having released his latest album last year, Christine and the Queens makes his first appearance in Finland at Flow.

Performing on Saturday will be the acclaimed rapper **Pusha T**, also known as the other half of Clipse. After launching his successful solo career in 2010, Pusha T's verbal acrobatics culminated in the 2018 hit album *Daytona* making the artist one of the most appreciated current rap artists. His latest album from 2022, *It's Almost Dry*, went straight to the top of the charts in the US. The London hardcore band **High Vis** has been one of the most talked about new bands in the scene for a while now. The energetic band emerged from the DIY and skateboarding scenes, differentiating from others by its open-minded way of combining 80s and 90s Britpop and alternative rock elements with strict hardcore. High Vis will bring its unique artistic vision to Flow on the festival Sunday.

New Finnish additions to the Flow lineup include compelling indie-pop artist **pehmoaino**, a leading name and trailblazer in the Finnish rap scene **Kube**, as well as one of the most original new wave rappers in Finland, **MELO**. Additionally, rap duo **Sofa**, celebrating its 10th anniversary this year, and the ambassadors of Finnish cumbia music, **Ne Galaktiset**, will perform at Flow.

Flow Festival takes place in Helsinki, Finland, on the 11th–13th of August, 2023. The festival will host around 150 artists. Already announced acts include Lorde, Blur, Wizkid, Christine & The Queens, FKA twigs, Tove Lo, Devo, Pusha T, Caroline Polachek, Suede, Moderat, and many more.

See the program for Flow Festival on the website: https://www.flowfestival.com/en/artists/.

The main partner for the year 2023 is Hartwall. Other partners are Polestar, Vaasan, Valio Oddlygood®, Lanson, Helsingin kaupunki. Media partners are Helsingin Sanomat, Clear Channel, Radio Helsinki, and Resident Advisor, and production partners are Creative Technology and Stopteltat.

www.flowfestival.com www.instagram.com/flowfestivalhelsinki www.facebook.com/FlowFestival www.twitter.com/FlowFestival

Tickets:

Ticketmaster www.ticketmaster.fi

Tiketti <u>www.tiketti.fi</u> 3-day ticket: 225 € 2-day ticket: 189 € 1-day ticket: 119 €

3-day Gold ticket: 345 € 1-day Gold ticket: 189 €

Prices are applicable for the time being. Prices include the service charge.

Press photos: https://www.flowfestival.com/en/media

Additional information:

Flow Festival
Press Officer Eeva Palmén
eeva@flowfestival.com / +358 40 613 9933

PR in the UK
The Zeitgeist Agency
Jamie Muir / jamie.muir@zeitgeist.co.uk

PR in Europe
Dawn Creative Agency
Chanel Kadir / chanel@dawncreative.agency