

Afropop superstar Wizkid and Britpop legend Blur join the Flow Festival lineup

Flow Festival announces more anticipated international and domestic acts to the celebrated Helsinki festival. Arriving to perform in Finland for the first time, Afropop superstar Wizkid brings his energetic show to Flow. The legendary Britpop phenomenon Blur will also return to stages and make a highly awaited appearance at Flow. Along with the announcement, the festival releases its daily programme and all ticket types for sale.

Wizkid, one of the most successful African artists of all time, will make his long-awaited debut in Finland on Flow Friday. The Grammy-winning megastar is the most streamed Nigerian artist on Spotify, having collaborated with the likes of Drake, Beyoncé, Justin Bieber, Burna Boy and Damien Marley. Wizkid released his fifth album *More Love, Less Ego*, in November, perfecting his universal sound. In addition, on Flow's Sunday, the audience gets to experience Britpop giant **Blur**'s return to the stage after an eight-year hiatus. The band, consisting of **Damon Albarn**, **Graham Coxon**, **Alex James** and **Dave Rowntree**, sold out their July comeback concert at London's Wembley in less than a minute. The band has expressed their great desire to perform all their hits from *Song 2* to *Parklife* and *Girls & Boys* to *Tender*, for their fans once more. At Flow, the crowd has a rare opportunity to experience one of the most innovative bands of our time in their original line-up.

On Flow Saturday, Swedish pop star **Tove Lo** will take the stage. The artist, who has streamed over half a billion with her biggest hits on Spotify, has proudly followed her own tracks throughout her career, seasoning pop perfection exuding songs with strong feminism and an unapologetic attitude. Releasing her fifth album *Dirt Femme* last year, the unique artist has collaborated with Coldplay, Kylie Minogue, Charlie XCX, Lorde, and Pussy Riot, to name a few. Lovers of electronic music are in for a treat as **Moderat**, coming up from a five-year pause last year, returns to Flow on festival Sunday. Moderat, the supergroup formed by Apparat and Modeselektor, released their stylish fourth album *More D4ta* in the spring of 2022 and is now touring the world again, wowing audiences everywhere.

Undoubtedly, one of the most interesting new artists of recent years is the violinist and singer **Sudan Archives**, who fearlessly combines West African violin, R&B, hip-hop and electronic music. The artist, who released her acclaimed second album *Natural Brown Prom Queen* last year, will arrive in Finland for the first time to enchant Flow's Sunday audience. In addition, legendary pianist and Grammy-awarded master of Latin jazz and Salsa, **Eddie Palmieri**, as well as the groovy Italian cult group **Nu Genea** with a live band, will be seen at Flow on Saturday.

Reinforcing Flow's program are also Finnish band **Maustetytöt**, known for their catchy and laconic indie hits. The band will arrive on Sunday at Flow's Main Stage to perform their entire new album, released this spring, at a special show titled **Maustetytöt III**. In addition, on Friday, the audience will experience the

exclusive gig of Finland's most influential indie artist when the ten-piece **Litku Klemetti Viihdeorkesteri** performs at Flow.

All ticket types for Flow Festival 2023 are now for sale at Ticketmaster and Tiketti.

Flow Festival takes place in Helsinki, Finland, on the 11th–13th of August, 2023. The festival will host around 150 artists. Already announced acts are Wizkid, Blur, FKA twigs, Tove Lo, Devo, Caroline Polachek, Suede, Moderat, 070 Shake, Shygirl, Amyl and The Sniffers, Sudan Archives, Eddie Palmieri, Jockstrap, Nu Genea live band, Sexmane, Anna Puu, Yona & Tapiola Sinfonietta, Olavi Uusivirta 20/40 Ruusut, Maustetytöt, Litku Klemetti Viihdeorkesteri, and Ege Zulu.

See the program for Flow Festival on the website: <https://www.flowfestival.com/en/artists/>.

The main partner for the year 2023 is Heineken Silver. Other partners are Polestar, Vaasan, Valio Oddlygood®, Lanson, Helsingin kaupunki, and Creative Technology as well as media partners Clear Channel, Radio Helsinki, and Resident Advisor.

www.flowfestival.com

www.instagram.com/flowfestivalhelsinki

www.facebook.com/FlowFestival

www.twitter.com/FlowFestival

Tickets:

Ticketmaster www.ticketmaster.fi

Tiketti www.tiketti.fi

3-day ticket: 225 €

2-day ticket: 189 €

1-day ticket: 119 €

3-day Gold ticket: 345 €

1-day Gold ticket: 189 €

Prices are applicable for the time being. Prices include the service charge.

Press photos: <https://www.flowfestival.com/en/media>

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