

Bon Iver is playing one of their few European summer concerts at Flow Festival

Flow Festival, taking place in Helsinki on 14–16 August, announces the first act for the 2020 edition: Bon Iver, an American indie-folk sensation that draws from a wide range of musical genres. One of the Flow audience's most requested artists performed last time in Helsinki at the 2012 Flow Festival.

Bon Iver was born when its founder and frontman **Justin Vernon** ran away from heart-ache by retreating to a cabin in Wisconsin to write songs. Bon Iver's debut album *For Emma, Forever Ago* came out in 2007, first self-released and later officially re-released in 2008 by Jagjaguwar. It was immediately clear that Justin Vernon is one of his generation's most talented songwriters. Both critics and audiences praised Bon Iver's distinctive sound and Vernon's memorable falsetto. The debut is widely considered one of the 21st century's finest albums.

The band's eponymous second album, released in 2012, and *22, A Million*, released in 2016, were equally successful and highly regarded, with the former winning a Grammy award in 2012 for Best Alternative Album. After taking a few years off from recording, the band released an eagerly anticipated new album *i,i* in August 2019, to five-star reviews in publications all over the world, from NME to Helsingin Sanomat. Justin Vernon has called it their mature and coherent album so far. The new album features contributions from James Blake, Brad and Phil Cook, Aaron and Bryce Dessner, Bruce Hornsby and Moses Sumney, among others.

Flow Festival will once again host around 150 performers. The festival's program is a comprehensive look at a wide spectrum of culture, from pop music to experimental art. The extensive music and art programs, high quality curated restaurant selection, enchanting festival site and large-scale sustainability program have ensured Flow Festival a position as one of Europe's most interesting festivals. Flow Festival 2020 will be held in Suvilahti the 14.–16.8. and 3-day Early Bird tickets are on sale now.

www.flowfestival.com

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www.twitter.com/FlowFestival

www.instagram.com/flowfestivalhelsinki

Tickets:

Ticketmaster www.ticketmaster.fi t.0600-10-800

Tiketti www.tiketti.fi t.0600-1-1616

Early Bird ticket, 3 days: 185 €

Price applicable for the time being. Price includes service charge. Other ticket types will be on sale in 2020.

Press images: www.flowfestival.com/media

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