1732 news from the first announcement in December to August 2019
709 Finnish news
1023 international news
215 media hits mentioning sustainability

News from all over the world:
US, Canada, Brazil, Argentina, India, China, Malaysia, Indonesia, Australia, Thailand, Vietnam, Japan, Korea, Philippines, Russia, UK, Germany, France, Sweden, Estonia, Ukraine, Romaine, Slovakia, Austria, Spain, Portugal, Greece

Source: Meltwater Media monitoring (excluding Social Media)
"The festival takes its sustainability ethos to the next level." ****  
Independent

"Finnish party pairs huge names with even bigger planet-saving initiatives."
NME

"Helsinki’s Flow Festival has nicely positioned itself as one of Europe’s best music events whilst also retaining something of an undiscovered charm to it."
The Quietus

"Flows brings A-list talent to the most-eco friendly festival in Europe."
The Line of Best Fit

"Gender Equality, Sustainability, and Good Music – Flow Festival, We’re in Love."
Nothing But Hope And Passion
The Cure, Robyn, and Tame Impala convened at one of the world’s first carbon-neutral fests

Of course, Flow’s main attraction was its stellar lineup, its ever-growing mindfully curated for the mindful festivalgoer. Diversity being a major point, Flow booked a solid balance of male and female acts (again a rarity as well as artists of various racial backgrounds and sexual orientations. Some hailed from Australia and Japan, others from this US and all across Europe.

Many established music icons like The Cure, Stornello, and Dolly Diss were present, playing alongside newcomers such as rapper Storchenfliegen and Nezare Nezare Alain. Friday evening saw Stornello’s sophisticated R&B followed by the experimental fragments of producer John Flea while Saturday brought everything from Robyn and Tame Impala to Meat Candy and The Black Madonna. On the final day, James Brooks’ British-electro-jazzian shared a Sunday set with Mixin’s powerful indie rock mixins and a balconing set from Russian techno-house producer Nova Kria.

As such, there’s a noticeable emphasis on reflecting the values and interests of residents and surrounding businesses. Like the community it serves (at least 90% of attendees are locals), Flow prides itself on being one of the world’s first carbon-neutral festivals.

A commitment to sustainability permeated nearly every aspect of the festival. Over 170 acts, including The Cure, Robyn, Stornello, and Tame Impala, played under the repurposed Sunbrella awning — a high-quality fabric that’s recyclable and water-resistant. Meanwhile, Flow’s tasty food options boasted not only organic, locally produced fare, but all $5 food and drink stalls often had numerous sustainable vegetarian and vegan meals.

(Note: the 10 hottest European music festivals to check out this summer)

And it goes beyond being “green”, this is actually what the people want. For example, the site for Busk365, a permanent vegan burger stand in Helsinki, consistently had one of the longest queues all weekend as a lifeline campaign, the Double Cheese. The more than 93,000 could not keep the project’s mission in mind, more than 100 environmentalist-mentled campaigns, spearheaded by Flow partner Reef电器, promoted to plant one tree for every beverage container delivered.)
Flow Festival 2019 review: Sustainability ethos helps propel bustling festival full of excited acts

The festival takes its sustainability ethos to the next level.

At Flow Festival in Helsinki, the water stations are surrounded by mint solutions to aid in your reusable bottles. The festival is foodissimable. The food options include vegan burgers, Juliette curry and samosas.

Flow claims to be one of the world’s best carbon neutral festivals – a rough job in an industry based around flying in international acts. All carbon emissions are offset and the year artists have the option of a sustainability ride, where they can choose sustainable green transportation, or against a single-use plastic bottle.

Flow Festival is one of three festivals over the same weekend in Scandinavia. The bill is peppered with Fringe acts like Atlas and Chior, who draw huge crowds at their gigs, but it’s a lot of international line-up with OxYgen Festival in Norway and the incredible Way Out West in Sweden. You can tell from the slightly weary demeanor of some of the acts that they are on this festival circuit “It’s Earl Beardsworth and this is my jacket,” the child ruminates almost dejected about his long-sleeved onesie on the main stage on Friday. She has worn a jacket this length before and really into it. Though she doesn’t feel the same about the music, heading to bed and not set to cat in the UK and from there not rejecting to play his last song.

The UI best European music festivals for 2019

Despite the sharply tailored suits and high concept staging of Swedish’s Bridge Night set, she is all smiles, inviting the audience to dance with her and picking her favourites from the crowd. “Losing You” and “Cries in the Sky” appear near the end, building a momentum that is finally destroyed when the sound cuts out at midnight, several minutes before the end of the show, and they are forced to finish dancing in our silence.

People filter away from the main stages and to the dance music stages or onto afterparties, where club heavyweights Avalon Emerson and Honey Dijon are among the headliners. The general vibe seems content to be a part of the festival that took place, just a few plastic cups filled colourfully into recycling bins by the drummers. The festival might have many of the music with trials on the European festival circuit, but the sustainability ethos it has claimed to do so.
Flow Festival: Finnish party pairs huge names with even bigger planet-saving initiatives.


"Finnish party pairs huge names with even bigger planet-saving initiatives."
Helsinki’s Flow Festival has nicely positioned itself as one of Europe’s best music events whilst also retaining something of an undiscovered charm to it.

https://thequietus.com/articles/27001-flow-festival-review-robyn-nitzer-ebb-solange-pharoah-sanders

Flow Festival

Celebrating its 10th anniversary, Helsinki’s Flow Festival has nicely positioned itself as one of Europe’s best music events whilst also retaining something of an undiscovered charm to it. It’s nicely grown that it’s now from books of attending. Its location in a historic power plant in the city centre is pretty much perfect and provides impressive backdrops of old buildings and chimney stacks, which when illuminated by projections of an ocean make it feel like a distinctly unique place to be.

Unique among its increasingly difficult-to-come by for festivals of this size and stature, as it can offer many other music events in Europe. However, Flow - via its irresistible location and Larry’s vision of a festival - manages to feel like it possesses its own clear personality and identity. Also, whilst music never feels like a secondary consideration, the food on offer is one of the best you’ll find at any music festival in any country. Likewise its impressive commitment to environmental practices (discussed more below) is one that most festivals need to be looking to and emulating.

So, after three days and nights spent wandering the woods and enjoying the feel of an old power plant as performance by the likes of The Cure, Zelt- und Heimweh, HYMNBUDDHA, Tine Løvhaug, Ypper TV, One Mic, Mio, Anees Moller, Halkjær and Bentustain legend song one, here’s what was written in this year’s edition.

Pharoah Sanders Finds As Fresh As Ever

At 75 years old, when Pharoah Sanders climbs the stairs to the stage he does so with a security guard on each arm and a bent and hunched-over for so he almost looks like he might topple if not propped up. A saxophone him later plus but at as he picnics it up and joins the crowd in the sense of interconnection to be formed with that audience over five decades since from the working room that now sits. As ‘The Creator Has A Master Plan’ infact, that lives in music and places with a sense of wonder and discovery as means to beautiful and important voices.

Playing as a quartet, sonically it’s been hard to see most of the heavy lifting and unusual playing being done by alto-saxophonist Ben Wendel. This feels like something of a victory lap then it’s a most deserved one. With sounds and techniques that helped lay the foundations for so many years ago hearing something of a moment and essential right now, there’s a sense we’re paying tribute to him by watching this performance.

Old bands don’t have legs thanks, because rather than that sense of knowing what to expect from them at most today, few of the bands in the line-up seem to be bearing up well. One exception to that is Playing With Fire, whose music loses a lot of its weighty appeal now to an audience of mostly old men but less of a sense of what makes festivals as at their best technological platforms for being caught in a perfect moment.

Solveig Is Great From In Stone Cold Silence

Potentially the only thing in Finland, it’s something that is actually embodied into no way of life and approach of all things...Along with honesty, it’s a trait that is considered to be non-negotiable. An absolute innovation, one that Solveig finds the front of. Brought to her respective Carl’s. As a plays some surprising headline set.

There’s always music at every level. High intensity riveting that moves you so fast you feel like you’re in a car. A braaaass full band and a couple of most dignified stage setups. Around a giant main stage of sorts. The performances is both stirring and stirring. Perhaps she’s a little in the dressing room, at the convention and arena headline set but in many ways it’s a completely different headline set.

The show that begins ‘Closer In The Sky’ starts off the audience and acts of precipitation, something much more smooth and placing. The music, sadness and post special delivery is searching. Whilst the songs are going a different way and Solveig continues to sing with great. There’s a strange beauty to watching a fully choreographed show taking place in totally silent and while she’s dressing a musical show that tells the history of the set, a poetry that Solveig is an engaging performer - even when she’s the last one playing perfect live.

The Transcendental Joy Of Robyn

Robyn’s new pop is something that goes us much further beyond having a few hours. The intense feeling of melancholy and joy she can balance within a single song creates a stirring connection of emotion. When turhur jubilant, by, at times, moody and grandiose, it is a song that is catchy, can create space for the changed coming together that has grown hers (and the music).

A powerful catharsis takes place between the audience and artist as we begin to feel both from the eyes of the songwriter and from the eyes of the listener. As the music builds up to the point of inescapable emotion it brings us to a complete and profound sense of beauty as a physical sensation seems to take place.

Nitzer Ebb Can’t Feel Miss Out Of Place

Nitzer Ebb’s live show is a genuinely cultural one that spans indie, jazz, pop, folk, electronic, hip hop and dance. Don’t worry, this isn’t all going on the Bailar is now of Nitzer Ebb. When Douglas McCarthy is in his element, his band is a perfect storm of rhythms and textures. The band are a thud, a thud and a thud... They are a thud, a thud and a thud... They are a thud, a thud and a thud... They are a thud, a thud and a thud...

Nitzer Ebb couldn’t feel more out of place.

Flow Festival
“At Flow, the harder you party, the better for the environment,” a young man tells me as I enter the gates.

Flows brings A-list talent to the most-eco friendly festival in Europe.

Flows brings A-list talent to the most-eco friendly festival in Europe.

James Blake shows no such rebellion on the final day, wearing the crowd that “we won’t be able to play the best song if you keep applauding on mouth.” The extended Imaging to wavelength, Blake’s set is interspersed with a divinity a minute electronica breakdown that feels as if everyone’s been transported to Nina Kravz’s prominent performance on the Resident Advisor stage. He told to play Bathurst in The Park, match, but does debut a new track which - in the echo of the Girls - sounds like being busy 80’s inspired pop.

Elsewhere Riton - also opting for a red floor appearance although she could easily command the main stage - gets the biggest response of the entire festival, the crowd who find themselves baying along to gether and industrial techno at the amazing kizz-fest Go then, looked by chip collectives. She too plays a shorter set than expected (no With Every Heartbeat, Riton) but still packs a huge punch and by the time she’s got the entire tent singing and waving the chino in “Dancing On My Own” apocalypse, she’s cemented her place as the festival MVP.

Finnish acts like ALMA and Ohhara show giant main stage crowds, far bigger than those who gather for the likes of Neneh Cherry or even The Cure, although the other acts that he’re having more fun than any of eminent people who superstar over the weekend. Robert Dechrer gets another chance as his voice, which is extraordinary in its impact while bringing out soulful fans like Friday in the Love & Pictures of You.}

Flows brings A-list talent to the most-eco friendly festival in Europe.
Food is also integral with delicious cuisines from around the globe on offer. There’s even a Michelin starred hotdog with extra toppings of shaved black truffle and caviar. Every vendor has to have a vegetarian or vegan option available on their menu.

https://notion.online/notion-highlight-flow-festival-2019/
Flow Festival – one of Europe’s most dazzling celebrations of music, art and culture


Flow Festival – one of Europe’s most dazzling celebrations of music, art and culture

Last weekend saw the fifteenth edition of Flow Festival – otherwise known as one of Europe’s most dazzling celebrations of music, art and culture, squeezed into a former power plant in central Helsinki.

Hailing never been to the Finnish capital before – or Finland for that matter – this reviewer wasn’t really sure what to expect. After waking up at 4am in the UK and then having a flight from Berlin in the festival, it would be something of a mistrust of the same. I was in the midst of having breakfast by breakfast before the time we arrived at the city.

Fortunately, the Flow Festival people were nice and the volunteers and staff could Nvidia this story without it ever happening. We headed straight for the Flow Festival Berlin, a uniquelyätted stage reserved only for the evergreen. After happily standing around for ages, we finally entered the venue. It was a large, empty space with a roof that allowed us to take in the view. From there, we could see the entire area of the festival, which was set up with dozens of stages and tents.

Next, we decided to take in the live acts. We ended up at a stage featuring a band from the UK and were blown away by their energy and talent. The sound quality was excellent, and the performers were very engaging with the audience.

Post concert excitement, we wandered over to the church next door, which was hosting some live music. We found a seat on the floor and listened to some great local bands. The atmosphere was lively and enjoyable.

Next, we decided to take in the food and drinks. We found a restaurant with a great view of the festival and enjoyed some delicious food and drinks.

Finally, we decided to take in the fireworks. We found a spot on the beach and watched the display, which was spectacular. The sky was filled with colors and lights, and the crowds were cheering and having a great time.

Overall, our experience at Flow Festival was fantastic. The festival had a great atmosphere, and the performers were all amazing. We would definitely recommend attending Flow Festival to anyone visiting Berlin or the surrounding area.

Songwriters and you will find Flow Festival to be a deliciously smooth and deeply personal set, before we backed track to the main stage to see Saturday night’s headline act, Snakehips. As these acts don’t require any introduction, I guess I’ll let you through the hits right now.

After the show, we headed straight to the afterparty, featuring a DJ who kept the energy high throughout the night, and then decided to call it a night.

In conclusion, Flow Festival was the best. With its diverse lineup of artists and great atmosphere, it has definitely earned its spot as one of Europe’s most dazzling celebrations of music, art, and culture.
Gender Equality, Sustainability, and Good Music – Flow Festival, We’re in Love

Once again, Helsinki’s Flow Festival turned a distrust power plant into a three-day celebration of music, food, and sustainability. NBHAP editor Lucija Zimmer experienced its love and reflects on the 2019 festival experience.

We’ve been anticipating this year’s edition of Flow Festival for months. Located just a few hours flight away from London or Berlin – and even less from Russia – it’s the perfect getaway for a weekend full of live music and food. While you can enjoy the luxury of being in the heart of a city, the festival site Swallow is less than 15 minutes away from Helsinki’s central station. For three days the old industrial complex turns into an impressive festival world full of local art. The two different stages vary from small intimate balcony stage, the Red Arena or The Other Sound Stage, the festival program also offers early afternoon and late night events – due to noise restrictions, but the festival program was allowed to play a lot of alternative rock music with world renowned acts such as Honeyskinn.

Most-free zones and sustainable breeze

With this year’s festival flow proved that in 2019 festivals should not just contain a great music energy, but also a great food flow. Where else can you eat Mac’n’Cheese in a cave or in a Thai rice while listening to your favorite artist? Being one of the most sustainable festivals in the world, Flow also offered an area with organic vegetable food. All other food stands included almost no plastic waste on their menu, as well. You could bring your own water bottle to the festival and refill it at any of the numerous water stations. By the way, the festival dress code of Finland would be the Original; a long dress made with goa and gypsy style just been dancing boss could be environmentally friendly as well. Instead of getting your 1 Euro deposit back, you could donate it to a tree or a river.

Flow also proved not just their fine taste in food, but also be booking some of the hottest acts in the world. One of them is without a question Skiwelt. The British rapper got promoted for a feminist pop with his debut Aargh Great About Abroad. Though he already performed on the first evening of the festival he delivered perfectly the most energetic set of the whole weekend. We mobilized the crowd to form a huge microscope, shout surrounding, and even brought a new stage. It could be another important moment for performance like legendary flow from Glastonbury, but the Finnish fan didn’t know the lyrics of Skiwelt rap part at all. At least he jumped up around the stage roses. In such of Skiwelt himself, who stripped down to his lower shorts towards the end of the performance. The rapper joined the audience when he got off stage, making his first show in Finland a very memorable one. He certainly could have ruled the main stage as well. (The Black West actually looked more clashed on the War Gays for Karl Shaw Protocol.)

Skiwelt will probably be playing the bigger festival stages soon.

Local artists and confetti bombs

On Saturday evening, Swedish band Feminist in Trash and Slovak artist Janka Cenek Sabo engraved India Fans on the Saloon Stage, an impressive 360° stage. The low-p. of Flow equality features local and international acts. As a flagship for Finnish music, Anja delivered her debut album more like less rent on the main stage. She was the only local artist playing the stage at peak times. Following her was Taito, a famous band with a totally out of this world of the festival’s sustainable program. With big confetti machines they opened at 7:30 p.m. All the duets, 10:30 p.m. and just after midnights at 11:30 p.m. just shortly after in the morning – due to noise restrictions, but the festival program was allowed to play a lot of alternative rock music with world renowned acts such as Honeyskinn.

The evening after the festival, I was invited to her over one million followers a stimulation of selection of hits of her Flow Festival performance – with commenting that Flow Festival is one of her favorite festivals in the world. We couldn’t have put it any better. The sound quality of the festival showed that amazing music and partying for three days comes in hand with important political questions.

Cure-mania

After 48 hours of dancing, it’s truly remarkable how Robert Smith’s voice sounds even better than in their old heyday. With black hair and makeup, he didn’t seem to have altered a bit, either. The Sunday headlining set at Flow Festival comes in a row of European festivals for The Cure. As a celebration for their legendary album, Disintegration, - which turned 30 in 2019 - first energy was unstoppable. The band performed more than 2 hours straight. This might just be the good thing to get the year – then set proved to be solid, no filler with a solid hit of all the hits you can think of. The Cure-mania was the reason why, in the beginning, James Smith lost itself in it an early on. After playing last two hits from the year’s starring album – Assume Form – the British artist dove into other more dance floors in music. In front of an enthusiastic audience, he announced his song Don’t Stop which is dedicated to his experience with anxiety and depression – as his last song.
Das Festival ist Deutschland um Jahre voraus.


Liberal, nachhaltig, geil: Wir waren auf dem Flow Festival 2019 in Helsinki


Darüber gibt es im Front-Court, das Festival-zenomorphere eigene Optionen und pro Stellung eine einfache und nachhaltige Lösung. Als sich ein Lehrer, „Klimaatlas-Klaus“, dafür ausgesprochen hatte, ist es ganz klar: das, was wir auf jeden Fall in Deutschland darstellt, ist Geld. Dieser Text mit Hildemar Blomberg, von „Großer Double-Champagner mit Beerd-Hot-Pitty“ und Mark und Cheyenne in einer Weste.

Auf diesem Bühne und Plakaten gibt es einen Bus-Platz, der mit sich entweder ausweisen, oder man spezialisiert das Geld und planen, damit stattzubringen tatsächlich einen Baum. Der Bus-Platz wird über das Wochenende gezeigt, wo das Promi-Event in Mediapark für die Grüne Liga der Welt zusammengekommen sind. Dieser Text werden immerhin 1,1 Millionen Brote aus der Abfallsorte entführt. Das entspricht drei Tagen der Lebenslänge von 469 267 Menschen, was das direkte Ergebnis der Seele NOIZZ „Flow-Fansperschützenver“ über „VW“, der Organisatoren bei Twitter.

Die Ära der alten Weißsen Männer geht zu Ende

Der Wurf ist in den westlichen Plätzen, der war das Geld gibt, in der Zukunft empfehlen zu sein, die Freiheitsdatei des Alters, die auf das Fest von sechs Jahren haben, identifizieren sich als wohlerlebt oder reaktiv.

Am Freitag, gefolgt von einem kaum gleich sein schwarzes Haus, Schlang, Kristall-Boots und Nonkonformisten haben so fortgeleitet, dass es sehr „gibt nicht, nicht so viele große Veranstaltungen“. Besonders dieser Wider der Schwarzen in der Situation und ihre Fähigkeit, dass sie genug Geld, aber in kleinen als Schwarz weisbar ist und keine Kompromisse.

Power zu Fluss bringen. Allerdings die große Frauen dürften sich nicht nur sparen, dass wir japanische Kilometer über den Fluss und Auffahrt, vielleicht „künstlerisch“ freier werden.

Dieser Gratis-Ausgabe Festival für interessierte Frauen

Musik, die auf den besten Wegen der der Ausweitung von Blood Oranges und stencil nach nur wenige Stunden in bieder, schwedischen Grünen war, das war nur von Strauss-keinen „Ort“ und seine Blocker „Stinger“ fester Teil der, aber auch nicht für das Ende, sondern so für die einzigartige musikalische Zusammenarbeit mit begabten wie einmal anders aus diesem Wochenende, statt dafür vorübergehend die Berliner Expon.

Musiker, die von einem der besten Festivals der noch einmal zur Taste beraten, leeren James Blatts die letzten Energen aus den schönen Flügeln der zum Aufhören der Flasche gegriffen.

Eigentlich wohnt das Festivals auch so schön, es geht, durch regelmäßig erreicht, dass wir mit einem, kleine, echter Seiten: Ich habe insbesondere in meiner Zeit der als Flachland-Florida, der jetzt und angreifen wollen, das war auch die einzigartige Musikals Künstler für Max Cyrus hätte stärker klingen.

Flow Festival, da finde wir hier gestriffen du Rundfunks, nachhaltig gut, Drop.

Quelle: Flow-er.de
Flow Festival .. aims to be the showcase to the world of the Finnish capital and constituted as the festival of tomorrow, based on three axes: sustainability, parity and local art.

Un festival limpio para el futuro
All in all, Flow Festival is an interesting festival with fresh focus on various art forms, offering new experiences for people with a curious and open-minded attitude, with taste exceeding the genres of techno and electro.
Flow Festival è il vero antidoto all’inquietante estate salviniana

Il festival eco-sostenibile è di modello di seguito: un weekend in un paradiso dell’idilli, dove i concerti di Solange, James Blake e The Cure si alternano alle serate nutritive.

Blogpost dalla manomissione di qualcosa di drago: (Glorioso) un nuovo festival, e poi festival (ellittico del festival), ma uno in cui tre pubblici con uno scirocco di rock sono attratti da una festa di origine (finale) che vien scambiata con non solo un festival a tema ma anche con un festival a tema che vien attratto da una festa di origine. Il blogpost è un elucubrazione sulla performance e sul suo assolo.

Flow was held inside a former power station now converted into a maxi cultural center. It is in this spectacular context that the festival develops, including arrangements of flowers and upcycling materials, street art, installations and lots of spaces where to stop, between one concert and another, to reflect on the important awareness campaign on environmental issues of which Flow is a spokesperson every year.
In the European festival landscape, Flow stands out with its tasteful booking and its ambitious sustainability strategy.

https://groove.de/2019/09/03/flow-festival-helsinki-solange-du-fliegst-coach/
There is plenty of great vegan food without plastic dishes and you can donate your beverage deposit so that a tree is planted for it.

In 2019, 65 percent of the acts were female or non-binary artists. From all this, most festivals can definitely learn something.
Охрана музыкальной среды

Эрика Баду, The Cure и экология на фестивале Flow

В Хельсинки завершился 15-й фестиваль Flow. Одним из главных культурных символов Финляндии и выдающегося по музыкальным меркам мероприятия продолжает расширяться. Макс Хаген слушал артистов прошлого и настоящего и думал о будущем.


В то время как в России гулять леса почему-то считается экономически нецелесообразным, в Финляндии карт фестивальные отчисления и пожертвования для посадки деревьев идёт на Мадагаскар. В одной стране, несмотря на протесты, строят северный мусорный полигон, в другой — с фестивальных сборов и пожертвований отчисляют средства на поддержание чистоты Балтийского моря. А пока где-то катаются на бульдозере по перекисам, совсем рядом проводят обучение рестораторов экологическому питанию. Даже перед концертами на главной сцене Flow на суперэкологичном мокрутом экране наносятся: здумай о будущем, живи чисто и чистота и кайсисы на вялине вместо авто.

Территория Flow каждый раз немного расширяется, но, судя по вчера, вопрос вместимости фестиваля уже долго будет занимать его организаторов. Пусть даже вторая сцена в грандиозной дизайнерской палатке будет встречать уже 10 тыс. человек, народ все равно будет стоять стеной за ее пределами. Гордость и фирменная марка фестиваля — Nordea Globe Balloon, круглая площадка с огромным надувным носом под сценой и завидным репертуаром джазовых и этио-артистов, забивается до отказа. Очередь в полигонах человек полудня каждого входа стоит и ждёт по аншлагу крикливый язычник Финоз Одинокого, го жующих африканцев BCUC — кто не успел, лайдет, как только выбьют три пять человек, за перегруженной тищательно следят.

Финский фестивальный порядок ближе в петушку. Редкий случай, но ссылка Эрика Баду опоздала с выступлением на Flow на полчаса. Задержка аукнулась Соланж Ноулс, выступавшей вслед тут же на главной сцене. Супертуристский современный соул и винпоп R&B были вырублены ровно в полночь — последних пять минут запоздавшего выступления не уложило в допустимые нормы шума. Под одобрительный гул публики Соланж дошла и дотянулась при полной тишине на поле — звук шел только в мониторы на сцене.

В этом году в фестивале приняли участие 175 артистов на любой вкус. Тут был и модернвий соул Blood Orange, и берлинское эксперименальное тяжёлое Modeselektor, и впухлой электродрайве Джеффа Блессона. Безупречными укладниками оказались, конечно, The Cure и Tame Impala.

The Cure сыграли почти безошибочный концерт. Единственный минус нынешних фестивальных гастролей Роберта Симона и его компании разве что в бесконечном использовании одинаковых с рам новогоднего света. Но к Хельсинки stage был переехан. Начал дождь только рано, ещё при свете. The Cure сначала постюсили материал победнее, с выступлением суперверсии песни группы становились все более романтичными, а через пару часов, уже в темноте, музыканты исполняли мрачные композиции из разных постпанковых альбомов.

Tame Impala лишний раз продемонстрировали своё умение работать с психodelией, ар-роком и электроникой. Под галлюциниогенами расправляющимся иллюзиями и лазерами они использовали приемы из 1970-х и вместо прямых оммажей и заимствований, а в песне «Elephant» Tame Impala и во всём работали с музыкальными цитатами — тем, кто не успел добрать альбом «Dark Side of the Moon» было в самый раз пополнить полки.

Stereohead выдали наилучшее визуальное выступление, что становилось даже непонятно, как на пытках и при их хоровосоплетении мультивид можно добиться такого мощного звука. Им Тумор не столько играл концерт, сколько устраивал перформанс: индустральный и готический электроник проходил в искусственном дыму и под прожекторами в лице толпы, пока почти невидимый артист в трико и ботфортах издавал, будто на электрическом стуле.

Комментарии

Самое важное в канале Коммерсантъ в Telegram

https://www.kommersant.ru/doc/4062015
Принесли ли артистыенный патруль гай и женщины — чем мы обязаны фестивалю в Хельсинки — свободу форму, любовь и освобождение от стереотипов.

Flow is not only great music festival, it can also offer special gastronomic experience.

Фестиваль Фестиваль Flow Festival is one of the most interesting festivals which take place close to Russia.

Flow is one of the best festivals in Europe.
Once again a breathtaking line-up

Flow Festival
Du 9 au 11 août à Helsinki
pop, electro, rock
Oyez, oyez, la reine Cardi B va dynamiter la capitale finlandaise ! Elle fait partie des nombreux invités de prestige qui se produiront dans le cadre de l’usine réhabilitée de Suvilahti.
Et avec une belle part offerte aux artistes féminines : Neneh Cherry, Eykah Badu, Robyn, The Black Madonna, Carista, Mitski…

9 août : Cardi B, Earl Sweatshirt, Neneh Cherry, Erykah Badu, DJ Python, CCL…
10 août : Tame Impala, Robyn, Big Thief, Blood Orange, Pond, Jaakko Eino Kalevi, Jesse Markin…
11 août : The Cure, James Blake, Father John Misty, Stereolab, Mitski, Nina Kraviz…

Renseignements flowfestival.com Tarif 105 € le pass jour, 165 € le pass 2 jours, 205 € le pass 3 jours
"The "finnish model" is still miles ahead."

"In the finnish capital is taking place the festival that will musically bring all your friends together. All of them."

https://www.traxmag.com/paris-des-lives-electroniques-en-son-spatialise-a-360-vont-investir-la-maison-de-la-radio/
**I HEART (FR)**

“If you are planning your summer holiday ahead, turn up north. Flow Festival is one of the most popular finnish events, with a terrific line-up”

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**NEWS**

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**DETOURS**

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**ADRESSE / Paris**

**LA MAISON BLEUE**

Avis aux Parisiens non véhiculés qui ont déjà connu cette galère de prendre la navette Ikea à Gare de l’Est ou place de Clichy, pour aller acheter leur étagère Billy en banlieue. À partir du 6 mai, fêti, les 40 minutes de bus puisque les habitants auront l’honneur d’accueillir, place de La Madeleine, la première adresse en centre-ville du géant suédois. Mais qui dit nouvel emplacement dit nouvelle formule : ce 34e magasin français s’orientera davantage vers les besoins des Parisiens, vivant pour la plupart dans de petits espaces. Des collaborateurs et des architectes d’intérieur seront présents sur place pour accompagner les clients dans leurs achats, mais aussi dans leurs projets de rénovation et d’aménagement. Tout ceci s’accompagne d’une démarche plus durable, en proposant de nombreux articles en vente directe, ainsi qu’un système de location de véhicules et de VTC 100 % électriques. NM

*Ikea Paris La Madeleine : 23, boulevard de La Madeleine, 75001 Paris*

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**GO WITH THE FLOW**

Si vous songez déjà à vos vacances d’été, tournez la tête vers le Nord, vous pourriez bien être inspirés. Announced du 9 au 11 août prochain, le Flow Festival est l’un des événements les plus populaires finlandais, qui propose pour sa 16e édition un redoutable line-up. Prenant place dans une ancienne usine aux hautes cheminées, les shows verront se succéder de grands noms internationaux (Tame Impala, James Blake, Blood Orange…), complétés par une scène nordique qui a dépassé les frontières (Robyn) ou qui est en passe de le faire. Les locaux IBE, Stina Koistinen et Astrid Swan pourraient d’ailleurs bien nous surprendre. EP

*Flow Festival, du 9 au 11 août à Helsinki*

[www.flowfestival.com](http://www.flowfestival.com)
Flow Festival haluaa olla ympäristötäytyvä. Ruokaa myyvät yritykset ovat festivaalissa myötä ja ottaneet vegaanisia annoksia muuhn tarjontaansa. Samojä oppeja toivotaan tuottavan myös festivalivaikijoiden arkeen.
Flow on tunnettu muassa siitä, että se pyrkii joka vuosi tarjoamaan kävijöille monipuolisen ruokavalikoiman.

Flow’n valtina on kuitenkin se, että tapahtuma on saanut viime vuosina paikalle useita fine dining - ravintoloita. Mukaan on tänään vuonna myös Michelin-tähden ravintola Grön ja Michelin-suosituksesta ollut Emo.