

Flow Festival takes place this weekend in Helsinki's Suvilahti

Fans of music and urban culture gather around again for Flow, where 84,000 visitors are expected over the weekend. There are only few ticket types available as the festival is almost sold out. In addition to music, festivalgoers will once again get to enjoy the carefully curated treats offered by restaurants, as well as art, and a selection of movies.

Flow Festival has altogether ten venues, and over a hundred performing artists or groups. This year's performers include **Kendrick Lamar**, a rap artist and the winner of multiple Grammys and the Pulitzer Prize, **Arctic Monkeys** with their first ever visit to Finland, the Swedish pop star **Lykke Li**, as well as **Ms. Lauryn Hill**, with her only European show this summer. Performing at Flow are also such names as **Bonobo**, **Alma**, **Patti Smith**, **St. Vincent**, **Mura Masa**, **Fleet Foxes**, **Charlotte Gainsbourg**, **Grizzly Bear**, **Jorja Smith** and **Fever Ray**.

Flow Festival is internationally renowned for its high-quality electronic music, which the audience will get to enjoy this year at the Resident Advisor Front Yard and the Backyard, among other venues. Such world-class electronic music performers as Yaeji,

Moodymann and Helena Hauff. will perform over the weekend. Flow Festival's compilation of experimental music, The Other Sound, also offers high-quality program. For example, the piano virtuoso Terry Riley and the pioneers of electronic music, Lena Platonos and Suzanne Ciani, will set foot on stage. Out of Finnish top artists, Flow presents Vesta, Paperi T, Pyhimys and many more. Read more about the artists in Flow: www.flowfestival.com/en/artists/

Flow's wide ranging art program presents thought-provoking art experiences around the festival area. An impressive collection of works by a diverse group of artists, ranging from street art to light installations, takes over the festival site. The cooperation with Aalto University that began last year continues, as students create varied artwork in the area. Moreover, an installation by The Young Artist of the Year 2017, **Tiina Pyykkinen**, will be seen in the festival, as well as a sneak peek of the autumn's premieres at the Finnkino Pop-up Cinema. Read more about this year's art program in

Flow: www.flowfestival.com/en/art/

Known for its first-rate, diverse selection of food, Flow presents altogether 40 restaurants this year. The festival will once again offer a range of high-quality food, focusing on the themes of vegetarian food and environmental awareness. One of the participating restaurants is the recent recipient of a Michelin star, a restaurant specializing in wild,

Scandinavian ingredients, Grön. Find out more about the culinary selections at Flow: www.flowfestival.com/en/festival/food/

Sustainable Flow is Flow's own program, that ensures the festival carries out its responsibilities related to the environment, as well as the social aspects of sustainability. The festival compensates for its emissions, uses renewable energy, recycles and reuses all waste produced during the festival and serves environmentally friendly food. Flow promotes local businesses and public transport, as well as supports the protection of the Baltic Sea. Flow is also safe and accessible event, and committed to forwarding the principle of equality. Read more about Sustainable Flow here https://www.flowfestival.com/en/festival/sustainable-flow/.

Flow Festival takes place 10–12 August in Helsinki, Finland.

Flow Festival's partners for 2018 are main partner Lapin Kulta, partners Aalto Yliopisto, Bright Finland, Norwegian Reward, Oatly, OP, Paulig, Plan B, SEAT, Stopteltat and Sun Effects, media partners Basso, Clear Channel, Helsingin Sanomat and Resident Advisor, as well as Sustainable Flow partners: main partner Neste and partners HSY and Mall of Tripla.

www.flowfestival.com www.facebook.com/FlowFestival www.vk.com/FlowFestival www.twitter.com/FlowFestival www.instagram.com/flowfestivalhelsinki

Tickets:

Ticketmaster www.ticketmaster.fi p.0600-10-800

Tiketti <u>www.tiketti.fi</u> p.0600-1-1616

3 days: 215 €. 2 days: 159€ 1 day: 99€

Gold Area tickets:

3 days ticket 345 €.

1 day Gold Area ticket 175€.

Ticket price includes service fee.

2-10€ donation to campaign for cleaning up the Baltic Sea can be added.

Press images: www.flowfestival.com/en/media

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