

Flow Festival continued in sunny weather on Saturday

The Flow folk experienced another highly successful day at the festival. The festival attracted 28,000 attendees on both Friday and Saturday, and a similar number is expected on Sunday.

Flow's Saturday was a day of fulfilled and exceeded expectations: **Arctic Monkeys**, performing for the very first time in Finland, took Flow's main stage by storm while the festival-goers gathered to watch the spectacle in huge numbers. Other Finland first-timers included the charismatic **Charlotte Gainsbourg** who enchanted the audience with her wondrous performance and indie rock band **Grizzly Bear**. In the early evening, the Finnish artist **Vesta** charmed the crowd on the Main Stage, and **6lack** lifted up the roof at Lapin Kulta Red Arena. **Noname** gave a convincing performance at SEAT Black Tent, as well as **Shame**, who drove the crowd wild with their energy.

However, music is not the only art form which gets to blossom at Flow. Aika Stage by Aalto University is full of art, and the students of the university have created a huge wall painting and video art. An art installation which has sparked a lot of admiration is *Transmission* by **Tiina Pyykkinen**, Young Artist of 2017. The installation was commissioned by Flow. Furthermore, a lot of topical video and light art is exhibited, for example *Ihmisen ikuinen uni*, a video installation by **Sami Sänpäkkilä** and **Anna-Mari Nousianen** and *The Other Light*, an exhibition curated by light art collective and production house Sun Effects. Great pleasure has been taken in comic and graffiti artist **Mark Bodē**'s work at Make Your Mark Gallery, and upcoming movies and pieces by the students of Aalto University have been presented at Finnkino Pop-up Cinema.

Flow continues for one more day. On Sunday, **Kendrick Lamar**, **Lykke Li**, **St. Vincent**, **Brockhampton** and many more will step onto the stage. Furthermore, Flow's Family Sunday is full of festival bustle for the whole family. The adults who have purchased a ticket for Sunday may bring their under-10-year-olds with them from 1 to 5 PM to join the festival whirl, play, and enjoy the music. Family Sunday is a shared festival experience for the whole family. To mention a few funny activities, Family Sunday includes dancing at the hilarious **Skidit Mega Disko**, yoga with Roots Helsinki and workshops organized by Aalto University.

Photos from Flow Saturday:

<https://www.flickr.com/photos/flowfestival/albums/72157672183110388>

Flow's Flickr Stream: <https://www.flickr.com/photos/flowfestival/>

Flow Festival's partners for 2018 are main partner Lapin Kulta, partners Aalto Yliopisto, Bright Finland, Norwegian Reward, Oatly, OP, Paulig, Plan B, SEAT, Stopteltat and Sun Effects, media partners Basso, Clear Channel, Helsingin Sanomat and Resident Advisor, as well as Sustainable Flow partners: main partner Neste and partners HSY and Mall of Tripla.

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Press images: www.flowfestival.com/en/media

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