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**FLOW
FEST
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Flow Festival continued on Saturday with great artists and challenging weather conditions

Flow Festival continued on Saturday in Helsinki, delighting the crowd with a particularly stimulating selection of artists. 25 000 visitors came to the festival on both Friday and Saturday and the same amount of people are expected on Sunday. There's still a small amount of Flow tickets available for Sunday.

After getting off to a promisingly sunny start, the festival was challenged by a storm that stroke Helsinki's Suvilahti area Saturday evening about 7 pm. The Flow Festival production was well-prepared for the challenging weather conditions. Because of Saturday's weather forecast, a range of predictive safety measures had already been taken throughout the day. The staff responsible for the area, stages and technology have years of experience regarding major event productions, and they are experienced in dealing with extremely challenging weather conditions. The safety team was continuously in contact with the Finnish Meteorological Institute, to keep up with the latest developments in the weather conditions.

Due to demanding weather conditions, some of the stages had to be temporarily closed, which resulted in some cancellations and changes in the schedule. The Bright Balloon 360° stage had to be closed, and the concerts of **Timo Lassy Band, Mikko Joensuu** and **Janka Nabay & The Bubu Gang** were unfortunately cancelled. **Danny Brown's** concert had to be cut short, and performances by **Sampha** and **Front 242** cancelled.

The second festival day featured several stunning performances. At the Bright Balloon 360° stage **Max Jury** and **Julie Byrne** took their listeners on a nostalgic road trip across the United States. At Voimala, **Nina Kraviz** and **René Pawlowitz aka Shed** drove the club crowd wild.

Saturday's highlights included the genre-busting **Goldfrapp**, showcasing a return to their electronic roots after the storm ceased. Finnish artists charmed the assembled multitudes, too. **Alma**, starting half an hour late due to unfortunate weather conditions, had the audience eating out of her hand with her down-to-earth but energetic show – one of her few performances in Finland this summer. The artist, who has made a real splash on the international scene, featured guest stars and a stunning light show that really came into its own in the dark Lapin Kulta Red Arena.

Flow's Saturday was full of high points all over the area. **Flume** got people dancing on his debut show in Finland and filled the Red Arena to its brim. **The xx** mesmerised the Main Stage with their indie pop. In the Black Tent, **Death Grips** bowled people over with their experimental take on hip-hop and explosive live energy.

Music is not the only art form that finds a home at Flow. Graffiti, movies, video installations and environmental art are presented by Flow's partners Galleria Forum Box, Make Your Mark gallery and Aalto University. Art pieces dotted around the festival grounds include a hundred-meter mural called Jukeboksi, which visualizes the music played at Flow. Huge video works bring the historic buildings of the power plant to life for the festival weekend. **Laura Väinölä's** colorful Altar of Attraction charmed the crowds. The atmospheric Riviera Cinema Bar presents some of the most interesting movies coming out this fall.

Flow Festival continues on Sunday, with **Frank Ocean, Ryan Adams, Moderat, BadBadNotGood, The Afghan Whigs** and **Angel Olsen** still to come. Sunday also offers festival hijinks for the whole family with Family Sunday.

Flow Festival's partners for 2017 are main partner Lapin Kulta, partners Aalto University, American Express, Bright Finland, Finnair Plus, Lumo Apartments, Oatly, OP Financial Group, Paulig, Plan B, Stopteltat, Sun Effects and Zalando, as well as media partners Basso, Clear Channel, Helsingin Sanomat and Resident Advisor.

www.flowfestival.com

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Tickets:

Ticketmaster www.ticketmaster.fi p.+358 600-10-800

Tiketti www.tiketti.fi p.+358 600-1-1616

Press images: www.flowfestival.com/en/media

Additional information:

Press Officer Sini Tiainen, sini@flowfestival.com

PR in the UK: The Zeitgeist Agency / Aimi Lewis-mattock, aimi@thezeitgeistagency.com

PR in Germany: Verstärker Medienmarketing / info@verstaerker.com

PR in Russia: Sarafun PR / Olga Dub, olga@sarafun.spb.ru

PR in France: Phunkster / phunk@phunkster.com