

**FLOW FESTIVAL  
IN THE MEDIA 2017**

**FLOW  
FEST  
FESTIVAL™**

[http://www.vogue.com/article/great-music-festivals-bilbao-bbk-live-flow-helsinki-oasis-morocco?mbid=social\\_twitter](http://www.vogue.com/article/great-music-festivals-bilbao-bbk-live-flow-helsinki-oasis-morocco?mbid=social_twitter)

” 3 Music Festivals for People Who Hate Music Festivals

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## Flow Festival

Helsinki, Finland

August 11-13, 2017

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**Lineup Highlights:** Frank Ocean, Lana Del Rey, The xx, Aphex Twin, London Grammar, Ryan Adams, Flume, Young Thug, Goldfrapp.

<http://www.telegraph.co.uk/travel/festivals-and-events/europe-best-summer-music-festivals/>

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## Flow, Helsinki, Finland

August 11-13

[flowfestival.com](http://flowfestival.com)

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Dishes from *Richard McCormick* last year, one involving smoked rainbow trout with new potatoes, chanterelle mushrooms, dill and cucumber pesto, were some of the best food that you can eat standing up. Punters can also check out several art galleries, and party, weirdly, in some of the city's saunas. This is a city too that's great for cycling, so one morning you could hire a bike, another you could take a ferry to one of the many islands that dot the harbour.

PS



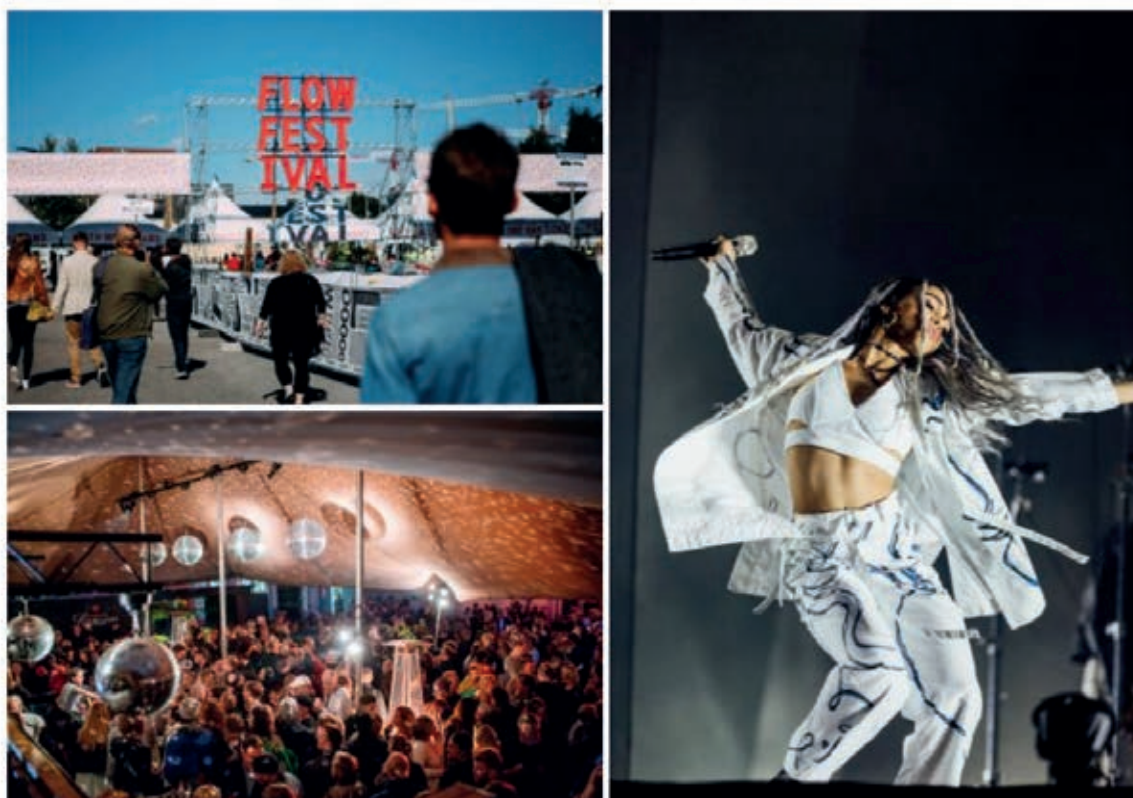
Flow's power plant site at night

# SUITCASE MAGAZINE (UK)

<https://suitcasemag.com/travel/explore/best-music-festivals-probably-never-heard/>

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## Flow Festival, Helsinki

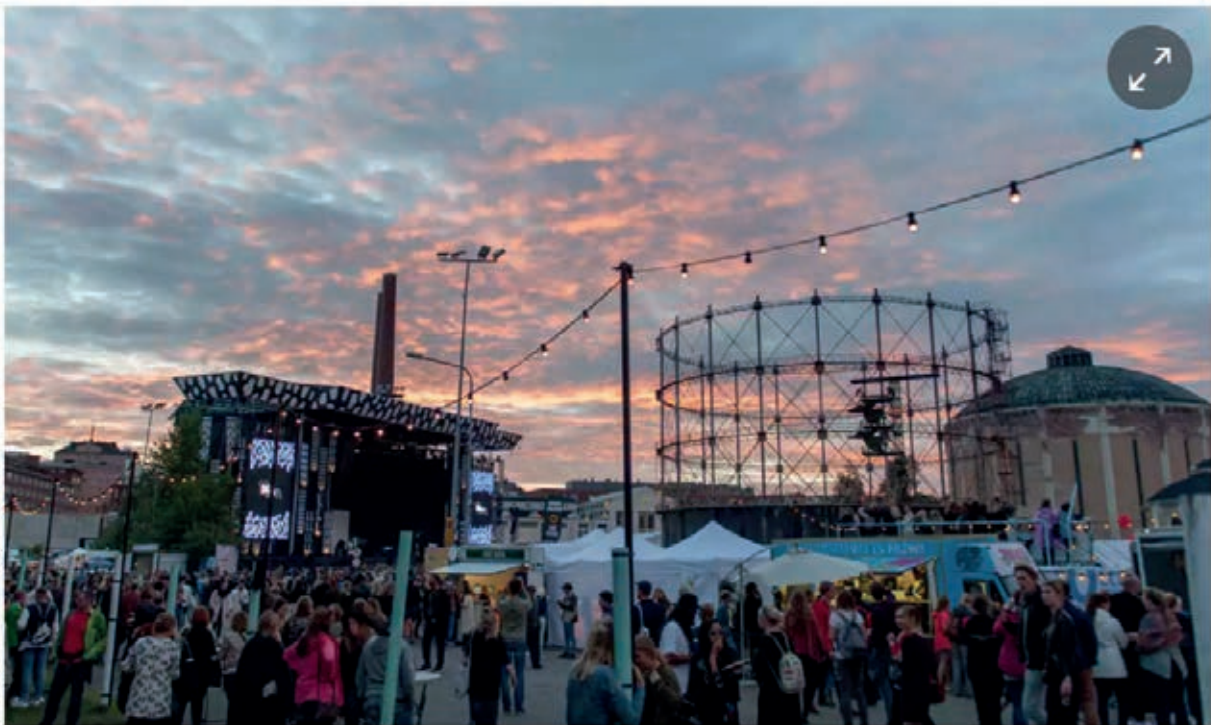
11-13 August

Situated in a disused power plant in central Helsinki, *Flow Festival* stands at the cutting edge of music festivals worldwide, combining the best of music, food and design in three days of unprecedented energy. *Flow Festival* drifts between decades amid an otherworldly setting – the roof of one of the stages is a massive pressurised balloon. Mixing pop culture and experimental arts, the festival is a work of art itself, presenting the best Helsinki – and the festival scene – has to offer.

” Born out of a small club event over a decade ago, *Flow Festival* now draws around 75,000 people to the area around a power plant in Helsinki, which is transformed into a beautifully illuminated setting for music and visual arts.

<https://www.theguardian.com/travel/2017/apr/03/10-best-music-festivals-europe-spain-france-croatia>

## Flow Festival, Finland



Photograph: Gaelle Beri/Redferns



Born out of a small club event over a decade ago, *Flow Festival* now draws around 75,000 people to the area around a power plant in Helsinki, which is transformed into a beautifully illuminated setting for music and visual arts. This year's lineup includes [Frank Ocean](#), [Moderat](#) and [London Grammar](#), but food takes centre stage too: more than 40 high-profile restaurants are to be part of the event, with an emphasis on sustainable, locally produced food, including plenty of vegan cuisine. This all helps *Flow* remain a carbon-neutral festival - and it was one of the first in the world to achieve this.

● 11-13 August, from €99, [flowfestival.com](http://flowfestival.com)

# TRAVEL + LEISURE (US)

[http://www.travelandleisure.com/attractions/festivals/best-music-festivals-around-the-world?x-id=soc\\_socialflow\\_facebook\\_tl#helsinki](http://www.travelandleisure.com/attractions/festivals/best-music-festivals-around-the-world?x-id=soc_socialflow_facebook_tl#helsinki)

” If you’ve ever wanted to explore Helsinki, *Flow Festival* takes you to the heart the city. This eco-conscious festival reuses an old power plant and turns it into the site of a three-day party with all the fixings including, a killer soundtrack, incredible food and drink, and a chilled-out vibe.



12 of 14 Gaelle Berti/Redferns

## Flow Festival

*Helsinki, Finland*

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To buy tickets: [flowfestival.com](http://flowfestival.com)

# GLAMOUR MAGAZINE (UK)

” A Finnish pioneer in combining music with arts and food to create an award-winning festival experience.

<http://www.glamourmagazine.co.uk/gallery/best-festivals-abroad-croatia-finland-hungary-germany>



## Helsinki, Finland

**The festival:** Flow Fest, held at a defunct Suvilahti power plant and only a short walk to the cultural hub of Helsinki's city centre.

**When:** 11th - 13th August 2017

**What to expect:** A Finnish pioneer in combining music with arts and food to create an award-winning festival experience. Expect days exploring the site's artistic offerings including one-off commissions, installations and art pieces curated in collaboration with the University of the Arts Helsinki, all the while sampling food from the 30 carefully selected eateries and enjoying a craft beer. Music wise, expect an eclectic mix of indie, rock, jazz, underground hip-hop and top-tier electronic music, both from the international and home-grown Finnish scene.

**Can't miss:** The festival's landmark: the roof of the Balloon 360° stage - a gigantic pressurized balloon. The breath-taking sight - which you can spot from miles off - was created in 2012 as the result of an international architecture competition.

**Ticket price?** €175 for the full three days though you can opt for one or two day packages.

**Confirmed acts for 2017?** Lana Del Ray, The XX, Aphex Twin.

Find out more [here](#).

# ESQUIRE (UK)

<http://www.esquire.co.uk/culture/a14504/best-summer-music-festivals-2017/>

” With arguably the best line-up you’ll see all summer, there’s no end to the offerings to be found at Finland’s festival jewel, *Flow*.

” Jazz, pop, techno, hip-hop, rock and a dozen other genres sit happily side by side on the monster musical occasion.

” Trendy to the very core, the food and drink choices are 40 different sustainable and seasonal handpicked restaurants.



11 - 13 August, Helsinki, Finlandia, [FlowFestival.com](http://FlowFestival.com)

Frank Ocean, The XX, London Grammar

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# DATA TRANSMISSION (UK)

<https://datatransmission.co/festivals/flow-festival-announce-first-wave-acts/>

” Flow Festival Helsinki, one of the planet’s most forward thinking festivals, combining music, art, culture, culinary excellence and sustainability

” The festival has an outstanding reputation for presenting some of the globe’s most pioneering artists in a jaw dropping, industrial space.

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## Flow Festival Announce First Wave Of Acts

FESTIVALS · NEWS · DECEMBER 14TH, 2016 · DATA TRANSMISSION



Flow Festival Helsinki, one of the planet’s most forward thinking festivals, combining music, art, culture, culinary excellence and sustainability, taking place at Suvilahti in Helsinki, Finland on August 11-13, 2017.

The festival has an outstanding reputation for presenting some of the globe’s most pioneering artists in a jaw dropping, industrial space. Leading this impressive line up, superstar **Lana Del Rey**, who is joined by **The xx**, British three-piece **London Grammar** & **Aphex Twin** aka Richard D. James’ return to the live arena is one that has been talked about for years. Add to this 25-year old Australian musician/producer **Flume** and the recognisable beats of **Jon Hopkins**, **Maceo Plex** and **Bicep**.

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[www.flowfestival.com](http://www.flowfestival.com)

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<http://oxfordstudent.com/2017/05/14/oxstu-guide-summers-best-music-festivals/>

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## Flow Festival, Helsinki

As much of a rite of passage for young Finns as Reading and Leeds inexplicably seems in this country to be for the recently GSCE-free, the Finnish upstart has attracted international acclaim in recent years for its eclectic lineups and all round good vibes. Electronic music is heavily represented, with the inimitable Aphex Twin, techno sensation Nina Kravitz, and Detroit godfathers Model 500 and Larry Fingers all on the bill. From the left field come the Sacramento experimental hip hop of Death Grips, with frontman MC Ride’s macbook-throwing antics providing guaranteed amusement, along with the live jazz-hop sensation of BadBadNotGood. The highlights, however, are all hip hop: RnB star Frank Ocean, oddball rappers Young Thug and Danny Brown, and the freewheeling Vince Staples top the bill, whilst the most ubiquitous soundtrack to disappointing sex since Barry White, the XX, make a welcome appearance for those with less adventurous palates.

# VIVA LIFESTYLE AND TRAVEL (CA)

” Looking for a European Festival that celebrates art just as it does music? *Flow Festival in Finland* may be exactly what you’re looking for.

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<http://vivalifestyleandtravel.com/helsinki/arts-and-culture/feature/flow-fest>

Looking for a European Festival that celebrates art just as it does music? Flow Festival in Finland may be exactly what you’re looking for. Running from August 11th, till August 13th, Helsinki puts on the ever-popular Flow Festival, which hosts a wide ranging musical line up as well as visual and performance art; not to mention the plethora of fine cuisine. Hailed as “The Nordic countries’ coolest music festival” in Vogue Magazine, Flow Fest is definitely worth checking out. Did we also mention that Flow is a carbon neutral festival? This means the electricity operating everything is made from recycled waste and residue. The entire festival is set in an abandoned power plant, which is very different from typical settings like shorelines and desert sprawls. We’ve put together a comprehensive guide on how to best celebrate this unique festival, so you don’t have to.

## How to Get There

Located near the center of Helsinki, getting to Flow Fest is pretty easy. Whether you decide to take public transit, bike or walk, the trip to the festival grounds is a lot easier than most. Out of all your possible options, we recommend that you choose public transit, since the Helsinki Metro is the most reliable form of transportation. Tickets for public transit in Helsinki can be purchased either from drivers or ticket machines, and regional tickets will take travelers throughout Helsinki, as well as to the neighboring cities of Espoo, Kaunialainen, and Vantaa.



## Where to Stay

Finding a place to stay for Flow Fest is no difficult task. Given its centralized location, fest-goers, have a wide range of options. Whether you want to stay at a five-star luxury spot like Hotel Kamp, or if you're looking for more of a budgeted stay at one of the many nearby hostels, Helsinki has plenty of places to offer. However, camping at Flow Festival is not available, so please, leave your outdoor gear at home.



## Which Artists to Catch

Flow Festival may seem a little obscure to anyone living in the US, but we promise you the lineup is just as good as Bonnaroo or Coachella. With huge names like Lana Del Rey, Flume, The xx, Frank Ocean, and London Grammar, your music appetite will certainly be satisfied. As well as huge music performers, Flow Fest will be alive with a wide variety of art from Installation to Animation. This year VR headsets will be handed out at the Festival, which will give fest-goers the opportunity to view things like short films, virtual art pieces, and virtual music experiences that simply could not be experienced without them.



## What to Eat

Flow Fest is known for its music and art just as much as it is known for its food. You can forget overpriced cheap beer, and food truck food that does little to dazzle the appetite, at Flow Fest there is a wide selection of unique restaurants, cafes, and bars that provide fest-goers with a rich culinary experience. Whether your diet is all-vegan or all-American, Flow Festival has whatever fits your fancy. Looking for a taste of the Middle East? Try Na'am Kitchen, which offers a variety of North African and Middle Eastern plates that can't be found at any lesser fest. If you want a taste of the local cuisine, spots including Roots Helsinki, Cargo, and Gold & Green Nordic have you covered.



## What to Pack

While you can't camp at Flow Fest, there is plenty you should still bring with you to make your festival experience happy and healthy. If you're from out of Finland, we definitely recommend you bring a passport. Hats, sunscreen, and comfortable shoes are a staple for any festival. If you happen to forget comfortable clothes or gear, Flow Fest also has you covered with its stylish and branded merch for sale on the festival grounds.



## What VIP Gets You

Unlike most Festivals, Flow Fest doesn't have a VIP ticket available. While fest-goers can purchase travel packages that include hotel stays and airfare, every Flow Fest-goer can enjoy the same incredible experience.

<http://lifestyle.one/grazia/news-real-life/real-life/helsinki-travel-guide/>

” Earlier this month, Lana del Rey, Frank Ocean, The xx and Goldfrapp were among the big names to perform at Helsinki’s annual festival, *Flow*, an incredible celebration of international and home grown music.

” It couldn’t be more civilised – and we mean that in the best possible way. It’s the sort of festival you’ll urge your friends to go to once you’re home, and treasure for a long time afterwards.

## What to do

### Head to a festival

Earlier this month, Lana del Rey, Frank Ocean, The xx and Goldfrapp were among the big names to perform at Helsinki’s annual festival, *Flow*, an incredible celebration of international and home grown music.

Come *Flow*, which is set in a disused (and very picturesque) power station, and the Finns are ready to celebrate. You’ll be invited to after parties, karaoke sessions once the music stops, or just to watch a band with their friends. If not, there’s an onsite cinema, yoga sessions and, for dinner, 36 stalls from Helsinki’s best restaurants (goodbye greasy burgers; hello ceviche, crab salads and kimchi).

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# CLASH MUSIC (UK)

” One of the things which sets *Flow* apart is that despite its compact size (only 25,000 visitors per day) it still manages to create a genuine otherworldly atmosphere through exceptionally clever programming across multiple stages, with next to no sound bleed between them.

” The two large tents and ubiquitous main stage with its tremendous AV capacity are all more than fit for purpose but what really gets our juices going are the smaller stages; indoor and outdoor.

” However, probably the best thing about the curation is the consideration given to local artists, not as an afterthought but showcasing the incredible talent from this small country on the international stage it deserves.

” Allow the lands of the midnight sun to enchant each and every one of your senses and get yourself to Helsinki next August. You'll thank us.

<http://www.clashmusic.com/live/five-reasons-we-love-finlands-flow#view-gallery-image-6>

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## Five Reasons We Love Finland's Flow

Music, Art, Cuisine - So fresh and so clean...

CLASHMUSIC / LIVE / 25-08-2017

I have unapologetically become a first world festivalgoer.

The word yurt has lost what ever romance it may have once held. My lither, younger self, be-feathered and be-glittered, was content to trudge around in wellies and a cushioning cloak of psychedelics in search of bass led nirvanas amidst swelling crowds. No more. Camping has become a splendid if separate summer activity of lochside swimming and primus stove stews.

These days, I'm all about festivals you can get a cab to and from. Or in the case of Helsinki's *Flow*, quietly amble back to your hotel. If that can be coupled with air purity, punctuality and effervescent beauty then I'm 100% in.

## 1. Music &amp; Lineup



The often interchangeable line up's at European festivals can add an air of anonymity to proceedings. Whilst that's nothing to gripe about really, one of the things which sets **Flow** apart is that despite its compact size (only 25,000 visitors per day) it still manages to create a genuine otherworldly atmosphere through exceptionally clever programming across multiple stages, with next to no sound bleed between them. The two large tents and ubiquitous main stage with it's tremendous AV capacity are all more than fit for purpose but what really gets our juices going are the smaller stages; indoor and outdoor.

The incredibly intimate **Bright Balloon Stage** is a cracker, hosting jazz, world music and local luminaries in an amphitheatre setting which seats hundreds as opposed to thousands. Historically we've caught acts as diverse as Tuareg musicians **Tinariwen** and the sultry saxophone of **Kamasi Washington** there. This year's highlight was an incandescent set of pulverising percussion from jazz funk legend Roy Ayers, delivered in a blaze of beautiful sunshine, which would never be bettered throughout the weekend.

One of our favourites is **The Other Sound** stage, housed in one of SuviLahti's existing buildings. It's a cocoon of cutting edge, genre resistant, Avant-gardism. Like the adolescent child of the Barbican or London's Café Oto, the programme is fiercely challenging, encompassing everything from classical to drone, spoken word to music concrete. This years programme spews forth an incendiary, darkly totemic performance by the furiously feminist, afrofuturist US artist Moor Mother. Her stark sound collages delivered silhouetted against crackling screens took us on a polemical, primeval journey.

The **Resident Advisor Front Yard** and **Backyard** areas are small outdoor oasis. Think lantern festooned garden's with people dancing amidst shipping containers, where you can become part of the dervish or recline under a tree with a Finnish long drink to watch grade A DJ's such as **Jon Hopkins**, **Soichi Terada**, **Lena Willikens** and Finland's own **Lil Tony**. However, probably the best thing about the curation is the consideration given to local artists, not as an afterthought but showcasing the incredible talent from this small country on the international stage it deserves.

## 2. Art & Events



A different theme is incorporated into the festival annually. This year a commendable collaboration with the country's educational bodies created a bold visual presence on site. Aalto University partnered with Flow to showcase the diversity of student work and highlight the importance of the creative arts as a means of cultural renewal: a philosophy of huge import to the Finn's. Communication Design students created a 100-meter mural to greet visitors at the site entrance in addition to unexpected and enchanting animations, experimental light installations and curated lounge spaces with student films being screened in the Riviera Movie Theatre.

A striking addition to the already heady skyline was the architecture student's compelling 'Kokoon House'. An inspirationally childlike conception of a three story stackable home, the project was conceived to offer affordable housing to migrant populations. Open to the public throughout the festival, it's an impressive feat of common sense engineering and ingenuity.

The Forum Box Gallery, a local co-operative united video and animation works by Pasi Rauhala, Timo Wright and Juhana Moisander, in massive projection mappings wrapping around the site's industrial buildings and infrastructure. However if street art is more your bag then you were in luck as 'Make Your Mark' a Helsinki gallery curated by two seminal graffiti artists from the 80's, had a strong presence on site.

## 3. Food



For on site food it's pretty pricey, of that we cannot lie, so the trick is to eat well before you arrive and choose one fantastic dish daily. Revel in the gourmet festive fare of your dreams. The selection represents the best of Helsinki in miniature, showcasing a slew of progressive local restaurants and caterers who favour the freshest seasonal domestic ingredients. I've never left a festival feeling healthier than when I arrived: soaking up the inevitable booze with contemporary European and fusion food is a rare pleasure. Salivate over citrusy ceviche, fragrant ramen bowls, pomegranate jewelled middle-eastern breads and ingenious pulled oat dishes (our new favourite meat substitute). There's also plenty of choice for flesh eaters and you can be pretty sure all the meat has been sourced organically, if not locally.

Outwith the festival the cities feasting options are truly world class, incorporating high-end dining, award winning seafood restaurants and relaxed modern street food. There are myriad routes to a satisfied stomach here and great coffee too. For the adventurous epicurean, why not try a freshly sourced lunch on the island of Lonna, where we enjoyed recently foraged mushrooms and berries and drank local sparkling wine. Situated only 1.5km from the mainland and easily accessible from the city centre by boat, it feels like embarking on a high sea adventure, sailing through the mist into a miniature mystical world.

#### 4. Sustainability



Knowing that your good time isn't coming at an unreasonable cost is a good feeling. Who hasn't been heavy hearted at the wanton waste and post apocalyptic detritus of the last day on a festival site? The Finn's are green ethos pioneers and present their events no differently; in addition to being quality driven and egalitarian, almost every aspect of the Flow is governed by sustainability. One of the first urban festivals to compensate its carbon footprint entirely, it has been doing so successfully for the last eight years, recompensing on emissions by investing in wind energy ventures.

Pleasingly pertinent due to the sites location at a former power plant, all of the festival's electricity is made with waste and residue renewables, with all site generators running on bio diesel. This extends to their model for ecological food, encouraging vendors at the festival to serve their beautifully prepared meals in biodegradable receptacles. Waste generated during the festival is 100% reused with nothing being carted away to garbage dumps. People arriving to the festival are encouraged to use public transport or bicycles (where there is a free parking area) or better still, walk the 20 minutes from the centre of town. Whilst it's difficult to achieve this without the right infrastructure or site, it should still set a precedent for all festival organisers as the aspirational party ideal.

## 5. Location – Helsinki



Helsinki is a remarkable city that can be discovered entirely on foot, by metro or via charming open-air tram. Feed your soul by visiting its minimalist chapels, Lutheran churches, verdant public squares and take advantage of inner city boating opportunities. It's a deeply reciprocal environment; any effort made returned ten fold. It's a city in which you are consistently made to think and feel, even if what it mostly makes you feel is unhealthy.

You can get to work on that easily via the cleansing medium of saunas, which are a serious business for the Finns. One of our current favourites Löyly is unique in terms of its sea front location and award winning architecture. From the building materials to the restaurant menu, it's something of an ecological marvel. It has your ten a penny steam sauna of course but the real treat is the traditional Brother's Grimm-esque wood-burning cabin, sitting inside of which is like being in a childhood fever dream. Expel the toxins of body and mind before jumping into the freezing sea, hands down the most invigorating way in which to expel the ghosts of any hangover.

Perhaps then a stroll through the cities famous design district, dotted with gems of urban enterprise and creative co-operatives. Sleek furniture, lighting and fashion stores nestle amongst photography shops and independent galleries. You could easily blow a small nations GDP on aspirational home wares and catwalk class fashion or simply window shop and grab a coffee at one of the many street side cafes and do a bit of (beautiful) people watching.

If the visual art on site hasn't whetted your whistle, Helsinki's public galleries surely will. The Ateneum museum is the home of Finnish art from the 19th century to the modern age. Whist there we caught an exceptional exhibition of their most famous son, architect and designer Alvar Aalto. Cleverly curated, it showcases stunning hand drawn elevations, glassware prototypes and iconic chairs in addition to featuring features striking examples of work by his friends and modernist masters Alexander Calder, Moholy-Nagy and Fernand Léger.

But of course this is a progressive city where it's less than a ten minute stroll to Kiasma, the Museum of Contemporary Art, which is currently housing ARS17, a major exhibition of international contemporary art on the theme of digital revolution. It's an intellectually demanding five-floor walk through incorporating film, kinetic sculpture and interactive interfaces. Thrillingly, we managed to indulge in all of these activities and not miss a moment of the festival. So if you're a city breaker who loves music, an urban fashionista, a responsible vegan, a design blogger, a foodie or a culture maven with a healthy respect for things running to time, Flow Festival and Helsinki is the one.

The Finn's remind me of the Japanese in many ways: their dialogue with the natural world, respect for seasonality, effortless aesthetic elegance and their inherent shyness; but also their irreverence, admirable drinking capacity and deep love for Karaoke. So get stuck in for an hour or so before bed and sleep like a power ballad soothed baby. Allow the lands of the midnight sun to enchant each and every ones of your senses and get yourself to Helsinki next August. You'll thank us.

# THE AU REVIEW (AU)

<http://music.theaureview.com/features/from-frank-ocean-to-aphex-twin-our-top-10-live-performances-from-helsinki-flow-festival-2017/>

” Between vinyl markets, conceptual performances, video installations, and almost 40 of Helsinki’s top restaurants, *Flow Festival* played host to some incredible live music across three days, the result of an intelligent and wide-reaching music program that spanned everything from world-dominating pop and Finnish indie rock to obscure classical music homages, era-focused vinyl DJ sets, sweaty club raves, and even an comprehensive record-label celebration.

” The Helsinki music and arts festival, which for three days every August takes over the city’s Suvilahti cultural hub that’s been built in the shadow of a disused power plant, is considered one of the most progressive and well-rounded events of its kind in Europe – and there’s a lot of those – and what unfolded across those three days certainly justified the high levels of acclaim.

” Quality curation is the bread and butter of any successful festival, but there’s a whole different level of quality here, brought by artists both obscure and world-famous.

## From Frank Ocean to Aphex Twin: Our top 10 live performances from Helsinki's Flow Festival 2017

AUGUST 18, 2017 / CHRIS SINGH



Between vinyl markets, conceptual performances, video installations, and almost 40 of Helsinki's top restaurants, *Flow Festival* played host to some incredible live music across three days, the result of an intelligent and wide-reaching music program that spanned everything from world-dominating pop and Finnish indie rock to obscure classical music homages, era-focused vinyl DJ sets, sweaty club raves, and even an comprehensive record-label celebration. The Helsinki music and arts festival, which for three days every August takes over the city's Suvilhati cultural hub that's been built in the shadow of a disused power plant, is considered one of the most progressive and well-rounded events of its kind in Europe – and there's *a lot* of those – and what unfolded across those three days certainly justified the high levels of acclaim.

### 10. Death Grips

A Death Grips performance is like finding a golden ticket wrapped around a bar of chocolate. The self-inflicted scarcity of Death Grips adds to the heavy and heady mystery surrounding the industrial rap project, so when they're found on a festival line-up you best believe you need to at least see some of it – my time was spent running between Flume and Death Grips, but lucky the stages are close. What I saw was very much like the last time I saw them live, taking Sydney's best live music venue and absolutely crushing it underneath the weight of scorching, hard-hitting, fuck-you-up production and MC Ride's punk-ish raps, delivered with a hellish energy that was unlike anything Flow saw that weekend.

## 9. ALMA

The Finnish are tremendously proud of the country's biggest pop star and current best-known export. Her music is on-trend but her punchy accent and expressive, commanding voice set against glossy dance-inspired pop beats separates her from other similar acts, which is why huge cuts like "Bonfire" and "Chasing Highs" were just as tent-shaking as big-guns like Aphex Twin and Flume.

## 8. Goldfrapp

Goldfrapp rocked harder than most of the acts on the line-up. Their polished synth-rock, smoothed by Alison's incredible, penetrative voice, was an endless source of festival-stealing moments, with vocals that floated all the way to the back of the main courtyard with perfect clarity. Alison stood in bright red, set against swirling mist that looked like clouds, constantly flashing with bright white strobes to give the impression of a lightning storm – fitting, seeing as her set was preceded by an actual lightning storm (which unfortunately led to Danny Brown and Sampha both being cancelled). Her powerful, sugary vocals were bounced between two keyboardists who flanked Alison at the front of the stage while Will was up controlling the big crunchy, stadium-shaped beats which made everything from "Ocean" to "Strict Machine" sound incredible.

## 7. Joshua Redman: Still Dreaming

The Finnish sure love jazz. Flow Festival is also quite proud of their impressively designed Bright Balloon 360° stage, a defining atmosphere for the event and an intimate performance venue that across the three days hosted nothing but world-class quality from both locals and internationals. It was the only stage where you'd have to show up well before the performance to guarantee a decent spot, as the several entry points would spill out beyond the stage, with many trying their hardest to peek in. Bright Balloon's biggest crowd of the weekend was the legendary Roy Ayers, but I'd have to go with Joshua Redman as my highlight. The accomplished jazz saxophonist and composer was performing a special tribute to his father, Dewey Redman, who was part of a project called "Still Dreaming" once upon a time. Compositions from that era as well as some originals were carefully and patiently crafted live before an over-capacity crowd, tightly controlled by Joshua and his all-star band who highlight the intelligent, provocative, warm and immediate pieces that remain jazz treasures after all these years.

## 6. Monsp Records

Since 1997, this independent Finnish record label has apparently been ruling the hearts and minds of the younger generations. It began as mostly punk but in more recent years has leaned towards hip hop with tough, rough and impressively punchy production; that's pretty much what we got here, a variety of the label's artists taking the stage to deliver songs that have obviously long been considered anthems for Helsinki's hip. At any given moment through the set I would look around and see a dozen or so people rapping word-for-word along with the artists on stage, all of which were in very fine form to help their home commemorate 20 years in the business.

These kind of special, concept performances were found all across Flow Festivals program; not only does this bring a distinctive flavour to the festival, but it also gives international visitors a chance to truly appreciate contemporary Finnish music.

## 5. Vince Staples

Vince Staples is one of the best emcees the younger generation of rappers, of that I'm certain; especially after this performance. The recently released *Big Fish Theory* has proven to be a project full of brightly textured electronic-leaning beats and tough-as-nail raps, giving Vince the discography necessary for him to build a live show that is far beyond what many of his peers can put together. The spasmodic, twisted EDM of tracks like "BagBak" fit in perfectly with the energy of fan favourites like "Senorita" and "Blue Suede", Vince pacing back and forth in front of a bright neon-orange backdrop while guiding the crowd with his dexterous raps. I've seen him live a few times now and this was undoubtedly the best.

## 4. Flume

If he isn't already, then give it a couple of years time and Flume will be referred to as a pioneer. Australia's mega-successful producer has become such a big ticket around the globe, a position only hardened with the hit-heavy *Skin* which was released last year to critical acclaim. Clearly those productions have struck a major chord with the younger generation in Helsinki, with pretty much the entire festival (even with a Death Grips clash) showing up for his midnight live show, taking the warehouse-sized Lapin Kulta Red Arena tent into the palm of his hand, with a dynamic light show that flowed through tracks like "Never Be Like You" and "Yeah Right" plus exceptional interpolations of tracks from Major Lazer, RL Grime, and more.

## 3. The Holy

Without a doubt my favourite Finnish act of the weekend, at least out of the ones I stumbled upon. Their richly crafted indie rock is busy and, at times, messy, but it's always in service of hard, emotive and memorable rock & roll. Not every band can boast two drummers on stage and make it sound so smooth, containing all that brash, loud rock and shaping it into soulful songs that built into crowd-pleasing atmospheric dance-rock. The band's lead vocalist has a crispy Springsteen-like voice, his voice powerful enough to cut through all those ambitious walls of sound with clarity and an expression far beyond what one would expect given the controlled chaos of the instrumentals.

## 2. Aphex Twin

The Lapin Kulta Red Arena was packed with people ready to immerse themselves in Aphex Twin's complex digital walls of sound. The iconic British producer started his set off with the ebb and flow of digital waves, fuzzy and sharp textures that were slowly built into tremendous and energetic bursts of electronica, defined by rougher shapes that were smoothed by ever-changing rhythms and bass that made the arena feel like a sweaty warehouse rave. His more-is-more approach to lasers and strobes was a dazzling sight, which changed into hilarious projections towards the end of the set which depicted various artists on the Flow line-up with distorted faces, along with politicians, sports stars and pop culture figures

## 1. Frank Ocean

I've always been a fan of Frank Ocean but have never had the desire to see him live. To me, he always seemed like one of those amazing recording artists who would unfortunately fall flat on stage, not knowing how to express his songs in a way that truly captures the warmth and perfection of cuts like "Thinkin' Bout You", "Forest Gump" or "Nights". Sure, his latest live show has been acclaimed to no end, instantly mythologised with every performance making headlines around the world. But since when isn't anything Frank Ocean does met with the editorial equivalent of a fawning and hyperbolic child? I'm very weary of hype-beast culture, so I approached Ocean's Sunday headliner set with modest expectations.

I'm happy to write that I was wrong. In fact, I was very wrong. This was perhaps one of the best headliner sets I've seen in a very, very long time. Whether that's due to Frank's obvious perfectionism or just the general atmosphere – which was polite, adoring and energetic – I'm not quite sure; all I know is that even tracks from *Endless* and *Blonde* that weren't anything special took on a whole new life with Frank's performance and his very strict adherence to very particular textures and tones, both in the beats, the live instrumentals, and the vocals.

Within the first two songs – not counting the Ocean-less "Pretty Sweet" introduction – it became apparent that even the slightest kink or sound issue just wouldn't fly with the 29 year old singer. Nope, he'd re-start "Solo" and "Chanel" when each weren't sounding precisely the way he wanted to; strutting over to his enormous tape deck and beginning it all again. Casually walking around an island stage, set-up like an open-air recording studio with keyboards scattered around and a strange-looking, air-pressured tower of lights, Frank seemed like the most casual headline act in the history of music festivals. His presence was warm, inviting and surprisingly intimate, mirroring much of the qualities of his music; making us feel like we were in the studio with him had a quieting effect on the crowd as well – or maybe Finnish crowds are significantly more polite than Australian crowds – with everyone silent as Frank's smooth voice would soar across the industrial space, nuanced and expressive which channeled and gave new life to songs like "Good Guy", "Chanel", and "Biking". It also helped that, for the majority of the set, Frank had a runway packed with an orchestra gently lifting his songs and expanding them into full pieces that were both epic and humble at the same time.

The biggest moment was perhaps "Pyramids", which he performed in it's entirety and made quite the show of it as well, engulfed in a grid of purple lasers while the synth-rich beat was compartmentalised and reinterpreted with an extra thud for stadium-worthy impact. Oh, and then you had "Thinkin' 'Bout You", which was the song I was most anxious about hearing live, which was performed in full, twice; first the original and then the second remixed with a slowed-down sample of "Time" by J Dilla.

<http://notionmagazine.com/flow-festival-updating-the-music-festival-for-2017/>

” Its uniqueness comes from its quality – of making the core elements of the festival very, very good.

” A ‘music, arts and cuisine’ festival, the first thing that is apparent upon entering is the importance of its visual presentation. Opposed to the usual bland and brand heavy panelling seen in many city festivals, *Flow’s* felt more handcrafted.

” The production quality throughout the festival is impressive too, making each artist’s set feel like a full show.

” Its commitment to quality throughout all areas of the festival certainly puts it ahead of many of its contemporaries, leading by example.

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## Flow Festival: Updating the music festival for 2017

Finland is the fifth happiest country in the world so it knows that a great music festival doesn't involve flat lager, overcrowded venues and being knee deep in mud. Here's what we discovered when we visited Flow Festival.

Culture 1 month ago Text by [Phie McKenzie](#)

SHARE  



Music festivals are big business. As our enthusiasm for festivals increases, organisers are looking for new ways to combine our love of live music, with other leisure activities. Go to Croatia to listen to house or hip hop and bake in the heat, revel in nature in the wondrous sites of Wales' Green Man Festival or Wilderness or delve into the foodie haven of Port Elliot in Cornwall. Festivals have become the reason so many of us venture to new lands on the hunt for alternative festival experiences, more bang for our buck and possibly a better chance of catching the bigger and more elusive performers you might not get to see at home.

Enter Finland's Flow Festival, a music festival based in the country's capital of Helsinki, whose lineup this year included Lana Del Rey, Frank Ocean, Aphex Twin, London Grammar, Young Thug and The xx. Situated in a disused power plant, the festival has grown from a humble 2000 capacity indoor jazz event to hosting 75,000 guests and some of the most recognised names in music.

While the festival does offer travellers the ideal excuse to visit the Finnish capital, it doesn't claim to be anything novel or specialist. Its uniqueness comes from its quality – of making the core elements of the festival very, very good. A 'music, arts and cuisine' festival, the first thing that is apparent upon entering is the importance of its visual presentation. Opposed to the usual bland and brand heavy panelling seen in many city festivals, Flow's felt more handcrafted. From the shimmering 'FLOW' lettering near the main entrance through to the macramé hangings that draped the outside of the always busy Red Garden to the balloons that floated high in the sky signalling the festival's help points, the theme was tied together by the use of the festival artwork's vibrant red. The Bright Balloon 360 stage is an attraction in itself, a theatre in the round style venue, with raised seats beneath a huge, glowing orb creating a spectacularly intimate performance space. The production quality throughout the festival is impressive too, making each artist's set feel like a full show. The visuals and lighting in the Lapin Kulta Red tent are particularly atmospheric, while the industrial feel of the Resident Advisor garden seems very fitting for the artists that grace its stage.





*Image 1-3 Photo courtesy of Flow Festival / Jussi Heusien*

*Image 4 Photo of Ibibio Sound Machine courtesy of Flow Festival / Konstantin Kondrukhov*

Art isn't localised on one stage or area but presented many ways through the festival. This year included Danish artist HuskMitNavn's mural outside of the grounds and the graphic work from Aalto University students projected onto the screens of the Main Stage and Lapin Kulta Red Arena between sets. In addition to this, the Riviera Cinema Bar screened films made by Finnish students. Each artwork appears in the festival programme and features in the app, so it's easy to familiarise yourself with the art through the festival.

The popularity of the festival has seen people travel from all over the world to its site, which boasts nearly 40 different food vendors from Helsinki's best restaurants, as well as multiple bars serving up far more than your standard Heineken. In fact, this year there

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What to bring to Flow

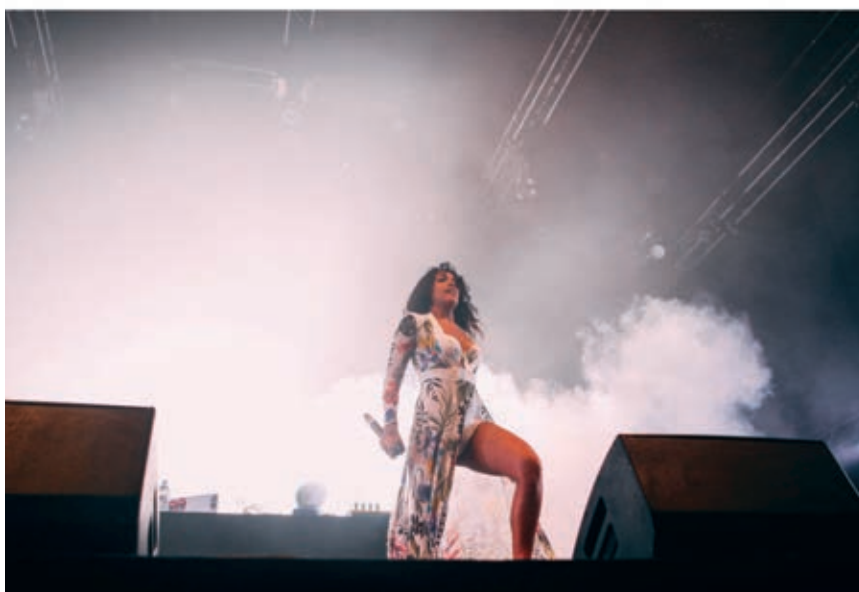
- An appreciation for new music – especially as half the lineup isn't in English
- An appetite – the food at Flow is seriously good
- A cagoule – we were so thankful we brought ours brought ours when the storm hit!
- Ear plugs – we recommend the titanium [Flare Audio](#) ones
- A power bank – if you want good content for the 'Gram, then a fully charged phone is needed. We recommend the Anker PowerCore 20100, available [here](#)

Musically, the festival offers a mix of Finnish, Scandinavian and more internationally known artists covering jazz, folk, electronic, pop and plenty of rap and hip hop. In fact, this year's line-up included a good dose of home grown hip hop artists such as Kube and Ceebrolistics alongside performers such as Princess Nokia and Vince Staples.

On Friday crowds flocked to see their queen Lana Del Rey on the main space, the set converted into a theatrical stage, a dazzling visual display behind parted red drapes. As she executed the hits and the cult favourites from her three albums, her audience stood completely silent, unwavering in their commitment to her show. 'Change' was a particular highlight, the words more heartfelt when performed live. During the show her connection to both her band and the audience seemed unbreakable, the screen behind her feeding the audience more of the Lana Del Rey dream that plays such a large part in her appeal. When the performance finished, it was as if a spell had been lifted. The subdued audience quietly then moved on to the next performer.

Young Thug's effect was less so. Having been transferred to the main stage following Beth Ditto's cancellation, the typically large and charismatic character didn't seem confident to command the space. While Vince Staples provided a flawless performance,

Young Thug's effect was less so. Having been transferred to the main stage following Beth Ditto's cancellation, the typically large and charismatic character didn't seem confident to command the space. While Vince Staples provided a flawless performance, inside the cavernous venue of the Lapin Kulta Red Arena, it appeared to lack the raw energy that would the smaller Black Tent would have allowed. Princess Nokia's vivacious performance proved this theory correct. During her set, she asked people of colour, women and trans people in the audience to step forward and take the front row, explaining it wasn't often these people are put first, before encouraging young people to make art – "your input is so important."





Saturday's severe weather had particularly harsh consequences for some artists on the line-up with Danny Brown being taken off stage just a few lines into his first song and Sampha's cancelled altogether. While repair work was done to the two major tented areas, festival goers queued patiently in the rain on the edges of venue for nearly an hour waiting for Bicep to perform. It was certainly worth the wait, the crowd tearing through the space once the safety checks had all been done, drenched but in well enough spirits to dance throughout their set of tunes new and known. ALMA and Flume's appearances continued the lively festivities of Saturday evening – thousands of young Finns flocking to see the most promising commercial artist in Finland play.

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Other highlights from this year's line-up included Sadar Bahar's Sunday afternoon set at the RA garden; the perfect blend of house and disco – ideal for easing one into a third evening of performances. Of course, the most anticipated artist that day was Frank Ocean. Having reportedly cancelled his previous dates in Finland, he had a lot to live up to. However, his performance, complete with stunning live visuals shot on stage by Spike Jonze, live orchestra and spellbinding rendition of 'Pink + White' might have made up for his prior absences. Watching from the sides of his specially built runway style stage, looking up at the romantic visuals and single flood lit stage, Ocean managed to create an intimacy between him and the thousands of spectators, baring his soul before them. The cinematic nature of the show will no doubt stay in the minds of Flow's attendees for many years and surely one of its most successful bookings from the last few years.

While the size of Flow Festival has increased every year, those that have regularly attended state that thirteen years after it began, it hasn't lost any of its charm. Hearing of the [unfortunate incident between DJ Inga Mauer and the security team](#) covering the festival certainly cast a shadow over this year's experience, which even the storm had failed to do the day before. Recognising the severity of the incident, the founders issued a statement about their next steps against the security team, which should provide a warning against other such companies who misuse their position. For many others, Flow Festival was a positive experience of best music, food and drink Finland has to offer. As it continues to grow, its aims as festival becomes more important too – Flow is an entirely carbon neutral festival and has been for almost a decade, powers the site using renewable Biodiesel and recycles/reuses its waste so that it does not contribute to landfill. Its commitment to quality throughout all areas of the festival certainly puts it ahead of many of its contemporaries, leading by example.

<http://www.independent.co.uk/arts-entertainment/music/reviews/flow-festival-review-helsinki-finland-lineup-lana-del-rey-princess-nokia-skott-a7905796.html>

” Finds the perfect balance between local stars and international big-hitters.

” While the European festival scene has changed drastically over recent years, it’s instantly noticeable that Helsinki’s *Flow Festival* has managed to embrace the shift while also holding on to the traditions that have consistently made it stand out from a plethora of similar events.

” *Flow’s* rather stunning site (in the grounds of an old power station) is back in the sunshine for the final day, allowing some exploring of the local label fair, art spaces, and various other hidden gems that give the festival its unique identity.

Culture › Music › Reviews

## Flow Festival review, Helsinki, Finland: Finds the perfect balance between local stars and international big-hitters



Tom Johnson | Tuesday 22 August 2017 17:41 BST | 0 comments



Princess Nokia: Tom Johnson

While the European festival scene has changed drastically over recent years, it's instantly noticeable that Helsinki's Flow Festival has managed to embrace the shift while also holding on to the traditions that have consistently made it stand out from a plethora of similar events.

The main sponsor appears to be a Swedish oat milk company, for instance, while the crowd itself is distinctly Scandinavian, and at least half of the bill has been saved for emerging artists from Finland and neighbouring countries.

Whether that balance, musically-speaking, quite works is somewhat by-the-by, and while it's true that there is a tangible difference between the 'local' acts playing during the day and the international big-hitters at night, the importance of remaining true to its roots surely outweighs any minor irks.

On paper, the opening day appears to be somewhat top-heavy, however Sweden's megastar-in-waiting, Skott, eases any worries with a beautiful set of brooding scandi-pop, delivered from the middle of Flow's inspired 360' stage. Later on Aphex Twin more-than packs out the second-stage, leaving many of us feeling his wild bass from outside and afar, before main-stage headliner Lana Del Rey steals the show, her subtle set exquisitely underplayed, allowing that dusty voice to weave a magical spell; captivating and poignant throughout.



We're promised an almighty storm on the Saturday (literally) but thankfully folk singer Julie Byrne holds it off with a spellbinding set of sorrow that breaks hearts as well as clouds; the dark, distant billowing replaced by beautiful sunshine. For now. Perhaps then it's Kaitlyn Aurelia Smith's stirring electronic compositions that finally summon the storm, the dramatic thunder and lightening suddenly arriving late-evening and shutting down the whole site for a couple of hours, taking a few main-stage sets with it at the same time. It eventually passes, however, allowing The XX to bring their whispery pop music to a somewhat sodden crowd; a suitable soundtrack if ever there was one.

Flow's rather stunning site (in the grounds of an old power station) is back in the sunshine for the final day, allowing some exploring of the local label fair, art spaces, and various other hidden gems that give the festival its unique identity. Princess Nokia kick-starts the music with a performance both powerful and empowering. Vince Staples is full of fun and fury in a truly vigorous show, while Angel Olsen broods with both contempt and desire throughout.

It's left to Frank Ocean to round the whole thing off in his own enigmatic way, and while he makes apologies for his lack of a "real" performance, his voice alone is more than enough to make the whole thing something both loveable and lasting; closing track 'Nikes' deft and enchanting as it fills the colourful night sky, a suitably stirring end-point to this gem of a festival. ●

# INDEPENDENT (UK)

” This leading boutique arts festival takes place in Finland’s exquisite southern capital and will likely feel like a world away from what US and UK festival fans are used to.

<http://www.independent.co.uk/arts-entertainment/music/features/best-music-festivals-europe-primavera-nos-alive-oya-roskilde-how-to-get-tickets-a7756956.html>

## Flow festival



(Samuli Pentti)

**Where:** Helsinki

**When:** 11-13 August

This leading boutique arts festival takes place in Finland's exquisite southern capital and will likely feel like a world away from what US and UK festival fans are used to.

Expect music from The xx, Lana Del Rey, Moderat, Young Thug, Vince Staples, Ryan Adams and Danny Brown. There are also stages for experimental music and the festival's renewed Bright Balloon 360 stage.

# INDEPENDENT (UK)

” In Finland, *Flow* is one of Europe’s most stylish festivals – from the hot Finns to the cool design touches around the Helsinki site, which used to be a power station, and of course the midnight sun as well.

<http://www.independent.co.uk/travel/europe/music-festivals-europe-2017-roskilde-primavera-exit-waves-gem-fest-a7703041.html>

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In Finland, *Flow* is one of Europe’s most stylish festivals (11 – 13 August; [flowfestival.com](http://flowfestival.com); €175) – from the hot Finns to the cool design touches around the Helsinki site, which used to be a power station, and of course the midnight sun as well. Aphex Twin headlines.

” Forget Lovebox – Flow, Helsinki is a city festival for grown-ups.

” ‘Flow’ in Helsinki calls itself a festival for people who hate festivals. But in reality, it’s also for people who used to like festivals, but now can’t stand the sight of teenagers doing ketamine and snogging each other. In short, *Flow Festival* is for grown ups, with a pretty effective zero wanker policy.

” Flow will make you fall in love with the nightbus again, picking you up from the gates and dropping you right back into the centre in 10 minutes. It’s honestly luxurious.

” Flow provides the alternative. Like everything the Finnish design, it’s simple – and it rocks.

<http://www.nme.com/blogs/festivals-blog/flow-festival-city-festival-for-grown-ups-2126798>

## Forget Lovebox – Flow, Helsinki is a city festival for grown-ups



Credit: Flow Festival

## Here's one for the glitter-phobes

'Flow' in Helsinki calls itself a festival for people who hate festivals. But in reality, it's also for people who used to like festivals, but now can't stand the sight of teenagers doing ketamine and snogging each other. In short, Flow Festival is for grown ups, with a pretty effective zero wanker policy.

– Exclusive NME offer: Save £10 on **Amazon Music Unlimited** plans with code **NME10**

A boutique event with only 75,000 attendees all weekend, Flow takes place in an urban industrial area just outside the city centre. That means there is no mud, no grass and no puddles of rain and indiscernible liquid to wade through. So you needn't splash out on a new pair of wellies; at Flow you have no issues wandering through the (flat!) festival site in your best heels and trainers like the Scandinavian goddess you are.

Flow is designed with adult practicality in mind – headliners on late enough for post-work revellers, loads of portaloos hidden behind attractive gates to block sight and smell. Likewise, it's not the kind of place to bring kids. In fact, I see no kids in my entire time here. With most of the main acts not kicking off until the late evening and the follow ups largely consisting of DJ sets (Resident Advisor have a whole secluded area), it's not particularly family friendly. The headliners of 2017 featured Lana Del Rey, The xx and Frank Ocean, none of whom are exactly candidates for the Blue Peter presentership. For the child-free millennial singletons amongst us, this is no bad thing.



If you can't stand copious amounts of glitter or if the thought of the #festivalstyle hashtag makes you squirm, you'll feel comfortable in the suitably minimalist Scandinavian fashion on rotation here. There are no vintage clothing booths or sequin stalls, just a sea of chic people dressed in black lounging on Marimekko cushions, browsing vinyl by the champagne stall. Open and expansive stages, black and red colour themes and an absolute minimum level of bunting (save some coloured streamers falling from the eaves) move the festival away from kitsch and cliché to smart and grown up. Uber hasn't quite reached Helsinki yet, so Flow will make you fall in love with the nightbus again, picking you up from the gates and dropping you right back into the centre in 10 minutes. It's honestly luxurious.

At this point I'd like to point out that I have nothing whatsoever against bunting, glitter, tents and unicorn costumes – but they are not for everyone, and needn't exclude you from any festival ever. Flow provides the alternative. Like everything the Finnish design, it's simple – and it rocks.

” A proper urban festival with a lineup that doesn't disappoint, in one of the most beautiful cities in the world.

<http://www.nme.com/blogs/festivals-blog/best-music-festivals-still-summer-2122361>

## Flow Festival

11-13 August, Helsinki, Finland

**Who's headlining?** Lana Del Rey, The xx, Frank Ocean

**Best of the rest?** Aphex Twin, Flume, Sampha, London Grammar, Ryan Adams, Vince Staples, Moderat

**What to expect:** A proper urban festival with a lineup that doesn't disappoint, in one of the most beautiful cities in the world.

 flowfestivalhelsinki  
Flow Festival Helsinki

Seurataan



❤️ 900 tykkäystä 🗨️ 4 kommenttia

THIS WEEK! 🌟📍 There are still some tickets available for all festival days! Below you can see the remaining ticket types at the moment:  
•1-day: Sunday •2-day: Friday+Sunday, Saturday+Sunday •American Express customers: all 1-day and 3-day tickets Get your tickets from [flowfestival.com!](http://flowfestival.com!) 📸 © @jussihellsten #flowfestival2017 #myhelsinki

7. ELOKUUTA



” Held in an industrial area of Helsinki it has a completely different atmosphere than conventional outdoor festivals: it takes you to a different era and to a parallel reality.

” Flow is one of the most important summer festivals you can achieve in Europe and a great opportunity to get to know the local scene (Finnish) and Scandinavian scene.

[http://www.lifo.gr/articles/music\\_articles/151535](http://www.lifo.gr/articles/music_articles/151535)

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## **Flow Festival**

**11-13 Αυγούστου, Ελσίνκι, Φινλανδία**

Γίνεται σε μια βιομηχανική περιοχή του Ελσίνκι και έχει εντελώς διαφορετική ατμόσφαιρα από αυτή των συμβατικών υπαίθριων φεστιβάλ: σε μεταφέρει σε μια διαφορετική εποχή και σε μια παράλληλη πραγματικότητα. Το Flow είναι ένα από τα πιο σημαντικά καλοκαιρινά φεστιβάλ που μπορείς να πετύχεις στην Ευρώπη και μια πολύ καλή ευκαιρία να γνωρίσεις την τοπική σκηνή (τη φινλανδική) και τη σκηνή της Σκανδιναβίας. Μερικά από τα φετινά highlights περιλαμβάνουν τους **Mikko Joensuu, Moderat, The Holy, Flume, Alma, Jenny Hval, Nina Kraviz, Oranssi Pazuzu** και **FAKA**.

[www.flowfestival.com](http://www.flowfestival.com)

<https://www.residentadvisor.net/features/3011>

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” Something for everyone” is a cliché in describing festivals, but with *Flow* it proves irresistible.

” The Helsinki giant welcomes upwards of 70,000 people to the stunning Suvilahti Power Plant across its three days, which means catering to an extraordinarily wide range of tastes and interests.

” It’s even feasible that you’ve not bought a ticket for the music, but for the food, which is up there with the best you’ll find at any festival in the world.

## Flow

### Suvilahti Power Plant, Helsinki, Finland August 11 - August 13

”Something for everyone” is a cliché in describing festivals, but with *Flow* it proves irresistible. The Helsinki giant welcomes upwards of 70,000 people to the stunning Suvilahti Power Plant across its three days, which means catering to an extraordinarily wide range of tastes and interests. If you’ve come to rave, there’s Voimala and, new for 2017, RA Front Yard, which together will host the likes of Nina Kraviz, Maceo Plex, Aleksis Perälä, Willow and Shed. If pop and R&B are more your thing, Frank Ocean, The xx and Young Thug are among the main draws this year. It’s even feasible that you’ve not bought a ticket for the music, but for the food, which is up there with the best you’ll find at any festival in the world. As if that weren’t enough, there’s also a hefty programme of art installations and films (with free popcorn).

**RA Pick:** Aphex Twin has no more dates in the diary after *Flow*, so don’t miss your chance to catch him on one of Finland’s biggest stages.

” Helsinki’s *Flow Festival* breathes life into the rustic confines of a disused power station located a stone’s throw away from the city centre. Beyond the music, *Flow Festival* puts a lot of work into being carbon-neutral and is constantly tweaking its approaches to food stalls, supplier relations and other aspects, in a bid to further strengthen its ecological focus.

<http://www.momondo.co.uk/inspiration/the-music-festivals-you-have-to-check-out-this-summer/>

## Flow Festival – Helsinki, Finland



Flow Festival is a distinctly urban music festival with an industrial touch © Jussi Hellsten

Helsinki’s [Flow Festival](#) breathes life into the rustic confines of a disused power station located a stone’s throw away from the city centre. Beyond the music, Flow Festival puts a lot of work into being [carbon-neutral](#) and is constantly tweaking its approaches to food stalls, supplier relations and other aspects, in a bid to further strengthen its ecological focus.

When: August 11 – 13

Headliners: Frank Ocean, The XX, Aphex Twin

# MR PORTER (UK)

” Now in its 13th year, *Flow* has become a destination for some of the planet’s most intriguing artists.

” The food is almost as good as the music, with 40 venues offering sustainable ingredients, seasonal food, craft beer and a not so traditional champagne bar.

<https://www.mrporter.com/journal/on-the-road/where-to-stay-at-this-summer's-best-festivals/2018>

## FLOW FESTIVAL, HELSINKI, FINLAND



Photograph by Mr Samuli Pentti. Courtesy of Flow Festival. Below: Hotel Lilla Roberts. Photograph courtesy of Small Luxury Hotels of the World

### 11 to 13 August

It's not just bone structure and fish suppers that the Scandinavians get right – their festivals are worth the flight, too. Now in its 13th year, Flow has become a destination for some of the planet's most intriguing artists. It's held to the northeast of Helsinki's old centre and, this year, Mr Frank Ocean, The xx, Ms Lana Del Ray and Aphex Twin lead the way in a setting dominated by gas holders and pylons. The food is almost as good as the music, with 40 venues offering sustainable ingredients, seasonal food, craft beer and a not so traditional champagne bar.



### Where to stay: Hotel Lilla Roberts

Finland's beautiful capital doesn't need a music festival as an excuse to visit, but while you're there... The Lilla Roberts is located in the city's design district and is totally in keeping with its environs, from the Art Deco signage to the wicker armchairs in the lobby.

The building – with a curious past life as both a power and police station – reopened after a spruce-up by Finnish designer Mr Jaakko Puro in 2015. It's since become a key stop for Helsinki cocktail quaffers. Bar Lilla E serves seasonal Nordic-inspired cocktails on a menu that changes quarterly. Meanwhile, Krug Roba, the stunning curved restaurant, serves locally sourced Scandi treats such as fried cod with scallop and mussel sauce. The coffee's not bad either. And once you're rejuvenated – the Design Museum and Helsinki Observatory are a matter of minutes away, as are some of Finland's finest design shops.

# EVENING STANDARD (UK)

<http://www.standard.co.uk/lifestyle/travel/the-best-summer-music-festivals-in-europe-2017-primavera-dimensions-tomorrowland-roskilde-outlook-a3460806.html>

” This colourful Finnish festival, which happens each year on an industrial power plant, is all fairy lights, food trucks and urban beaches.

” But aside from the obviously hipster-friendly touches, the musical lineup is likely to draw in a crowd of discerning punters in its own right.



Colours of Ostrava

## **Flow Festival, Finland**

*When: 11 - 13 Aug*

This colourful Finnish festival, which happens each year on an industrial power plant, is all fairy lights, food trucks and urban beaches. But aside from the obviously hipster-friendly touches, the musical lineup is likely to draw in a crowd of discerning punters in its own right - The XX, Aphex Twin, Lana Del Rey and John Hopkins are just a few of the acts that have already been announced to lead the bill.

[flowfestival.com](http://flowfestival.com)

# HER CAMPUS (US)

” ...this year’s *Flow Festival* was truly a magical experience, and I certainly get the hype. I had the most fun weekend of my summer holiday.

<http://www.hercampus.com/school/helsinki/new-tunes-september-three-female-artists-year-s-flow-festival-lineup>

## New Tunes for September - Three Female Artists from This Year's Flow Festival lineup

By Frida Wikblad

Posted Sep 14 2017 - 11:00pm

Tagged HCHELSEINKI, NEW MUSIC, FLOW FESTIVAL, SILVANA IMAM, ANGEL OLSEN, PRINCESS NOKIA

Who doesn't love discovering new music? I know I do. In fact, quite recently I had the opportunity to spend an entire weekend at Flow Festival listening to artists I had long yearned to hear play live but also artists I had never encountered before. This year's lineup was definitely centered more on the hiphop and RnB music and artists, but there was, nevertheless, a big variety to choose from. Without going any deeper into it, this year's Flow Festival was truly a magical experience, and I certainly get the hype. I had the most fun weekend of my summer holiday and now I will share my three choices from the festival's lineup this year.

### Silvana Imam

Imam is a Swedish hiphop artist of Lithuanian and Syrian descent. Her lyrics discuss topics such as racism, feminism, and Islam. She also openly addresses what it's like being gay. Furthermore, her songs tell the story of how she grew up being different from other kids and her youth. Imam raps in Swedish and she has a very distinct style, which might not be to everyone's liking, but I think most people will find her attitude and audacity to speak up admirable and perhaps even inspiring.

- "Svär på min mamma"
- "Tänd Alla Ljus"
- "Hon Va"

### Angel Olsen

Angel Olsen is a singer-songwriter from the Midwest of U.S. She released her third full-length album *My Woman* about a year ago. Olsen definitely falls into the indie rock category, but she incorporates elements from folk rock, blues and a bit from country music into her style. Not only does she sing but she also plays the guitar, which affirms her image as a folk rock musician. Her style is a reminiscent of the golden era of classic rock, but the inclusion of synthesizers here and there create a link to dream pop and shoe gaze, which is a typical element for indie rock. *My Woman* has received a lot of praise for its essential theme being the perpetual question: "What is it like to be a woman and what does it mean?"

- "Give It Up"
- "Sweet Dreams"
- "Intern"

### Princess Nokia

Princess Nokia is the alter ego of the 25-year old hiphop and alternative R&B artist Destiny Frasqueri. Frasqueri grew up in New York City round the Lower East Side and Spanish Harlem, both being an influence on her style. She currently performs as Princess Nokia and her style could be described as a melange of African rhythms, hip-hop beats, jazzy vibes, and electronic synth-pop. Frasqueri's lyrics tell her own story and she is very unapologetic about her looks, for one. Her lyrics can be found empowering and inspiring, since they tell the story of a woman who refuses to be anyone or anything else to please others - it is the story of a woman being proud and comfortable as she is.

- "Brujas"
- "Kitano"
- "G.O.A.T."

# GIGWISE (UK)

<https://www.gigwise.com/features/109701/the-best-coolest-greatest-music-festivals-in-europe>

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” Held in a defunct power plant, mostly left bare and undisturbed; it’s a bold setting akin to London’s Hackney Wick.

” The line-up is massively convincing; Frank Ocean, Lana Del Ray and Ryan Adams are all massive lures and are acts that feel in tune with who’s been releasing the best music this year and not just on legacy.

## Flow

Helsinki, Finland

Held in a defunct power plant, mostly left bare and undisturbed; it’s a bold setting akin to London’s Hackney Wick. No surprise then that it’s the most talked about European festival around the capital among hipsters. The line-up is massively convincing; Frank Ocean, Lana Del Ray and Ryan Adams are all massive lures and are acts that feel in tune with who’s been releasing the best music this year and not just on legacy.

Dates: Fri 11 - Sun 13 Aug

Key Acts: Frank Ocean, Aphex Twin, Lana Del Ray

Tickets: £85

# EGOFM (DE)

” With good food, crazy people, a lot of art and - of course - really good music all boxes are ticked.

” So this summer we go to the north rather than to the south as usual.

<http://www.egofm.de/themen/entdeckt/9599-egofm-festival-fruehplaner-2017>

# LISTEN UP (FR)

” Are you lacking inspiration in choosing your summer festivals? We have THE solution: *Flow Festival* in Helsinki and its crazy line-up held in an old power station!

” We were telling you about it last year, *Flow Festival* in Helsinki, one of the best European festivals in terms of lineup, comfort, technology and lifestyle is coming back for its 14th edition.

” More than a 100 of the greatest artists in indie, pop and electro music will perform during 3 days in a place like no other.

<http://listnup.fr/2017/02/16/flow-festival-etoffe-programmation/>



Le FLOW Festival étoffe sa programmation!

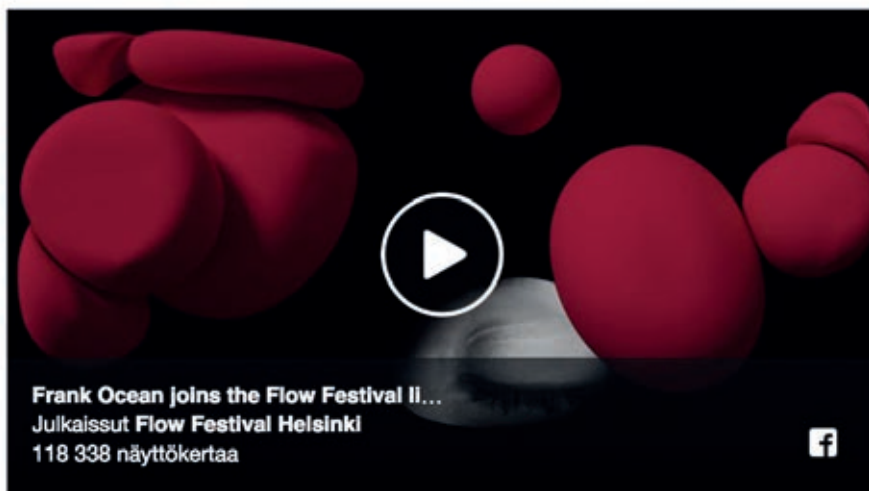
*En panne d'inspiration pour vos festivals estivaux? Nous avons LA solution: le FLOW Festival d'Helsinki à la programmation folle dans une ancienne centrale électrique!*

Nous vous en parlions l'an dernier, le **Flow Festival** d'Helsinki (Finlande), l'un des meilleurs festivals européens tant en terme de programmation que de confort, de technologie et d'art de vivre, revient pour sa 14ème édition qui se déroulera du 11 au 13 août à Suvilahti.

Fort de ses 12 scènes haut de gamme dans une friche industrielle réhabilitée au cœur d'Helsinki, découvrez la capitale à travers le festival dans la lumineuse saison d'été nordique.

Plus de 100 artistes parmi les plus convoités des scènes indie, pop, electro se produiront sur 3 jours au sein d'un espace comme nul autre.

Les premiers noms annoncés donnaient déjà envie d'y être, et pour cause : Lana Del Rey , The xx, Aphex Twin, London Grammar, Angel Olsen, Flume, Maceo Plex, Vince Staples ou encore Jon Hopkins.



Une nouvelle vague de noms vient tout juste d'être annoncé et confirme la qualité de la programmation de ce festival avec Frank Ocean, Ryan Adams, Moderat, Young Thug, Car Seat Headrest, Princess Nokia, Sparks, Sampha, Model 500 and Mr Fingers aka Larry Heard (live).

Event : <https://www.facebook.com/events/223492078095684/>

Billetterie : <http://www.ticketmaster.fi/artist/flow-festival-2017-tickets/938344?brand=fiflow17&language=en-us>

# THE 405 (UK)

<https://www.thefourohfive.com/music/article/young-thug-frank-ocean-and-sampha-added-to-flow-festival-lineup-148>

” Helsinki is looking like the place to be this summer.

” Every August, tucked away in Helsinki Finland’s historic Suvilahti area, *Flow Festival* puts on one of the best festivals of the year.

” It’s a gorgeous, clean, creative atmosphere that welcomes one of the freshest line-ups the year’s festival circuit has to offer.

” And honestly, we can’t wait.

## Young Thug, Frank Ocean and Sampha added to Flow Festival lineup

Helsinki is looking like the place to be this summer.

 Samantha O'Connor  
15 Feb, 2017



Every August, tucked away in Helsinki Finland’s historic Suvilahti area, *Flow Festival* puts on one of the best festivals of the year. It’s a gorgeous, clean, creative atmosphere that welcomes one of the freshest line-ups the year’s festival circuit has to offer.

This year, Lana Del Rey, Aphex Twin, and The xx were already cemented as performers but the Finnish festival just announced their next heap of acts that will take the stage between August 11-13. Frank Ocean, Young Thug, Sampha, Princess Nokia and Moderat have now been added to the bill. And honestly, we can’t wait.

See you in Helsinki. For more information, head to the festival site [here](#).

<http://www.intro.de/popmusik/flow-festival-2017-ocean-am-meer>

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## OCEANAMMEER FLOW FESTIVAL 2017

Das Festival in Helsinki war auch in diesem Jahr ein großes musikalisches Abenteuer. Frank Oceans Performance und ein kurzes Unwetter, das die Veranstaltung im am Meer gelegenen Industriegebiet dank hervorragender Organisation unbeschadet überstand, sorgten für die Highlights.

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*Geschrieben am*  
*15. August 2017, 14:30*

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**D**as Flow Festival in Helsinki arbeitet eng mit den Schwester-Events Øya in Oslo und Way Out West in Göteborg zusammen. Neben Finnland ist Russland das Haupteinzugsgebiet für Helsinki, Publikum aus skandinavischen Ländern ist auf Grund der ähnlichen Line-ups in den beiden anderen nordischen Metropolen in der Regel weniger zahlreich vertreten.

In diesem Jahr aber dürften sich auch einige Norweger und Schweden – neben einer allmählich wachsenden Anzahl von Westeuropäern – unters Flow-Volk gemischt haben. Schließlich hatten die Veranstalter ein ganz besonderes Sahnehäubchen zu bieten. Einen Act, den Europäer bislang so selten zu sehen bekamen wie Australier ein Schnabeltier. Für Sonntag war der Auftritt von Frank Ocean angekündigt. Und es war bei seiner Geschichte des Cancelns und Zauderns kein Wunder, dass kaum jemand so recht daran glauben mochte, dass er tatsächlich spielen würde. Die Hoffnung auf eine Killer-Show von ihm war allerdings von Beginn an spürbar.

Das Festivalgelände am Meer – eine phantasie- und geschmackvoll hergerichtete Industriebrache im Schatten eines alten Kraftwerks – bietet den Gästen seit Jahren verlässlich dasselbe Maß an Spaß und Komfort. Um eine große Hauptbühne und einen pittoresken Gasometer herum erstreckt sich eine Festivalwelt aus zwei größeren Zelten, kleineren In- und Outdoor-Bühnen sowie einem Art fancy designten Amphitheater, der so genannten 360°-Ballon-Bühne. Wer dem Musikturmel eine Weile entfliehen möchte, kann sich in ein Kino mit passend kuratiertem Programm oder in den Schatten der kulinarisch äußerst anspruchsvollen Fressmeile zurückziehen. Einziger Wermutstropfen für Klein- bis Okayverdiener: Die gesalzenen Preise der fein abgeschmeckten Street-Food-Delikatessen. Aber Suomi ist halt teuer. Punkt.

Am Freitag strahlte die Sonne auf das Areal, während es Aphex Twin vorbehalten war, die Atmosphäre in einem der Zelte aufzuheizen. Dort hatte sich eine vielköpfige Menge versammelt, um dem Veteranen der goldenen Techno-Ära ihre Aufwartung zu machen. Der bald 46-jährige Brite enttäuschte die Fans nicht. Einst hatte Richard D. James, so sein bürgerlicher Name, der Pop-Welt mit den Selected Ambient Works Vol.1 und Vol.2 das Fürchten gelehrt. Mit Tracks, die nicht nur unter die Haut gingen, sondern unter der eigenen Haut hervorzukriechen schienen. Das Unbewusste war wundervolle Musik geworden, die Aphex Twin oftmals im Traum einfiel, wie er erzählte. In späteren Werken kehrte er den fordernden Charakter und die brachialen Aspekte seines Sounds stärker heraus, bei Live-Sets und Performances gerne mit einer Hand am Lautstärkereger, um im Publikum bloß keine Gelassenheit aufkommen zu lassen. So gesehen war der Helsinki-Auftritt geradezu Trommelfell-freundlich. Leicht konnte man sich in die wilden Grooves fallen und auf melancholischen Melodien durch die Choreografie der tollen Lightshow treiben lassen. Mit seinem typischen Humor nahm Aphex das eigene Image und Selbstbeschäftigungs-Apps wie Snapchat aufs Korn. Besucher wurden gefilmt und mit Aphex-Visage auf die Leinwand projiziert. Besonderen Applaus gab es für eine Galerie prominenter Finnen, die Mumin-Trolle inklusive.

Die Finnen haben ein Herz für Trolle und Design. Sie verständigen sich über eine Sprache, deren Wörter entweder so aussehen, als habe man beim Schreiben mit der Faust auf die Tastatur geschlagen, zum Beispiel yliopistonkatu, oder sie klingen wie andere europäische Wörter, an die man ein i gehängt hat, etwa kioski. Außerdem feiern die Finnen gerade hundertjährige Unabhängigkeit und betreiben den Kulturexport sehr ehrgeizig. So treten auf dem Flow viele einheimische Acts auf – und der gute Ruf als familiäres Festival von internationalem Rang ist den Gastgebern wichtig.



Umso schwerer dürfte der einzige echte Makel der diesjährigen Veranstaltung wiegen. So wurde die russische DJ Inga Mauer nach einer kurzen verbalen Auseinandersetzung von drei männlichen Mitarbeitern der Security festgehalten und auf den Boden gedrückt. Zudem wurde Mauer, wie ihre Freundin Marie Davidson auf Facebook erklärte, von der Polizei abgeführt und eingesperrt. Die Künstlerinnen zeigten sich geschockt von dem unangemessenen Vorgehen der so genannten Sicherheitskräfte. Marie Davidson nahm bei ihrem eigenen Set kein Blatt vor den Mund, und die Sache dürfte ein juristisches Nachspiel haben, auch wenn das Flow Festival sich öffentlich entschuldigte.

Eine andere Art der Gewalt, nämlich die höhere Gewalt der Natur, machte den Gigs von Sampha und Danny Brown einen Strich durch die Rechnung. Gerade noch hatten Sparks mit einer energetischen Revue ihrer Klassiker wie »Propaganda«, »This Town Ain't Big Enough For Both Of Us« oder »When Do I Get To Sing My Way« der Crowd mit dem wohl höchsten Altersdurchschnitt aller Crowds des gesamten Flow-Wochenendes eine temporäre Frischzellenkur verpasst und schlussendlich noch Ron Maels 72. Geburtstag zelebriert, da zeichneten Blitz und Donner ein düsteres Bild der nahen Zukunft in den Samstagabend-Himmel über der finnischen Küste. Doch nach einem außerordentlichen nassforschen Platzregen entspannten sich sowohl die Wetterlage als auch die Atmosphäre des Flow Festivals schnell wieder – und das Publikum durfte sich an einem Kuschel-Auftritt von The xx laben, der auch den guten alten Petrus milde stimmte.

Dennoch sollte auch der Sonntag nicht vollkommen trocken bleiben. Nachdem vor der Hauptbühne ein Steg aufgebaut worden war, der ins Publikum hineinreichte, hatten die Warterei und die Spekulationen ein Ende. Frank Ocean betrat diesen Steg – und das Flow lag ihm zu Füßen. Nicht wenige Fans vergossen vor lauter Aufregung süße Tränen. Er selbst wirkte ziemlich lässig, wenn auch linkisch im Umgang mit der Technik. Die ersten beiden Songs musste er noch mal von vorne singen, weil er das Kunststück vollbrachte, sich den Saft abzdrehen. Währenddessen war aus dem Publikum kaum ein Mucks zu hören, es herrschte eine andächtige und hingebungsvolle Stimmung. Frank Ocean begegnete den hohen Erwartungen sehr sympathisch. Ein falscher Ton beim Singen rang ihm ein kurzes sympathisches Glucksen ab, und die Musiker, die nach und nach auf die Bühne kamen, schienen ihm dann den nötigen Halt zu geben. Oceans sanfte Show fand in Helsinki einen würdigen Rahmen und ein dankbares Publikum. Wer noch nicht genug hatte, konnte sich von Moderat nach Hause katapultieren lassen.

[http://www.kaput-mag.com/rain-bow\\_en/flow-festival-2017\\_from-sparks-to-model-500-kaithlyn-aurelia-smith-and-midori-takada/](http://www.kaput-mag.com/rain-bow_en/flow-festival-2017_from-sparks-to-model-500-kaithlyn-aurelia-smith-and-midori-takada/)

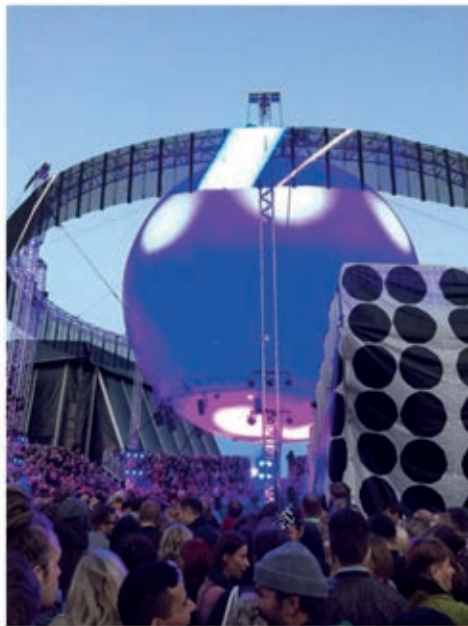
” Flow festival is not only a super well-organized festival, all the staff is also known as being extremely involved, warm-hearted – and dedicated to the idea of music as the uniting force of communities.

” Flow – really the model of a modern music festival (and missing you already).

Flow Festival 2017

## FROM SPARKS TO MODEL 500, KAITHLYN AURELIA SMITH AND MIDORI TAKADA

27. July 2017, [Thomas Venker](#) [Flow Festival 2017](#) [Kaithlyn Aurelia Smith](#) [Midori Takada](#) [Model 500](#) [Sparks](#)



Let's start this with a look back at last year's review of Helsinki's **Flow Festival**, conducted by our field reporter, Alex Mayor: „Simple yet full of thoughtful details, arty yet utterly approachable (and walkable!). A curated and cultural mini-town you've been given the keys to. Helsinki itself seems weirdly empty once you walk out under Flow's gates. But on every level this is a wildly imaginative weekend. Flow – really the model of a modern music festival (and missing you already).“

We'd be mad at Kaput not to respond within seconds to an invitation to go back to this field of musical dreams, right? Especially as the lineup of this years edition play to all senses, including the likes of Lana Del Rey (whose **new album „Lust for Life“** is a real beauty, coming in with a touching duet with Stevie Nicks), our role model Beth Ditto, the genius Techno wizard Aphex Twin (**his Primavera performance** still makes us feel in another dimension), a back to back session of Salon des Amateurs Vladimir Ivkovic and Lauri Soini (the booker of the electronic music section of Flow), local Goa man Timo Kaukolampi, the always charming The xx, bad boy rapper Danny Brown, Bicep (whose first single of the upcoming album „Bicep“ is rotating in the clubs like mad right now), Front 242 (always go to have the right sounds for a sunny day on the field), the upcoming Japanese Techno artist Powder as well as the Russian Techno princess Nina Kravitz, Moderat, Angel Olsen, Princess Nokia, Jenny Hval, Inga Mauer, Fatima Yamaha, Marie Davidson, Moormother (her durational **at Moogfest** was an intense four hour ride, so let 's see how the one hour version feels) – and again the **NYKY Ensemble we profiled last year** in our festival movie.

And so many more. That said, those six are the Kaput highlights in this years programming:

**Midori Takada:** the Japanese musician used to play in the Berlin Philharmonic before getting the chance to share her musical vision to the world. A few weeks ago New York based label Palto Flats and We Release Whatever The Fuck We Want Records rereleased her outstanding „Through The Looking Glass“ record.

**Sparks:** There is no other couple like Ron and Russel Mael in pop biz. They never went wrong in the unbelievable 48 years of their career and still are on top of style and sound.

**Kaithlyn Aurelia Smith:** Her new album „The Kid“ is putting its magic spell on us for the last days.

**Frank Ocean:** wasn't his FYF show unbelievable on the tv – time to experience this for real.

**Model 500:** This Detroit supergroup includes Juan Atkins, Derrick May and Kevin Saunderson and by that the very nucleus of Techno music.

**Lena Willikens:** We are very excited to see our home girl performing on the festival sunday. Quite a well programmed Kaput ending to this years Flow rollercoaster.

To ease the waiting time until Flow Festival 2017 opens its gates, and we've conveniently produced a little festival playlist for you:

<http://www.electru.de/2017-06-12/flow-festival-2017-in-helsinki-go-with-the-flow/>

<http://www.electru.de/2017-08-23/recap-flow-festival-helsinki-2017-a-lust-for-life/>

” You quickly realize that you are attending a festival, where design, art and all kinds of creative output are highly important.

” The festival ends with an overwhelmingly positive feeling that will continue to be in 75,000 people’s heads for another few years for sure.



## Flow Festival 2017 In Helsinki: Go with the Flow

Julian Schröpel, 12. Juni 2017 | culture, food, lifestyle, music, news

*Bereits zum dritten Male taucht das Flow Festival in Helsinki in unserem Radar auf: Und auch dieses Jahr überzeugen die Veranstalter mit einer gehörigen Packung an Künstlern und Essenständen, an denen man sich sicherlich nicht satt sehen, hören und essen kann.*

Vom 11.-13. August 2017 findet man beim **Flow Festival** 2017 nicht nur beeindruckenden Lichtinstallationen wie die 360° Ballon Bühne, sondern auch Indie-Filmvorführungen, Kulturgespräche und Kunst-Shows. Hinzu wird es vom exzellenten Line Up – das mit Headlinern wie The xx, Lana Del Rey, Flume und Frank Ocean bis hin zu Alma, Young Thug und Vince Staples aufwartet – vervollständigt.



## FOOD

Wie auch schon in den letzten Jahren überzeugt das Flow Festival auch dieses Mal mit einem abwechslungsreichen und international anerkannten Feinschmaus aus qualitativ hochwertigen Restaurant Konzepten, die von Jahr zu Jahr interessanter klingen und man sich gerne fragt, mit was Sie uns als nächstes überraschen. Vegane Entscheidungen sowie die Verwendung von lokalen, organischen und nachhaltig produzierten Zutaten werden beim Flow Festival hervorgehoben. Ungefähr 40 Restaurants, Bars und Cafes gehen 2017 an den Start, von denen die Hälfte das erste Mal vertreten sind. Darunter findet man die saisonal skandinavische Küche von **Grön**, die südost-asiatische Feinkost von **Farang**, Debütant **Matti Jämsen**, mit seiner Inspiration amerikanischer Spezialitäten im Yankee Stil, nahöstliche Köstlichkeiten aus der **Na'am Kitchen** bis hin zu veganem Gaumenschmaus von **Roots Helsinki**. Letztes Jahr wurde durch ein Wettbewerb und einer Lebensmittel Jury über den Hashtag **#sustainablemeal** die nachhaltigste Mahlzeit des Festivals gewählt, wo sich **Richard McCormicks** Food Truck als Gewinner durchsetzen konnte. Wir sind gespannt, welche Köstlichkeiten eure Gaumen zum Schmelzen bringen.



Weitere Favoriten, die dieses Jahr debütieren und wieder vertreten sind: **Sandro, Levant**, Kimchi and the Chicken Gang, Story, Irakisches Street Food von 4 Friends (Teil eines Startup Flüchtlings-Programms). Neben einer Auswahl an gesunden Smoothies von der **Jungle Juice Bar**, dem aufwärmen und abkühlen mit der **Paulig** Coffee Bar und den Raw Cakes von **Pure Hero** sind unzählige Getränkestände auf dem Festival vertreten, die uns im Laufe des Tages mit selbstgebrautem Bier, köstlichen Weinen und Champagner beglücken und die Momente genießen lassen, während zahlreiche DJs beiläufig für die musikalische Untermalung sorgen.



### LINE-UP

Wo wir auch nun bei der musikalischen Seite angelangt sind, die wahrscheinlich durch das gesamte Essen etwas Gewicht verloren hat. Das Flow Festival 2017 bietet neben den lokalen Bands, eine Abwechslung von aufstrebenden und bekannten Künstlern aus Indie Rock, Jazz und Hip Hop bis hin zu elektronischer und experimenteller Musik mit stetig wachsendem Interesse an neuen Lieblingskünstlern für die eigene Spotify Playlist. Viele können es wahrscheinlich kaum erwarten, wenn Idole wie The XX, Lana Del Rey, Flume oder Frank Ocean die Bühne betreten, jedoch sollte man sich Künstler wie Alma, Sampha, Töölon Ketterä und Silvana Imam diesen Sommer auf die Liste schreiben. Nachfolgend findet ihr eine kleine exklusive Playlist mit unseren Favoriten des diesjährigen FLOWS:

Wir werden dieses Jahr auch wieder auf dem FLOW vertreten sein und euch live mit kleinen Reportagen und Momentaufnahmen auf dem Laufenden halten. Wenn ihr also ebenfalls vor Ort seid, gebt uns gern ein Zeichen, wir würden uns sehr freuen, uns mit euch bei 1-2 Drinks über das Festival auszutauschen.



## Recap: Flow Festival Helsinki 2017 – A Lust For Life

Julian Schröpel, 23. August 2017 | culture, music, news, photography, stories

Tags: festival, flow, helsinki, music, photography, recap, sponsored, travel

*Satt, beschallt und unendlich positiv beeindruckt vom Festival Finale geht ein Event zu Ende das sich sicherlich noch einige Jahre in den Köpfen von 75.000 Besuchern festhalten lässt: Die Rede ist vom **Flow Festival 2017**, das vergangenes Wochenende in Helsinki stattfand und ein weiteres Jahr mit visuell vielseitigen Dimensionen begeisterte. Und wir, wie könnte es auch anders sein, mitten drin im Getümmel.*

### Musik & Kultur

Begonnen hatten wir an diesem Tage mit dem „Still Dreaming Quartett“ von **Joshua Redman** in der 360° Ballon Stage, wo der Drummer ein Solo spielte, das alle sekundenschnell sprachlos machte. **Young Thug**, einer der wenigen Hip Hop Acts aus den Staaten wurde zur deutschen Primetime, 20:15 mit gemischten Gefühlen betrachtet. Jedoch ließen sich die ein oder anderen Fans des Rappers zu Moshpits hinreißen, als die harten Atlanta Trap Beats den Boden beben ließen. Am späten Freitagabend überzeugte **Lana Del Rey** das Publikum so dermaßen, dass sogar ein Fan auf die Bühne kletterte und sich umarmend bei ihr für den überzeugenden Auftritt bedankte.

Besonders im Blickpunkt zwischen den großen Namen, konnte man sich jederzeit im neuen Red Garden originellem Elektro oder uns allen bekannten 90er Hymnen widmen. Der Backyard war dieses Jahr mehr als Lounge ausgelegt, in der man sich zwischen allen Essenständen auf bequemen und kreativen Sitzgelegenheiten entspannen konnte. Mit dem Frontyard wurde dieses Jahr die Rave Plattform gesetzt, wo sich viele bis in die Morgenstunden mit Muskelkater und Superstar **Nina Kraviz** aufhielten. Zudem gab es auch The Other Sound, eine etwas mehr abstraktere Location, die sich innerhalb eines Gebäudes befand und mit viel Licht und Qualm inszeniert wurde. Unser totaler Favorit ist und bleibt jedoch das Erlebnis an der 360 Grad Ballon Stage, die sich dieses Jahr knapp 10 Minuten zu Fuß vom großen Gelände befand, jedoch mit tollen Künstlern ausgestattet wurde, die mit Live Musik das Surround System vollkommen machten.



Am Samstag begann unserer Tag mit einem Interview mit **Töölön Ketterä**, ein junges und aufstrebendes Rap Duo aus dem Herzen Helsinkis, die uns schon in vergangener Zeit sehr überzeugt hatten. Das Interview wird in einem separaten Beitrag erscheinen, wo wir, da Sie uns viel erzählen konnten, auf die 2 Jungs und ihre Geschichte genauer eingehen werden. Kurz danach folgte auch schon der Auftritt von **Silvana Imam**, der schwedischen Königin des Raps, die mit ihren dunklen Visuals und Energie das Publikum fesselte.



Leider ließ der Wettergott keine Gnade für **Danny Brown** übrig, der nach 30 Sekunden wegen des verheerenden Sturms über Helsinki das Konzert abbrechen musste. Jedoch verblieb uns ein Bild, das zeigt, wie er das Gewitter ankommen sieht. Genauso atemberaubend wie der Himmel nach dem Unwetter war auch der Auftritt von **Alma**, die mit ihrer kräftigen Stimme am Samstag Abend dem Unwetter verbal Angst einjagte, sodass es entflohen und alle Gäste weiter feiern konnten. Während und zuvor schlugen viele Blitze über Helsinki ein, jedoch boten **The xx** eine noch weitaus elektrisierendere Lichtshow auf der Main Stage an diesem Abend, worauf Flume gegen Mitternacht mit seinem Set aus eigener Produktion den musikalischen Segen für die frühen Morgenstunden gestaltete.

Am Sonntag war bei uns mehr der Rap im Fokus, dennoch starteten wir den Tag mit der Show von Künstler und Freund **Elias Gould**, der über die Jahre hinweg im Blickpunkt vieler Festivals in Finnland geraten ist. Nachfolgend hat es uns in das Black Tent getrieben, wo bisher die meisten Rap Künstler aufgetreten sind, um den finnischen Rapper **Kube** zu betrachten, danach folgte im selben Zelt gewaltige Frauen Power mit Ansage von der New Yorker Rapperin **Princess Nokia**.

Vor dem großen Finale haben wir uns zu **Vince Staples** ins Lapin Kulta Red Tent begeben, der uns mit seinem North Beach Vibe für eine Stunde nach Los Angeles versetzte. Doch nichts hielt uns und die restlichen Besucher auf, so schnell wie möglich zur Main Stage zu marschieren – **Frank Ocean** war auf dem Programm und gefühlte 30.000 Leute erwarteten das Highlight des Wochenendes. Zurecht, denn die gesamte Bühne bildete ein Studio ab, in dem Frank Ocean auch Songs auf einem großen Recorder aufnahm und abspielte; zudem ließ auch das amateurhafte Filmen des Kameramanns und Schwenker auf den Laptop vom VJ auf ein durchdachtes Konzept schließen, das jeden sprachlos machte. Am Ende setzte Frank Ocean noch einen drauf und ließ den Songtext von „Nikes“ auf die große Leinwand projizieren während er entlang des Laufstegs von allen Leuten bestaunt wurde. Das musikalische Finale hingehen setzte **Moderat**, die die letzte Nadel nicht im Heuhaufen, sondern auf ihren Platten fanden, um das Publikum noch ein letztes Mal anzuheizen.

#### Food & Drinks

Auch ein dieses Jahr ließen wir uns den kulinarischen Gaumenschmaus nicht entgehen und langten am ersten Tag schon kräftig zu. Eine Bekannte, halb Berlinerin, lud uns zur ersten täglichen Stärkung auf einem köstlichen „Falafel-Burrito“ bei **Na'am Kitchen** ein. Gefüllt mit Rotkraut, Koriander und natürlich Falafel im Magen vergaßen wir vor lauter Heißhunger die restlichen Zutaten.



In den nächsten Tagen kosteten wir u.a. einen sogenannten Chicken Samoon von **Middle Feast**, das einer Pide leicht ähnelte und widmeten uns auch der koreanischen Küche bei **Twisted Kitchen**, aßen Yellow Cococunt Curry und probierten bei **Kimichi & Chicken Gang** am letzten Tage den Surf Turf Kimchi Bucket. Wer Street-Food liebt und sich wortwörtlich nicht satt sehen kann, sollte sich unbedingt im Backyard auf dem Flow Festival befinden. Hinzu kommen auch einige Hochkaräter wie **Farang** oder **Roster** die, wie es sich hier im Norden gehört, mit Hummer oder Meeresfrüchten an ihren Ständen punkteten. Wer jedoch durstig war, konnte sich an zahlreichen Bars Drinks holen, besonders beliebt der angelegte Garten für den „**Lonkero**“, einem Long Drink mit 4 verschiedenen Geschmacksrichtungen. Zudem gab es auch zahlreiche Möglichkeiten für Whiskey, Wein und Cocktails. Ganz frisch und in aller Munde war beispielsweise der Red Bull Spritzer am gleichnamigen Stand.

### People & Fashion

Von Glitzer, leuchtenden Farben bis hin zu Stilen aus hippen Jahrgängen findet man überall auf dem Gelände schöne Menschen, die ihrer Kreativität in der Hinsicht freien Lauf ließen. Man spürte sofort, dass man sich auf einem Festival befindet, wo Design, Kunst und das Ausleben der kreativen Ader groß geschrieben ist. So fanden sich natürlich auch viele Fashion Reporter, Blogger und einflussreiche Charaktere auf diesem Festival. Zudem besuchten auch viele einheimische Künstler das FLOW um zu netzwerken oder sich inspirieren zu lassen. Für uns persönlich sprang der Funke der guten Laune bei jedem um. Auch wenn das große Unwetter am zweiten Tag den Auftritt von Danny Brown unterbrochen hatte, hatte das Publikum lauthals unter dem Schutz vor dem Regen weitergefeiert.



### Art & Design

Jedes Jahr überrascht das Festival mit einer visuellen Grundausstattung, die die Leute immer dazu verdonnert 100 Selfiekunststücke an den bemalten Gelände zu knipsen. Hinzu sind viele der sogenannten Yards mit fantastischer Dekoration ausgestattet, wie z.b die roten Ballons, die schon seit einigen Jahren das Markenzeichen geworden sind und zudem auch in den Flyern vorkommen, aber auch Kunstwerke und Ausstellungen sind in manchen bereichen zu finden. All das macht das Festival noch inspirierender und aufregender, besonders wenn der Mix für die Augen und die Ohren wunderbar geeignet ist.



Vielen Dank für die Einladung auch in diesem Jahr - liebes **Flow Festival**, wir kommen immer wieder gern zu dir nach Helsinki! Bis 2018 in neuem Glanze!

” A powerful lineup and an art program are not the only strengths of the Helsinki festival. It is also famous for its ideal organization, convenient navigation, eco-friendly philosophy and rich gastronomic component with different culinary styles and formats.

<http://style.rbc.ru/view/music/5931441a9a79474fc0847192>

## 4. FLOW FESTIVAL

Где: Хельсинки, Финляндия



Площадка Flow Festival не меняется уже 10 лет — это неактивная теплоэлектростанция, до которой легко дойти пешком из центра Хельсинки. Мощный лайнап и арт-программа — не единственные сильные стороны хельсинского фестиваля. Он также славится идеальной организацией, удобной навигацией, eco-friendly философией и насыщенной гастрономической составляющей с разными кулинарными стилями и форматами.

Когда: с 11 по 13 августа 2017

Хедлайнеры: Lana Del Rey, Frank Ocean, Aphex Twin, The xx, London Grammar, Flume, The Afghan Whigs, Sampha, Young Thug, Jon Hopkins, Moderat, Roy Ayers.

” The most fashionable festival of Scandinavia, and possibly all of Europe, is held in the capital of Finland - on an inactive power station.

” The compact *Flow Festival* impresses not by scale and size, but by the magnificent design and thoughtfulness of the details chosen with great taste.

<http://style.rbc.ru/view/music/5931441a9a79474fc0847192>

## Flow Festival

11-13 августа, Хельсинки

Самый модный фестиваль Скандинавии, а возможно и всей Европы, проводится в черте столицы Финляндии — на недействующей электростанции. Компактный Flow Festival берет не масштабами и размерами, а великолепным дизайном и продуманностью деталей, подобранных с большим вкусом. В этом году, например, на фестивальном фудмаркете будут представлены 40 лучших ресторанов Хельсинки, специализирующихся на аутентичной северной кухне, то есть в перерыве между выступлениями можно будет составить полное представление о скандинавской гастрономии, которая на высоком счету у специалистов.



Перерывов, впрочем, у посетителей будет совсем мало. В лайн-апе фестиваля спрессовано большое количество имен, не сходящих со страниц трендсеттерских журналов: загадочный и непредсказуемый Aphex Twin, маленький R&B-принц Фрэнк Оушен, королева драмы Лана Дель Рэй, британские поп-герои The XX и London Grammar, патриархи глэм-рока Sparks, рэперы Young Thug и Дэнни Браун, электронные герои Flume и Moderat, а также еще с десятков известных музыкантов. Для тех же, кто любит музыку более экзотическую, на Flow делают сцену *The Other Sound*, на которой можно услышать все, что угодно — от академического авангарда и электронных экспериментов до уникальных этно-проектов. ©

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Текст: К. Льв. Досов, Макс Хаген

**FLOW FESTIVAL**

11.8. — 13.8.

**HELSENKI, FINLAND**

**НАСТОЯЩЕЕ ВСЕГДА НЕВИДИМО, ПОТОМУ ЧТО СЛИШКОМ СИЛЬНО БЬЕТ ПО ВСЕМ ОРГАНАМ ВОСПРИЯТИЯ**

Маршалл Маклюэн, философ, теоретик медиа и коммуникации

# FLOW-FI

ХЕЛЬСИНКИ, ФИНЛЯНДИЯ

11-13 августа

полная программа на сайте Flow:  
[flowfestival.com/en/artists/](http://flowfestival.com/en/artists/)

Хельсинки – город небольшой, тихий, здесь можно предаться очаровательной провинциальной скуке, несмотря на то, что в нем есть и новомодный дизайнерский квартал, и Киасма, музей современного искусства (преимущественно локального). Но в первой трети августа финская столица на несколько дней становится огромным громокипящим танцолодом, куда едут со всей Европы, чтобы услышать самую актуальную музыку. С 11 по 13 августа на территории заброшенной ТЭЦ, почти в центре города, в очередной раз пройдет фестиваль Flow. Помимо мощного состава артистов здесь можно посмотреть достойную арт-программу (от видеоинсталляций до видео-арта), а также почувствовать себя стрит-гурманом – гастрономическая составляющая на фестивале всегда насыщенная. К тому же это самый близкий к России масштабный европейский музыкальный фест, куда наши соотечественники едут всегда с удовольствием. К. Льв. Досов рассказывает о том, как устроен Flow, а Макс Хаген делает подборку самых интересных артистов

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ФЕСТИВАЛЬ

«Каждый год мы стараемся сделать фестиваль лучше. Flow 2017 будет интереснее предыдущего: станет более космополитичным, увеличится территория (на 1,5 гектара), старые сцены обновятся, изменится подход к арт-программе, и, конечно, нас ждет мощнейший летний лайнап»

ТУОМАС КАЛЛИО, арт-директор фестиваля FLOW

ТЫСЯЧИ ЛЮДЕЙ БОДРЫМ ШАГОМ направляются к зданию бывшей теплоэлектростанции, обросшей граффити. Территория фестиваля действительно огромная, хотя в какой-то момент становится непонятно, как даже на этих гектарах одновременно могут разместиться 25 тысяч человек. На **главной сцене** выступают в основном хедлайнеры, в прошлом году здесь бодро пел неузнаваемый Iggy Pop, в этом – будет выступать меланхоличная американка Лана Дель Рей. На **топ-артистов** приходит примерно все, поэтому если вы хотите увидеть музыканта не на большом экране, а на сцене, приходите заранее.

На просторной сцене **Blue Tent**, собирающей 7–8 тысяч человек, традиционно играют рок, шугейт, инди-музыку. С Blue Tent можно войти на небольшой пригорок и смотреть, что происходит на основной сцене. Отсюда же недалеко до арт-кластера, где художники представляют свои проекты.

Пожалуй, одна из моих любимых сцен – **Black Tent**, отведенная под хип-хоп, грайм и электронику. Она находится под крышей, и пробраться туда, когда играют известные музыканты, непросто. В прошлом году мне все же удалось просочиться к сцене, когда на ней рвал танцпол неистовым ритмичным лондонский граймер Storzny.

Сакральное место для адептов техно и горячей электроники – сцена **Voimaha**, находящаяся в большом темном шатре, где ничего и никого не видно, а вибрации проникают в тебя мгновенно. В общем, весь этот техно-дарк-стайл доведен здесь до абсолюта. Помню, я провел там минут десять, наткнулся на несколько извивающихся людей, послушал (как потом выяснилось) диджей-легенду и выбежал на улицу в поисках мило-сердечного финского воздуха и света. Любителям техно здесь явно придется по душе, но это пространство, накачанное однообразным битом (да-да, я знаю, мои дорогие техно-тусовщики, для вас он удивительно разнообразный) вызвало у меня непримиримый когнитивный диссонанс.

Самая необычная и симпатичная сцена – это **Bright Balloon 360**, где гиса-дятся джаз, фанк, фолк, африканский вайб, смешанный с пост-панком, электронной и другими стилями. Она сделана в виде крута, музыканты выступают посреди круглой сцены, над которой завис подсвеченный воздушный шар. Сцена открытая, но в некотором смысле замкнутая, окруженная кольцом трибун, что создает атмосферу единства, общности, обмен энергией между зрителями и артистами идет электрическим током во всех направлениях. На Flow 2016 здесь совершили настоящий шаманский ритуал, когда на сцену вышел ганский хип-хоп-музыкант Ата Как. Было уже 12 ночи, все порядочно устали от первого шумного музыкального дня, но ганец высек искры из всех нас: зрители подвинулись со своих мест, начали хлопать, танцевать и петь на ганском языке. В этом году здесь выступит легендарный джаз-фанковый композитор и исполнитель Roy Aïbere. Его самая известная композиция называется Everybody Loves the Sunshine, и это лучший слоган для Bright Balloon 360 и всего фестиваля.

Обязательно стоит сходить на сцену **The Other Sound**, где выступают музыканты с экспериментальной музыкой. Это тихое крытое пространство, где, во-первых, можно отдохнуть от войза больших сцен, а во-вторых, убраться на йога-коврике и впасть в медитацию под необычную музыку, которую вы больше нигде и никогда такую не услышите.

Вообще, на фестивале лучше всего постоянно перемещаться, не засиживаться на одном месте, гулять от сцены к сцене и слушать новые группы. У финнов безупречная организация: если начало выступления заявлено на восемь вечера, оно начнется именно в восемь, секунда в секунду. Никаких российских закидочек с тем, что артисты опаздывают и публика уныло топчется на месте, здесь нет. К тому же очень здорово продумана сама территория: удобно добираться откуда угодно и куда угодно. И самое поразительное: находясь на одной сцене, вы не услышите ни звука с другой, – сцены ориентированы просто идеально.

В этом году организаторы планируют увеличить территорию фестиваля, добавить несколько новых сцен, а также сделать арт-программу более масштабной. Работы видео-художников будут транслироваться на стены индустриальных зданий. Также созданы интерактивное пространство, проходившее под кодовым названием «Kover», его сохост дизайнер года (2016) Лаура Вайнола.

## Н.В.

На Flow пьющая вода находится в свободном доступе, можно принести свою пустую бутылку (важно, чтобы талки не продавались на площадке) и наполнить свободно в неограниченном количестве.

На фестивале нет кемпинга.

Flow побуждает своих гостей приехать на велосипедах, велосипедов фестивалю самая большая в Финляндии.

На фестивале действует депозитарная система (в стоимость билетов включена надбавка, которая возвращается в дневном эквиваленте при сдаче токки в спонсорский пункт).

Flow второй год подряд выпускает свой журнал [flowfestival.com/en/the-flow-magazine-is-here/](http://flowfestival.com/en/the-flow-magazine-is-here/)

## ТОП-7 АРТИСТОВ ФЕСТИВАЛЯ FLOW ОТ S7

### ARHEX TWIN

Arhex Twin на широкой публике появляется редко. Этим летом он появится буквально на пяти фестивалях, так что организаторы Flow могут похвастаться серьезным достижением. Музыкант – и, конечно, перекоенное лицо лейбла Warp – еще с 90-х оказал влияние на половину современной электронной музыки от эмбиента до техно и IDM. Заведомый подпольщик Ричард Джеймс два года назад получил «Грэмми» за неожиданный «возвращенческий» альбом Syro, но славой не торгует и так и остается скорее легендой, общающейся с публикой загадками и отдельными релизами. Что сейчас получится живьем из всего электронного винегрета Arhex Twin, можно только гадать.

Фото: Arhex Twin (1)

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ФЕСТИВАЛЬ

**FRONT 242** Электронщиков Front 242 стоило бы внести в список бельгийских достойней наравне с писающим мальчиком и вафлями. Появившись в начале 80-х, они вынесли в мир жесткий, но при этом весьма заводной стиль EBM – electronic body music. Для непосвященных его проще всего описать выражением «дискотека для терминаторов». Колочный бит, разогнанный маршевый ритм и недружелюбные мелодии и тексты с тех пор стали главной характеристикой группы. Клипы же на этот механический апокалипсис снимал еще Антон Корбейн. Front 242 в дальнейшем использовали и техно, и индастриал, выдавая каждый раз мрачнющие резвые мочилки, от которых рядового клубного тусовщика хватил бы кондратий. В этом году группа ограниченно выступает по фестивалям – любителей «колбасы» и слабонервных просят посторониться, все очень серьезно



**САМФА** Хотя свой дебютный альбом Process английский певец и продюсер Самфа Сиссей выпустил только этой зимой, в последние годы в музыкальном мире он светился более чем активно. До поры на его собственном счету была лишь пара EP и несколько синглов, зато совместная работа с другими артистами вызывала буквально оторопь. Собрался весь актуальный да модный цвет: Джесси Уэйр, Канье Уэст, Дрейк, Фрэнк Оушен, SBTRKT – работы хватало. Для себя же Sampha приберет мечтательные песни, в которых из хитросплетенного альтернативного R&B с фортепиано, кажется, дистиллирована вся возможная грусть и нежность



108 июль 2017

**GOLDFRAPP** Элисон Голдфрapp записывает музыку – как катается на американских горках. Сделав себе славу в 2000-м смурным кинематографичным трип-хопом, девушка пошла в отрыв и принялась ваить развесистый электропоп, в котором от китча до категории 18+ было рукой подать. Позже резко охолонувшая певица вдруг заглядывала и в фолкэлектронику, и заигрывала с неоклассикой – все в том же поп-ключе. В новом альбоме Silver Eye Голдфрapp двинула по чуть ли не чистому электро – где-то вязкому и блестящему, как лак для ногтей, где-то размеренному и даже атмосферному. Честно говоря, такая музыка ей все-таки ближе. В шоу же показная провокационность сменилась хай-теком и неоновым сиянием. Плавные танцы, однако, не исключаются





МУЗЫКА

**SPARKS** Группе Sparks в этом году стукнуло ровно 45 лет. За свою карьеру Рон и Рассел Мэлы перебрали и головолюмный глэм, и ерническое диско, и хулиганский авант-поп. Братьям на возраст, кажется, наплевать. Если и ловить их на концертах, то именно сейчас. На подходе новый альбом Sparks – *Hippopotamus*. В текущем туре Sparks с отрядом годящихся им в дети музыкантов-сессионщиков способны уделать любых юнцов. Рон, обладатель самых известных после Фредди Меркьюри усов в рок-музыке, так и сочиняет чуть ли не микрооперы. Рассел доносит до масс иронию на грани сюрра, умудрившись не растерять ни резвости, ни дивного фальцета. Песни с названиями вроде *So Tell Me Mrs. Lincoln* *Aside from That How Was the Play?* и *Missionary Position* включены в обслуживание

**РОЙ АЙЕРС** Возможно, Рой Айерс когда-то и не добился популярности, доставшейся, скажем, Элу Грину или Айзеку Хейсу, но зато его честно можно считать серым кардиналом соула и, конечно, пионером джаз-фанка. Вибрафонист, взявший в руки колотушки еще в пять лет и начинавший в джазе, в 70-х внес изрядную лепту в соул и фанк, в частности альбомами *Everybody Loves the Sunshine* и *Vibrations*. Впрочем, кроме ласковых соблазнительных песен и расслабленного грува на его счету и выступления с Фела Кути в Нигерии, и музыка к блэксплойтейшн-фильмам. На волне эйсид-джаза в 90-х оказалось, что Рой Айерс оказал гораздо большее влияние на музыку, чем могло показаться, а позже он был и вовсе назван «крестным отцом неосоула». На Flow артист выступает на сцене *Bright Balloon 360* – для августовского вечера самое то



**ФРЭНК ОУШЕН** Грохнув в 2012-м с альбомом *Channel Orange* и собрав гроздь премий, Фрэнк Оушен так и закрепился в числе лучших R&B-артистов и продюсеров десятилетия. Что интереснее, сейчас он если и проходит по разряду R&B, то это уже стиль в самом абстрактном виде. Отталкиваясь, по собственным словам, от работ *The Beach Boys* и *The Beatles*, артист заходит и в психоделику, и в минималистичный соул. Прошлогодний альбом *Blond* стал еще одним прорывом, на котором собралась целая плеяда сопутствующих музыкантов. И если присутствие в кредитах Бейонсе или Фаррелла Уильямса вполне объяснимо, то струнные аранжировки от Джонни Гринвуда из *Radiohead* и клавишные аранжировки от Джеймса Блэйка намекают, что все далеко не однозначно

**СРЕДИ ДРУГИХ АРТИСТОВ FLOW 2017:** ЛАНА ДЕЛЬ РЕЙ, LONDON GRAMMAR, IBIBIO SOUND MACHINE, THE XX, DEATH GRIPS, ДЭННИ БРАУН, ДЖОН ХОПКИНС, FLUME, МИККО ЙОЗНСУУ, НИНА КРАВИЦ И ДР.

## СОБЫТИЕ

### САУНДЧЕК

Каждый год на территории бывшей теплоэлектростанции в Хельсинки проходит музыкальный фестиваль Flow – один из крупнейших в Северной Европе. Константин Кондрюхов фотографирует его площадки до и во время выступлений там Фрэнка Оушена, Ланы Дель Рей, The xx и других артистов.

Дата:  
11-13 августа 2017

Место:  
Сувилахти, Хельсинки, Финляндия



112 ESQUIRE СЕНТЯБРЬ 2017

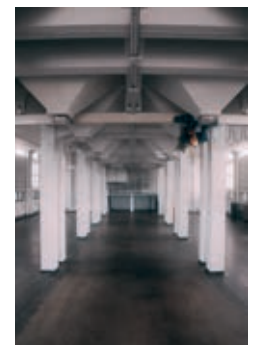




Место: Каждый год Flow Festival проходит на территории бывшей теплостанции Сувилахти, закрытой в 1976 году. На площади более 50 000 кв. метров в центре Хельсинки размещается от 10 до 12 сцен.



114 ESQUIRE СЕНТЯБРЬ 2017



СЕНТЯБРЬ 2017 ESQUIRE 115



Flow Festival начался как локальное мероприятие с клубной музыкой в 2004 году. В 2017-м за три дня фестиваль посетили 75 000 человек. Среди них 1 500 россиян.



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Хэдлайнеры фестиваля Flow в 2017-м: Лана Дель Рей, London Grammar, Arhex Twin, The xx, Goldfrapp, Death Grips, Фрэнк Оушен, Райан Адамс, Black Lips, Moderat и другие. и



120 ESQUIRE СЕНТЯБРЬ 2017



СЕНТЯБРЬ 2017 ESQUIRE 121