

Flow Festival Helsinki unveils second lineup featuring Florence + The Machine

Flow Festival's renowned program expands as the Nordic festival announces several new artists to join the monumental lineup. Playing one of their few concerts in Europe will be Florence + The Machine as they take over the main stage of Flow. The festival also releases its day programme and all ticket types for sale.

Flow Festival is finally returning to Suvilahti, Helsinki, on the 12th – 14th of August 2022, with solid confidence for the upcoming summer and a tremendous second lineup. Enchanting the audiences at Flow will be the phenomenal **Florence + The Machine**. Led by **Florence Welch**, Florence + The Machine is one of the most successful English rock bands of recent decades, selling millions of albums worldwide with her titanic voice and dark romantic songs. The year 2022 suggests a dashing return for the mesmerising artist as they head over to the main stage of Flow. Florence + The Machine will be joining Flow Festival's array of previously announced international stars such as **Gorillaz** and **Nick Cave & The Bad Seeds**.

English singer-songwriter **Holly Humberstone** is also joining Flow Festival's lineup. One of the most successful new artists of the pandemic era, the 22-year-old Humberstone, recently won the 2022 Brits Rising Star award. Another up-and-coming artist performing in Suvilahti is **Q.** With a powerful falsetto and a knack for soulful storytelling, Q Marsden is on his way to capturing the hearts of a generation.

Flow Festival won't have a shortage of brilliant Finnish artists as the festival adds a bunch of current and acclaimed acts to their lineup: multi-awarded **Vesala** with her special show, rapper **Gettomasa**, known for his diamond-precise articulation, as well as **Gasellit**, one of the most entertaining Finnish bands, risen from the underground hip-hop clubs near to local superstardom. Joining the lineup are also Helsinki-based rap artist **ibe**, bringing the biggest production of his career to date to Flow Festival, **Arppa**, whose sophomore album was one of the most acclaimed Finnish albums of last year, **F** – praised for her ability to renew the Finnish hip-hop field and its narrow female image, and finally, **Rosa Coste**, a promising R&B artist from the capital of Lapland.

Flow Festival is preparing for an impressive return next summer alongside other European festivals. Already announced for the stages of Suvilahti are Gorillaz, Nick Cave & The Bad Seeds, **Michael Kiwanuka, Sigrid, Fred Again.., Bikini Kill, Princess Nokia** and many other artists. "Flow Festival, as well as other international festivals, are expecting a terrific festival summer, and Flow's production is going full speed ahead, as it would normally. The situation has definitely changed in a year. We as the organisers, with the audiences and artist, are yearning to get back out there, and we're happy we've been able to put together an eclectic and international programme, typical for Flow." says **Suvi Kallio**, CEO of Flow Festival.

The Flow Festival experience is about the international carefully curated programme, outstanding art installations, top quality restaurants and the magical festival area at Suvilahti, Helsinki. Flow hosts around 150 performers in total. All ticket types are now available at Ticketmaster and Tiketti.

The main partner for the year 2022 is Lapin Kulta Pure. The other confirmed partners are Lanson, Vaasan and The City of Helsinki and the media partners Clear Channel, Helsingin Sanomat, Radio Helsinki and Resident Advisor.

www.flowfestival.com www.facebook.com/FlowFestival www.twitter.com/FlowFestival www.instagram.com/flowfestivalhelsinki

Tickets:

Ticketmaster www.ticketmaster.fi

Tiketti <u>www.tiketti.fi</u> 3-day ticket: 205 € 2-day ticket: 185 € 1-day ticket: 115 €

3-day Gold Area ticket: 295 € 1-day Gold Area ticket: 185€

Prices are applicable for the time being. Prices include the service charge.

Press photos: www.flowfestival.com/media

Additional information:

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